

tive projects by the club as a whole are desirable.

The Rotary club can be most effective if it will initiate or cooperate in providing the means for a healthy and effective relationship between the public and voluntary community organizations. While the policy may be briefly stated, there can be nothing brief about the program. Effective community serv-

ice is a continuing process and the expression "eternal vigilance is the price of safety" holds as true for community service as for any phase of life.

Those Rotary clubs which plan for the long pull, which plan their work and then work their plan, will be able to contribute most to the furtherance of that important Rotary activity known as community service.

Plans for a Complete Community Survey (in cooperation with other organizations)

1. Appoint Rotary Survey Committee

Discuss within the club the possible need for a community survey. The club members being in agreement that such a survey should be *considered*, there should follow the appointment of a strong and impartial committee of Rotarians interested in a survey.

2. Secure Cooperation of Chamber of Commerce

The Rotary survey committee should consult the local chamber of commerce to ascertain whether a community survey has already been undertaken by some other group in the community. If none is under way, secure the interest, support, participation, and, if possible, leadership of the chamber. A Rotary club cannot, because of its unique plan of membership, represent the opinion of a community, whereas a chamber of commerce, because of the inclusiveness of its membership, can, and should, represent and be prepared to express community opinion.

3. Call Organization Meeting

The Rotary survey committee then

issues a call to all local welfare, civic, and service organizations, together with representatives of the local government, to appoint three or more delegates representative of each organization to attend a meeting in the interest of community service.

4. Organize Community Survey Council

Upon assembling, the representatives included in the call proceed at once to organize, all sharing equally in voting for officers. These should be a chairman, as many vice-chairmen as there are organizations represented, a secretary, and a treasurer. The meeting is then given over to brief discussion of the value and power of coordinated community teamwork for the benefit of the common welfare. No action by this council, however, is binding on any organization represented, nor can this council assume to usurp the prerogatives and constitutional powers vested only in the membership, board of directors, and duly elected officers of the individual organizations represented.