

UNIVERSITY OF LOUISVILLE
LOUISVILLE, KENTUCKY

DEPARTMENT OF ATHLETICS
PHYSICAL EDUCATION AND STUDENT HEALTH

April 21, 1938

Dr. Forrest C. Allen
Coach of Basketball
University of Kansas
Lawrence, Kansas

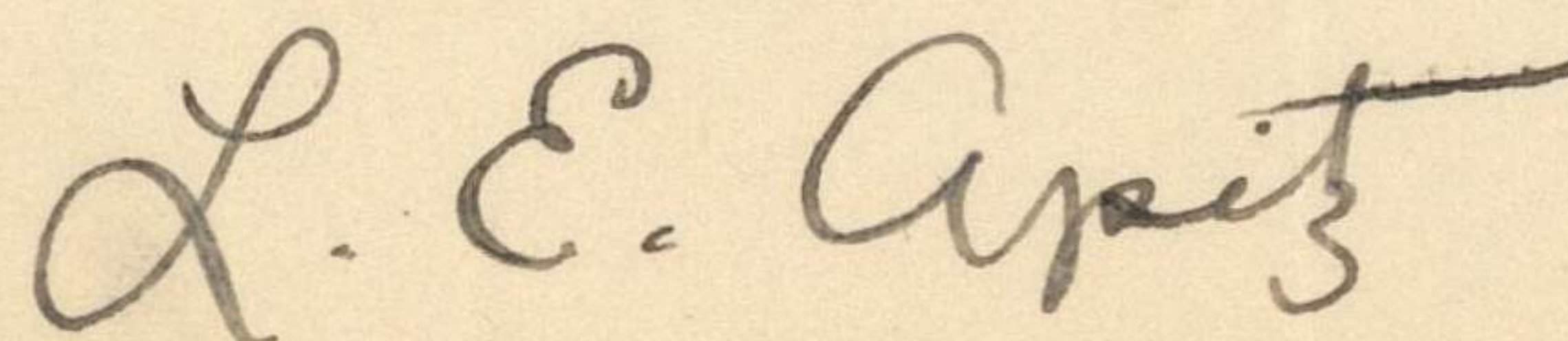
Dear Dr. Allen:

Frankly, your proposed trip makes it appear that you will need more money to come to Louisville than we would be in a position to guarantee. I always like to get at the facts and I am sure you want the same. The only place we could play your game in Louisville and hold a sufficient crowd to make the game financially feasible is in the Armory. Like a good many armories, the one here is used for about everything except polo. The floor is in very poor condition and the lighting is not sufficiently brilliant for basketball. Notre Dame played Kentucky there two years ago and they found condition very bad. Infact, Kentucky had to bring their bleachers over from Lexington to accommodate the crowd. Needless to say the game was not rescheduled last year.

. Last season we played Indiana in Jeffersonville, Indiana, a town of twelve thousand, just across the river. Jeffersonville has a beautiful new field house seating four thousand comfortably. Two Indiana regulars were from Jeffersonville High School. In spite of these two facts, their own State University and two home town boys on the team, the crowd was disappointingly small.

In other words this particular population area has not been cultivated in intercolligate athletics. Before I could give a definite answer, I would have to know the minimum guarantee you would require to come to Louisville. I expect you would want an option on the net gate, should there be a game.

Very truly yours,



L. E. Apitz
Director

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