

COLONEL JACK MAJOR was chosen for this assignment because of his ability and reputation for making people laugh and forget their troubles. He will be available for a speaking tour of the United States from . . .

OCTOBER 1, 1943 TO JULY 1, 1944

NOW IS THE TIME TO BOOK HIM FOR YOUR ORGANIZATION! FIRST COME — FIRST SERVED! Complete the blanks on the enclosed Business Reply Postcard and return same to us immediately. (His honorarium will be much less if we can fit one of your dates into his itinerary as there will be no added cost for railroad fares.)

His stories and articles appear regularly in the National Magazines.

BIOGRAPHY



Irving S. Cobb

► Jack Major was born in Kentucky of mountaineer parents, and was reared in the small town of Paducah. He is the protege of Irvin S. Cobb. He was educated for the ministry at Rice Institute. During College vacations he sailed the seven seas as an ordinary seaman. From 1928 to 1935 he headlined the Keith-Orpheum vaudeville theaters, learning much about humor and how to "tickle the funny bone" of America. From 1935 through 1937 he wrote and produced radio shows. He first attracted national attention with his CBS Network show, "The Colonel from Kentucky."



A Denver, Colo., theater ad



Vice-President John Nance Garner and Colonel Jack Major

► Vice President John Nance Garner, hearing his treatment of political news on his radio programs, had him come to Washington on February 12, 1938 to be the after dinner speaker and humorist for the now famous "make-up" dinner to President Roosevelt.

► As a result of the publicity and his success at the Garner-Roosevelt dinner he received so many requests to speak that he decided to become a professional after dinner speaker and humorist. Mr. Earl Thacker of Honolulu, Hawaii, after hearing him, gave him a round trip to Hawaii in return for a talk at the Annual Banquet of the Honolulu Chamber of Commerce, December 14, 1938.



Colonel Jack Major in action at the Honolulu Chamber of Commerce Annual Banquet

► In 1939 the British engaged him for a speaking tour of the Fiji Islands, New Zealand and Australia. On this assignment he spoke before army camps, public gatherings, business organizations and in theaters. His knowledge of these lands and peoples is exceptional.

► His reputation preceeded him. Upon his return to the U. S. A. the Union Oil Company of California retained him as a public relations representative to speak before the leading Civic, Service and Business organizations. From January 2nd to December 31st, 1940 Colonel Jack spoke before 410 organizations.



Colonel Jack Major and a Fiji chieftain in Suva, Fiji

Kiwanis to Hear Noted Humorist

Protege of Irvin Cobb Coming for Club Luncheon November 20

Arrangements were completed this week for the appearance of Col Jack Major, public relations representative of the Union Oil company, as speaker at the November 20, it was announced by Dr Leslie J. Clark of the program committee. Col. Major is a native of Paducah, Ky., and is a protege of Irvin S. Cobb, noted humorist. Col. Major has a national reputation as a writer and after-dinner speaker. His talks are crisscrossed with Kentucky hill-billy race horses and stories about home town. Among his best known are "I Was Once an Organist" and "Old Doc Brown" and recently returned from a tour in the South.

Jack Major Keeps Club in Laughter

Living up to all advance expectations, Colonel Jack Major, that gentleman from Paducah, Ky., kept Gresham Kiwanis and their wives in ripples of mirth from start to finish in his 60-minute informal program Monday night.

Half of Gresham sent for the Union Oil public relations official's memory course when Major twice named correctly every person attending the dinner. He previously asked that everybody tell him their name.

Helps Cause
The visiting southerner helped out the Boys and Girls project no little end when he tied up a 25-cent individual bet with the memory feat. Every person in the hall had to plunk down 25 cents. Money went to the Kiwanis project for under privileged children. Rev. Silas Fairham of the Gresham Methodist church was Major's particular delight. The visitor related many tales of drink and the Paducah church's efforts to stop the wholesale imbibing.

Major is a writer for the Christian World. He also writes for Esquire, but under a different pen name.