

craft is the second of a Rotarian's two responsibilities in vocational service. This he can probably do best through active participation in the national association of his trade or profession, for it is there that he will find opportunity to reach the greatest number of his fellow craftsmen. Some think that membership in such an association is an implied obligation of Rotary membership. They hold that the second object can never be completely attained unless Rotarians hold membership and become active in such associations.

A Unique Opportunity

Certainly the classification basis of membership provides Rotary with a unique opportunity for great achievements in the business world. Rotary is a cross section of the business and professional life of five thousand cities, towns, and localities scattered throughout the world. Rotary International recognizes more than eighty major classifications and nearly two thousand minor classifications. What an army this provides for the cause of vocational service, if only every Rotarian will do his utmost! Enlistment in this vocational service corps is open to each and every Rotarian in the world.

Drafting Codes

Once he belongs to his craft association the greatest single opportunity for a Rotarian is to urge the adoption of a craft code, or the revision of the present code if it is not adequate.

Pamphlet 33

For specific information on the drafting of a code, Rotary International has prepared pamphlet 33, "Standards of Correct Business and Professional Practice." This pamphlet provides complete information for those members who ini-

tiate or work with others in writing or amending craft codes of standards of correct practice. Single copies may be obtained free upon request to the secretariat. Quantity lots sell at the rate of 5 cents a copy.

Place of the Small Businessman

Sometimes the small businessman or the man in a community of small population thinks he has no place in the national association of his craft. This is distinctly not true. In fact, the reverse is more nearly true, as the great bulk of the membership in most craft associations consists of business or professional men from small towns. Therefore, small towns and small business communities must provide the largest percentage of the workers for standards of correct practice—if Rotary's second object is to be achieved.

Meeting Other Objections

Sometimes sincere and scrupulous Rotarians have said that they cannot belong to their associations because of certain policies and practices. To this argument the answer seems clear. In such circumstances all the Rotarians concerned either should band together in their associations to insist on correct policies and practices or, if that is impossible, should join to form new associations that will work in accordance with such principles.

Is it fantastic or simply rational to suggest that the day might come when an association sign hanging over a man's place of business would mean for him, his accredited honorable badge of service, and for the public, its seal of security?

The late Raymond M. Havens, 1922-23 President of Rotary International, in his address at the Toronto Convention in 1924 went so far as to say, "If