ROTARY INTERNATIONAL

SERVICE ABOVE SELF . HE PROFITS MOST WHO SERVES BEST

CENTRAL OFFICE, 35 EAST WACKER DRIVE, CHICAGO, U.S.A.

20 April, 1944

Mr. Forrest C. Allen President, The Rotary Club Lawrence, Kansas

Dear Forrest:

Thank you for writing us as you did on April 17 telling us that you have canceled the arrangements for Dr. Barker for April 21. Just to be sure that Charlie had the information in ample time, we telegraphed him upon receipt of your letter.

With best wishes,

Sincerely

Herbert W. Hines

Executive Assistant

April 18, 1944.

Messra: Solon G. Ayers
John W. Brand
Corlett J. Cotton
C. Gerald Hesse
Cecil T. Hough
R. W. McClure

Board of Directors Leavence Rotary Club.

Dear Fellow Hembers:

Last night I was working rather late in my office. Ship Winter called at 6:30 saying that Dolph Simons was in Topeka and had just contacted Governor Schoeppel. Somehow, in the mix-up, it was impossible for him to accept the May 9th date wherein Rotary and Kiwanis were to meet with the Chamber of Commerce at their annual meeting. Ship had contacted Clifford Dean and had gotten the green light from Kiwanis changing to May 23rd, the date that the Governor can be here.

Dolph had to have an answer right away and Rotary was the only one not saying O.K. Ship had tried to call Father O'Neil, but he was out of the city. I told him O.K., trusting that the Directors would confirm me in this emergency. So May 23rd is the date set, and we will have our regular Rotary meeting on May 8. Ship thought perhaps with the Rotary Convention at Topska this date might work out better than the other.

I am leaving town this morning, but Mrs. Hulteen, my secretary, will call you to get your O.K. This isn't railroading -- it is just rail-roading!

Rotardly yours,

President.

FCA:AH

CO-OPERATIVE EXTENSION WORK AGRICULTURE AND HOME ECONOMICS STATE OF KANSAS

Kansas State Agridulture College United States Department of Agriculture And Douglas County Farm Bureau Co-operating Home Demonstration Agent

Extension Service County Agent

Lawrence, Kansas April 12, 1944

ATTOURN DELEGATION

Dr. F. C. Allen President, Kotary Club

Dear Club Officer:

The State Extension office has appointed an Emergency Food Preservation Assistant to work in Douglas County, to give aid to any group or individual desiring information or help along this line. I have been appointed to this position. It is the aim of these workers to stimulate and increase the production and preservation of food.

A relatively large group of rural people are being contacted by the County Agent and Home Demonstration Agent through the various organizations; however, they do not touch the urban group. It is with these people, especially that I hope to work.

It is my desire to meet with the officers of different organizations and clubs in this city to offer my services to them. It is possible through this work for me to give food preservation demonstrations and talks at meetings, or to offer training lessons to members so that they in turn can take the information to their clubs. In addition I am eager to work with individuals to help them with their problems in food production and preservation.

I will set a date in the near future for a meeting with a group of people to duscuss plans for this work. I would like to have you attend this meeting. In the meantime I should appreciate your calling or contacting me personally at the Farm Bureau office.

Sincerely,

Mus. Huge Franks

Mrs. Faye Franks Emergency Food Preservation Assistant

April 17, 1944. Governor Homer K. Ebright, Baldwin, Kansas. Dear Governor Homer: I trust that this is all straightened out and everybody is happy. We would have been glad to have had Dr. Charles Barker with us, but he felt that his four assignments was a full load. And we had no one who could go to Bonner Springs, considering gasoline rationing, to pick him up to get to Lawrence.

Rotarily yours.

FCA: AH

April 17, 1944

Mr. Herbert W. Hines, Mr. Spencer Hagen, Executive Assistants, Rotary International, 35 East Wacker Drove, Chicago, Illinois.

Dear Herb and Spencer:

District Governor Homer Ebright had asked us to make arrangements for Dr. Charles Barker for a meeting here in Lawrence. He apparently was not fully acquainted with the fact that Dr. Charlie was not supposed to visit more than four clubs in a week. Governor Ebright had falled his week with four other clubs besides Lawrence - Overbrook, Baldwin, Clathe and Bonner Springs.

Barker I then took it up with Governor Ebright and he made arrangements for Dr. Charlis to cancel the Lawrence meeting here on Friday, April 21. I believe everybody is happy, as I assure you we are, because Rotarian Ralph Graber, the chairman of the Boys Nork Committee and the principal of Lawrence Memorial High School, was placing Dr. Barker on his already crowded high school agenda.

