

13. Governor's Official Visit

The visit of the district governor should be an occasion for mutual helpfulness. Plan for it. Club officers and committees should get useful suggestions from

the governor's experience. The governor should obtain many interesting ideas which he in turn can pass on to other clubs. See page 13.

14. Intercity Meetings

An occasional meeting attended by Rotarians from a number of adjacent clubs offers opportunity for wider acquaintance, increased cooperation, and unity in pursuing the objects of Rotary. In

numerous instances such meetings have broken down prejudices, jealousies and ill feelings that have existed between communities. See page 8.

15. Ladies' Meetings

Meetings attended by the ladies at the regular meeting time or at some special time have come to be almost an essential part of the program of many clubs. They are not to be overlooked as an

opportunity for uniting the club membership, stimulating enthusiasm for the activities of the club and making the objectives of the club better understood in the community. See page 14.

January—June

16. Recurring Activities

Meetings of the club, the committees, the board of directors, and the club assembly (see pages 10, 11 and topics 6, 7, 9) require continued attention by

the president. He will find that such attention contributes to building a strong club.

17. Selection of New Officers

In March the club's attention should be called to the approaching necessity for selecting new officers and to the desir-

able qualifications these officers should have for efficient administration of their respective responsibilities.

18. Representation at the District Conference

The president should head the delegation from his club to the district conference. He should make certain that insofar as possible all the incoming club officers attend the conference. In fact, it is highly desirable for each member of the club to be in attendance and

further to take part to the best of his ability. The president, as the leader, frequently will find it possible to make suggestions concerning which conference meetings certain members of the club should attend. By doing so he is helping further to strengthen the club.