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## THE HENRY F. HENRICHS PUBLICATIONS

November 18, 1943

LITCHFIELD, ILLINOIS

Mr. Forrest C. Allen

Dear Friend Forrest:

No, you haven't heard from me before, but any fellow-Rotarian is my friend, as I consider myself his.

Here's what I wanted to say. Over here in Litchfield we have quite a publishing business--a particular kind--doing work on small "humanized" booklets and 'house' publications.

Lately one of our departments has been really going places, preparing an unusual style of 'magazet' as a remembrance piece, or greeting, for presenting to friends at Christmastime.

One of these, called "The Path Ascends", may be just the sort of thing you would like to give to every member of the Lawrence Rotary Club, as a token of your good wishes for the Holidays.

I'd be delighted to have a hand in getting some of these ready for you, either with or without your name imprinted on them.

There's a very nice greeting-message in the copy of "The Path Ascends" that I'm enclosing, and the same thing, or a similar greeting, can be placed in your copies.

The cost of the booklet is quite reasonable. To cover every man in your club membership of about 60, the amount would be just \$9.50 with envelopes included. Add \$1 for imprinting.

I believe every Lawrence Rotarian will like the booklet, will find it inspiring and helpful, and will appreciate the thought behind it.

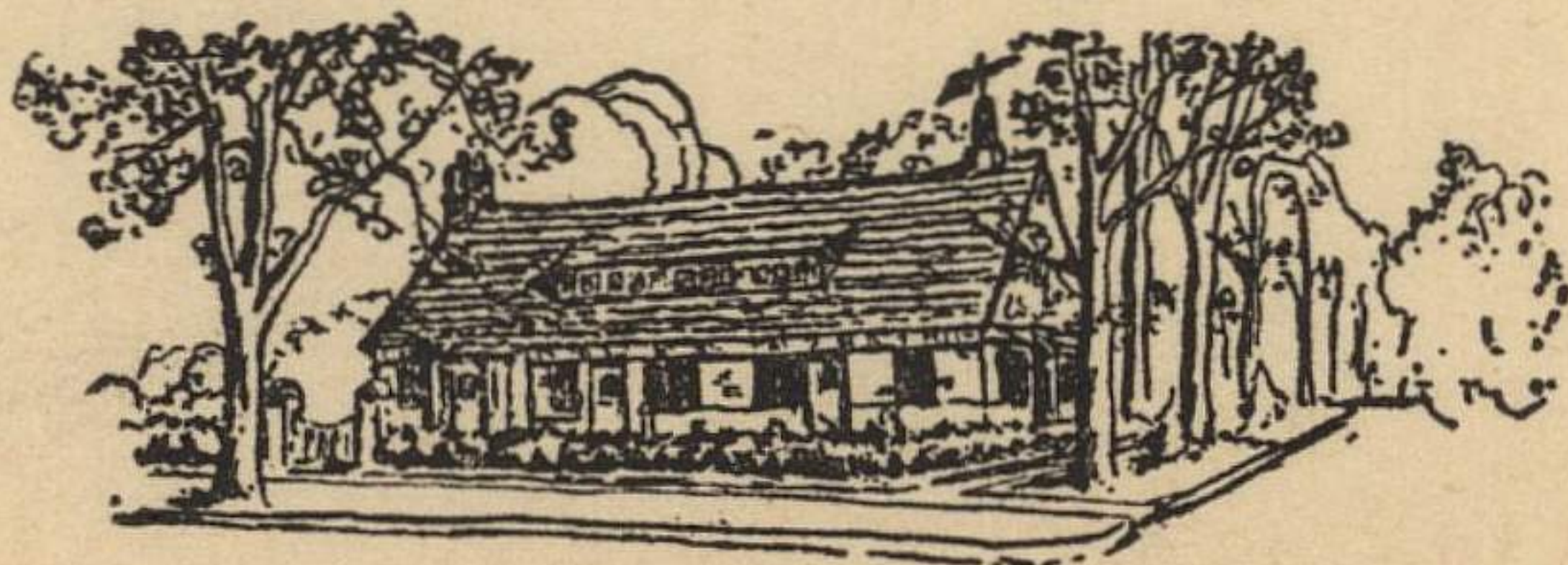
Your order will come to me for special, prompt attention.

Thanks, Forrest, and I hope I can meet you sometime!

Cordially,

*Henry F. Henrichs*  
The Henry F. Henrichs  
Publications

The House of Sunshine



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My Classification: Periodical Publishing