I am informing you of this fact and returning the mat to Spencer Hagen who sent the information to our secretary, Karl Kloos, together with newspaper releases.

Roturily yours,

FCA: AH
Bno.

ROTARY INTERNATIONAL

SERVICE ABOVE SELF . HE PROFITS MOST WHO SERVES BEST

CENTRAL OFFICE, 35 EAST WACKER DRIVE, CHICAGO, U.S.A.

11 April, 1944

Mr. Karl Klooz Secretary, The Rotary Club Lawrence, Kansas

Dear Secretary Klooz:

To assist you in publicizing effectively your Youth Service Day on Friday, 21 April, we are enclosing a newspaper mat and a set of newspaper releases on Dr. Charles E. Barker.

We shall appreciate it very much if you will send us clippings of the publicity you receive on this Youth Service Day.

Sincerely,

Spencer Hagen

Executive Assistant

* enclosures

ROTARY INTERNATIONAL

SERVICE ABOVE SELF . HE PROFITS MOST WHO SERVES BEST

CENTRAL OFFICE, 35 EAST WACKER DRIVE, CHICAGO, U.S.A.

11 April, 1944

Mr. Forrest C. Allen President, The Rotary Club Lawrence, Kansas

Dear Forrest:

Word has come from Dr. Barker that he will address your high school assembly and the special luncheon of your club on Friday, April 21. We understand that Charlie has communicated this fact to you.

* The attached YOUTH SERVICE DAY paper which is sent to the clubs usually, may offer some suggestions to you in connection with your special setup. A supply of the enclosed printed folder is being sent you separately for distribution to some of your club members. Also, publicity material will come along to your club secretary shortly.

We feel certain you will enjoy having Dr. Barker in your community.

Sincerely,

Herbert W. Hines Executive Assistant

* enclosures

P.S. A letter just received from Charlie explaines that his decision to come to Lawrence on the 21st is made on the basis that there will be some way for him to get from Bonner Springs, where he will speak on Thursday to Lawrence in time for your scheduled meetings.

H.W.H.

SUGGESTIONS TO THE CLUB

WITH

THE PROGRAM

DR CHARLES E BARKER

Three Addresses:

1 - To the High School Students - - - "HOW TO MAKE THE MOST OUT OF LIFE" (11:00 a.m. or 2:00 p.m.)

This address deals with three questions concerning young people: What are they going to do with their minds?; what are they going to do with their characters?; and what are they going to do with their bodies? Dr. Barker then shows the young people how they can exercise control in all three fields -- their minds, their characters, their bodies. He puts his finger on possible pitfalls and indicates how to avoid them. His discussion in no way offends but rather draws warm praise from school authorities and parents.

2 - To the Rotary Club - - - - - - - "ROTARY BY-PRODUCTS"

Here Dr. Barker stresses the fact that the main product of Rotary is the development of friendship. He tells how to apply the Rotary principle of service above self. He points out that service clubs begin at the right place to bring about peace -- at home, and that understanding tolerance is one of the most important by-products of service clubs.

3 - To an Evening Mass Meeting - - - - - "THE MOST IMPORTANT JOB IN (general public invited, partic- THE WORLD" ularly parents and their adolescent children)

Being a father or a mother is the most important job in the world, says Dr. Barker. He stresses the importance of setting the right example for children, the value of teaching obedience and how to teach it, and the imperative necessity of teaching children and adolescents the real facts of life in an understandable way. He emphasizes the importance of the church, organizations such as the Boy Scouts, etc., in the lives of young people, and points out many things that parents can do to raise finer children.

HOW TO SET UP THE DAY

1. Address to High School Students

Arrange with the school authorities to have Dr. Barker speak at your High School. He desires fifty (50) minutes for this talk. Just before the noon recess is usually the best time. Because this address is the "key" to the success of the entire day's program, every member of the club who possibly can should hear this address.

HOW TO SET UP THE DAY (Continued)

- 2. Rotary Club Meeting (either at luncheon or at dinner)
 Invite prospective members and other leading citizens. Past experience has shown that this meeting helps to interest prospective members in the Rotary club.
- 3. Mass Meeting (in the evening)

Arrange for a hall in which to hold this meeting.

Consider making up a special notice to be given to the high school students to take along to their parents as additional publicity for this meeting. A mimeographed sheet used this way has been helpful.

Suggest that each member personally invite a number of friends to attend this mass meeting.

PUBLICITY

To help your club give widespread publicity to your "Youth Service Day", Rotary International will furnish you several different newspaper publicity items, including an "advance notice" to be published several days before the meeting. By using that material a large audience will be assured at the mass meeting. Many of the students also come back for the evening meeting.

