

ject of Rotary have a direct, patriotic appeal. In some lines competitors will find it imperative to develop a closer spirit of cooperation if they are to survive. In others new personnel problems will appear. In these and other situations, certain to be encountered, the principles of vocational service will play an important part in the preservation of democratic institutions.

After the war, problems of readjustment will be encountered. These should be anticipated and studied so as to preserve gains that have been made in developing better business relationships.

### **Personal Responsibility in Vocational Service**

Vocational service is definitely an individual responsibility. Each Rotarian must recognize his responsibility in this field of Rotary service. His club should help him to recognize and meet his responsibility. The Rotarian's responsibility is two-fold:

1. To observe the highest standards in his own business, and
2. To encourage a similar observance by all members of his craft—locally and nationally.

Each Rotarian should examine critically his individual business to ascertain whether every transaction is in strict conformity with high ethical standards. (See "The Four-Way Test.") He should solicit the cooperation of his fellow craftsmen in improving craft practices that do not measure up to correct standards.

### **Purpose of Club Programs**

It is the purpose of club programs to make these responsibilities clear to club members; to develop positive standards of practice in all relations of business;

and to indicate how these standards may be put into effect. Just as each Rotarian will determine what method is most suitable in his vocation, so each Rotary club should work out its vocational service programs in the light of national and local conditions.

### **Planning Club Programs in Advance**

The principal function of the club vocational service committee is to arrange programs such as are indicated above—programs which will be both instructive and stimulating. Programs are generally best when planned well in advance. It is therefore advisable that the vocational service committee of each Rotary club meet early in the Rotary year and formulate an outline of vocational service programs for the year ahead.

### **Program Helps from the Secretariat**

For the assistance of this committee Rotary International prepares a number of suggestions based on successful programs in Rotary clubs, and on addresses and articles in the field of vocational service. This material may be obtained by addressing the secretariat of Rotary International.

### **Tie-In with Local Conditions**

With the suggestions found in this material the club vocational service committee should endeavor to devise methods, topics and plans for the promotion of vocational service, carefully adapted to conditions existing in the club and in the country in which it is situated.

### **Aspects To Be Considered**

Over a year's time any well-rounded program in vocational service should