

To _____

Chairman

THE ATTENDANCE COMMITTEE

(Subcommittee of the Club Service Committee)

The attendance committee is composed of a chairman (a member of the club service committee) and such other members as the needs of the local club may require. In a small club it may consist of but one member whereas in a large club it may have several members.

The attendance committee stimulates attendance preferably through a quiet system of personal follow up. This stimulation is not for the sake of attendance alone, but also to help every member fully to participate in the activities of the club.

The attendance committee should:

1. Become thoroughly familiar with the attendance contest rules which are given in Pamphlet No. 21, "Rotary Club Attendance Rules—Questions and Answers" (to be found in the club secretary's office).
2. Become familiar with Section 7 of Article IV of the standard club constitution (obtainable in the club secretary's office).
3. See that all members of the club understand the rules governing attendance, particularly with regard to the privilege of receiving credit for attendance at another club.
4. Study the attendance average of the club for the preceding year. (The aggregate average for all clubs in the United States and Canada is approximately 85 per cent.)
5. Study individual members' attendance records and make an effort to ascertain the cause of repeated absences.
6. Call to the attention of the aims and objects committee any information concerning lack of interest as a cause of unusual absences.

7. Follow a member's absence by a letter or telephone call to let him know he has been missed.
8. Plan interclub or intraclub contests of various kinds.

From the secretariat of Rotary International are available (free) papers describing plans used successfully by Rotary club attendance committees.

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ATTENDANCE—A MEANS TO AN END

Occasionally one meets or hears of a Rotarian who is not only justly proud of a long, unbroken record of attendance, but makes attendance an end in itself and not a means to worthier ends.

What *are* the rewards of attendance—those ends to which attendance is a means?

Relaxation

Not most important, and yet by no means unimportant, is relaxation. How refreshing it is to a man whose days are filled with the busy duties of commercial, industrial, or professional life, to spend an hour in the company of those he knows and likes well! This is especially true in days of stress like the present. A Rotarian can testify to the wholesome recreation he finds in such company and to the physical and mental benefit of getting away for even a brief period from the perplexities and demands of store, factory, or office.

Information

Another reward of attendance is information. In conversation with his fellow members in other lines of business, from the reports and announcements, and from the speaker of the day, the Rotarian who is present at a meet-