Here are a few extracts from the hundreds of letters recently received:

"... I have been a member of the college faculty here for fifteen years and I have heard many lecturers, some of the best. But I have not known any other person to get such a hold on the people in the community before. The students of both the high school and the college were tremendously inspired and I am sure Dr. Barker's message will be of lasting benefit to them. ... In consequence of our meeting Dr. Barker, and seeing him in action, every man in our club will be a better Rotarian. We shall all put forth more effort to make Rotary what it should be in this community. Furthermore, we are convinced that his work here strengthened our club in the minds and hearts of the people. ..."

(J. P. Wynne, The Rotary Club of Farmville, Virginia.)

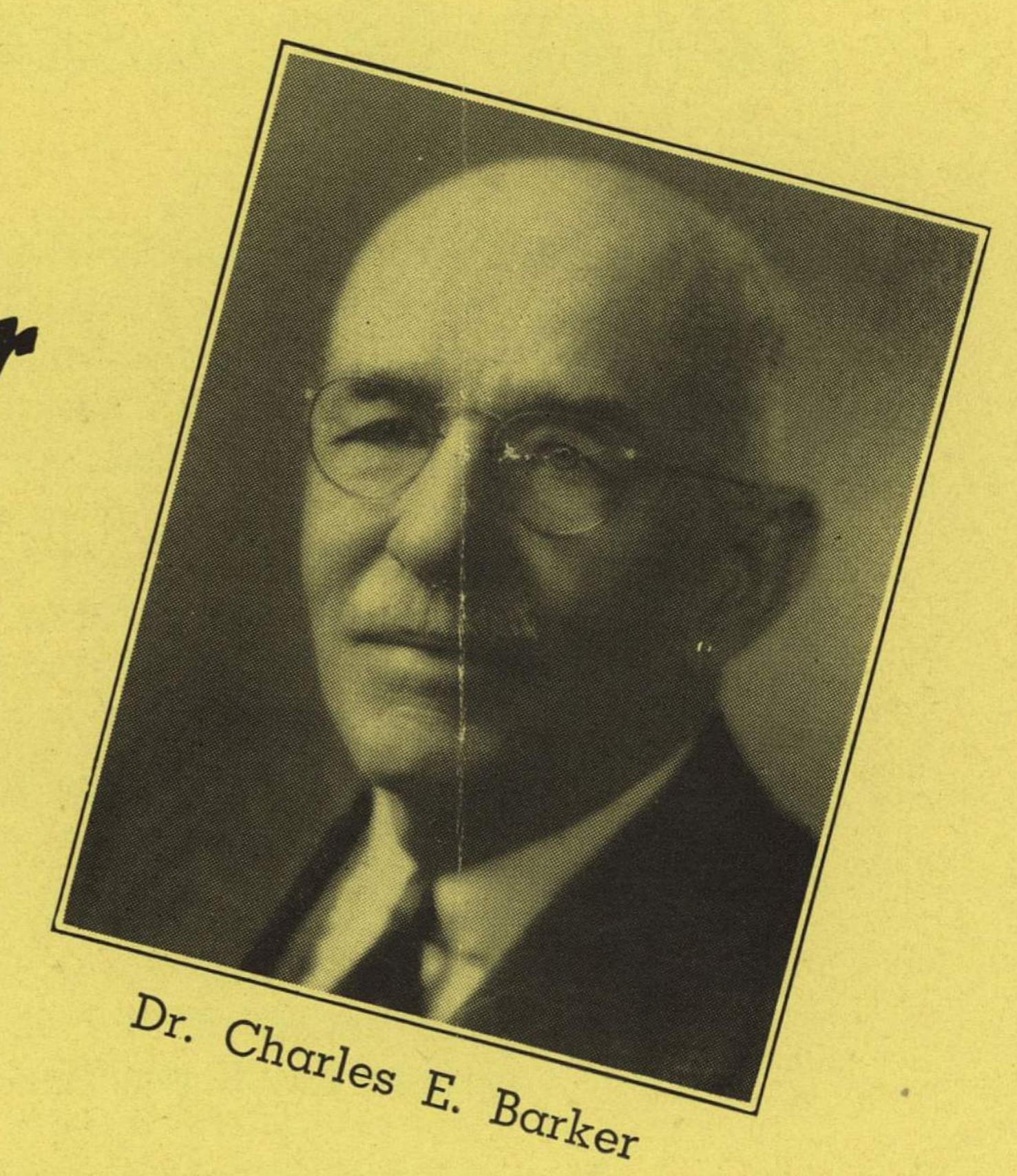
"The more I think upon the subject the more I am convinced that this was one of the brightest days in the life of Rotary in Macon. Charlie did a swell job at the high school where he spoke before a student assembly at 460; at the noon luncheon, before 65 adults; and the mass meeting in the evening, before 350 parents, children, and townspeople."

