

Further Suggestions on Activities

A Word to the Small Club

Even a small club can discover local needs, give attention to them, or perhaps encourage the setting up of a suitable executive body to deal with them. In the smaller cities many of the agencies mentioned in this pamphlet do not exist. This should not diminish the club's interest in community service. The activities of the club will conform to local conditions.

Where a permanent organization is created as the result of a community survey, members of the Rotary club, as *individuals*, will naturally give this organization their continuing support.

The Rotary club is made up of successful business and professional men. It cannot afford to be identified, in the public mind of the community, with any unsuccessful community projects. Therefore, be sure before you start. Is the project feasible as a Rotary club project or local community undertaking? First be sure; then go ahead.

Suggested Meetings on Community Service

Successful effort in this phase of Rotary service is in a large measure dependent on the recognition of the individual Rotarian's responsibility in community service. Early in the year a meeting for the presentation of this subject is advisable. The chairman of the community service committee or some other well-qualified Rotarian should stress the fact that each Rotarian should personally put the ideal of service into active practice in his

community life. It is a responsibility which he, as a Rotarian, cannot escape.

If the community service committee is planning a community survey (See pages 36-38, Pamphlet No. 3, "The Rotary Program"), a meeting of the club should be devoted to a consideration of the project.

A later meeting should relate to a subject similar to the following: "The Opportunity of the Rotary Club of _____ in Community Service."

At this meeting the community service committee will make a report to the club members as to the findings which have resulted from the survey of community activities. The meeting may then be resolved into an open forum for a discussion of ways and means by which Rotarians can best meet the uncared-for needs discovered by the survey. From such a forum an interesting and worth-while meeting is assured.

Club meetings given over to community service topics are of vital importance if the members of the club are to have a true sense of perspective in this field of Rotary activity.

Summary and Conclusion

(Rotary's policy in community service as expressed in "Resolution 34" will be found in the Manual of Procedure, Pamphlet No. 35.)

Summarized, the policy of Rotary in regard to community service is a simple one: That the Rotary club usually should try to see that the community as a whole, through some existing agency or one to be created, provides the needed service. Occasionally coopera-