

duties of such a committee as follows: "This committee shall devise and carry into effect, plans (1) to give the public generally information about Rotary, its history, objects, and scope; and (2) to secure proper publicity for the club in particular."

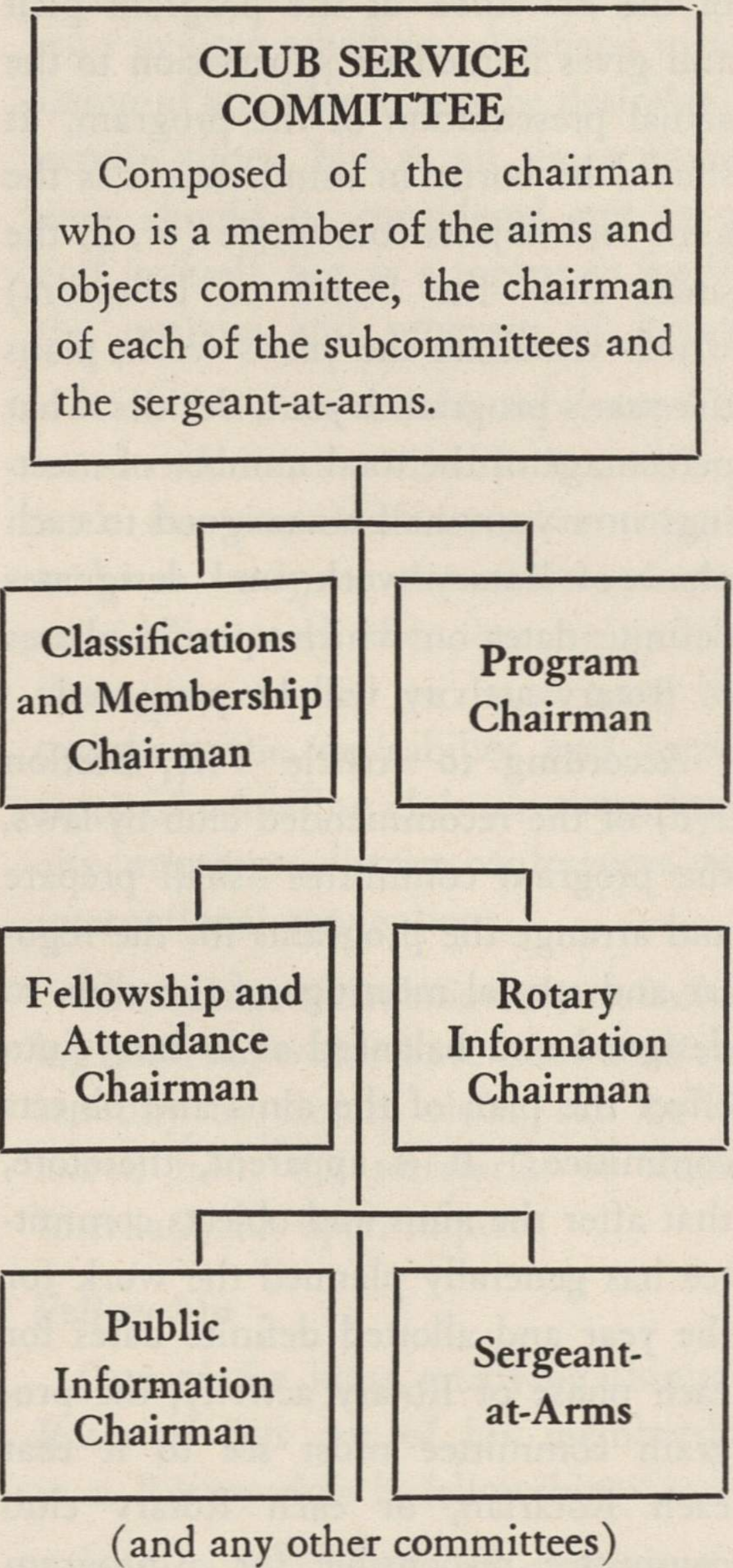
**Summary**

In developing a strong Rotary club, probably no group, unless it be the club officers, has a greater opportunity than the club service committee. Its responsibilities for building and maintaining a congenial, representative membership, for creating a friendly atmosphere, for arranging attractive programs, and for aiding both members and the community to a better understanding of Rotary's purpose and program are surely challenging.

Moreover, the results do not stop at the club boundaries. Rotarians who have thus learned the meaning of the ideal of service in the club itself later give it expression in their business and professional relationships, in their community contacts, and by developing a more intelligent understanding in regard to international relations. Thus has the club service committee carried out the first object—"To encourage and foster the development of acquaintance as an opportunity for service."

**Organization Chart and Explanation**

The chairman of the committee is usually the club vice president. The chairmen of the subcommittees are sometimes directors and sometimes other club members.



**TO THE CHAIRMAN OF THE CLUB SERVICE COMMITTEE**

In the secretariat is a section specializing in service to clubs in communities the size of yours. It is headed by an experienced Rotarian who is eager to serve you and your club. You are invited to discuss your club service problems with him. He can provide you with information based on the actual experience of other clubs similarly situated. Merely address your communication to Rotary International, 35 E. Wacker Drive, Chicago, Illinois.