

ON LOCAL PLANNING OF POST-WAR JOBS

Gerald Hesse Discusses Sub-
ject at Rotary Club
Meeting

Jan 3

KEEP WHEELS TURNING

Post war planning, to create jobs in Lawrence after the war is over, was discussed today noon at Rotary by Gerald Hesse, vice-president in charge of sales at the Lawrence Paper Company. The speaker served the Chamber of Commerce as president last year and recently was named local chairman for the National Committee of Economic Development, a group which hopes to have private industry ready to go into high gear when war-born industries close down, and millions of soldiers return to civilian life.

Hesse took his theme from, "Hats off to the past; coats off to the future; let's go"

Must Make Plans Now

American business men can accomplish anything if they set their minds to it, said Hesse, but they must begin to plan now if they are to create the necessary 7 to 10 million additional jobs required to maintain the "American way of life" after peace. A return of several million present women war workers to home work is expected to ease the strain on creating private jobs.

Great responsibility rests on small businessmen because they will be expected to make possible several million jobs. Large industries already have plans at work for rapid reconversion from war contracts to production of consumer goods. Of last year's 155 billion dollar national income, more than a half, or 84 billion, was in war production.