

To

Chairman

COMMUNITY SERVICE

(Service to and within One's Community)

What Is Community Service?

Does the fact that a man belongs to a Rotary club make any difference in his attitude toward, and his contribution to, his community (the locality in which he conducts his business or in which he resides)? What difference does it make to the community that there is in it a Rotary club?

These are questions asked by Rotarians and non-Rotarians alike. Before there were Rotarians or Rotary clubs, men and organizations took part in one or another of the activities of the community. There were and there still are organizations for educational, charitable and various other civic purposes. There were and there still are men giving liberally of their time to the school board, the library board, the city council, or to some other group for temporary or permanent community activity.

When first he hears the term "community service," a Rotarian may think, "I have been giving all I can in time and in money to the community before going into Rotary. What more, then, can I do, as a Rotarian, in this thing called 'community service'?"

Understanding Community Service

To understand "community service" one must know that service to and within one's community means that, either as an individual or in conjunction with others, a Rotarian will be

thoughtful of and helpful to others by taking an active personal interest in his community as a group of families and people whose welfare is a matter of common interest;

studying his community's needs and problems, and how to meet and solve them;

supporting and being active in civic, educational, patriotic, philanthropic and other organizations having as their object the betterment of the community;

drawing public attention to possible measures for meeting community needs not already cared for;

initiating individually, or jointly with others, feasible measures for overcoming specific problems;

recognizing and fulfilling all his obligations as a citizen;

serving as an example to and aiding youth;

promoting good will between his town or city and the surrounding rural community;

promoting good will between his immediate community and neighboring towns or cities.

Rotary's Third Object

To influence Rotarians to be thoughtful of and helpful to others in the community is the third part of the Rotary program.

Specifically the third object is: "To encourage and foster the application of the ideal of service by every Ro-