(J. Presley Pound, The Rotary Club of Macon, Missouri.)

"Well, your Dr. Charles Barker has been here and gone, but his memory will linger on for a long, long while. It is my opinion that he has done more for the youngsters in this community than any other man or group of men we have ever had and he left a lot of us older people wondering why we have so long neglected some of the simple things we could have been doing. Our entire community has benefited by the three addresses he so finely gave and I hope to be able to hear him again in the future."

(Harvey Gue, The Rotary Club of Crawford, Nebraska.)

Rotary's
Ambassador
to Youth



- He has lectured to more high school and college students than anyone else in the world. . . .
- He has delivered addresses in more than 2,500 North American communities in 30 years of lecturing. . . .
- He has a dynamic message for mothers and fathers as well as for their sons and daughters. . . .

What the Clubs Say—

Crawford, Nebraska—Dr. Barker has done more for the youngsters in this community than any other man, and he left a lot of us older people wondering why we have so long neglected some of the simple things we could have been doing.

Atlanta, Texas—The students were spellbound and the faculty members said they had not heard anyone in Atlanta who came close to matching Charlie Barker's message and his way of putting it across.

Steele, Missouri—Our Dr. Barker Day was a huge success. He is the most forceful speaker ever heard in this community. Our club has gained much prestige by his visit.

Manchester, Tennessee—We are very grateful to Rotary International for sending Dr. Barker. We feel that our town has a better outlook on life, and our club will render greater service to our fellow citizens.

Cave City, Kentucky—Dr. Barker has a great message and a driving force that carries it to his audience. The high school students and the general public are still talking about Dr. Barker and the Rotary club.

Farmville, Virginia—I have not known any other person to get such a hold on the community. The students were tremendously inspired and I am sure Dr. Barker's message will be of lasting benefit. His work strengthened our club in the minds and hearts of the people.

Manchester, Connecticut—Dr. Barker gave the high school assembly one of the most masterful addresses I have ever heard. He has done a great deal to establish Rotary on a firm basis in the community.

What Others Say—

I have known Dr. Barker for years and he has often addressed the students of Notre Dame University. Happy is the community that hears this strong, wise man, with no axes to grind and no eccentricities of philosophy or conduct.

—Dr. John Cavanaugh
Former President of Notre Dame University

Dr. Barker is one of the most forceful lecturers ever to speak in Lancaster. Rotary is to be congratulated for bringing a man of such outstanding ability to the city.

-Lancaster (S. C.) News Editorial

At the conclusion of his talk, the youngsters applauded Dr. Barker for more of his teaching and advice. No speaker was ever before accorded such applause, and no speaker has ever been quoted more than Dr. Barker.

-Cherry Valley (N. Y.) News Editorial

Dr. Barker did more to foster proper thinking among young people and understanding among older ones than any other person we ever heard. The Rotary club has done a noble service in bringing Dr. Barker here.

-Isabella (Mich.) Republican Editorial

There is drama in what Dr. Barker is achieving in making old truths and old standards attractive and inviting to young people. He has had extraordinary success in capturing the confidence and reshaping the lives of high-school boys and girls. It is not strange that Rotary clubs throughout North America should feel that when they brought Dr. Barker to their community they did one of the most worth-while things any service organization could do.

—Robert Latham, Famed Pulitzer Prize Editor The Asheville (N. C.) Citizen

A Brief Sketch—

Dr. Charles E. Barker was born in Burlingame, Kansas, and was educated at Denison (Ohio) University and the University of Chicago. He received an honorary doctor's degree from Ohio Northern University at Ada, Ohio.

In 1905 he began his career as a specialist in the principles of health and right living and became famed as physical instructor to William Howard Taft during his four years as president of the United States.

Dr. Barker has been on the lecture platform since 1913 and has been speaking under the auspices of Rotary International since 1919.

He has delivered addresses in more than 2,500 North American communities to audiences totaling more than 4,500,000 adults and 4,000,000 high school and college students.

Dr. Barker resides in Grand Rapids, Michigan, where he has been a member of the Rotary Club since 1921.



Dr. Allen -

ar Problems in Recreation

ar Problems in Health

ent of Schools.

THE STATE OF THE PARTY OF THE P

Dr. Barker called the office by phone Tuesday afternoon to ask if you had received this letter. He was just passing through, and thought he would like to talk to you.

He desires transportation to
Lawrence from Bonner Springs if he is to
speak to the high school assembly, etc.,
on Friday, April 21.

He asked that you write him so that he will receive your letter Saturday or Sunday in Topeka.

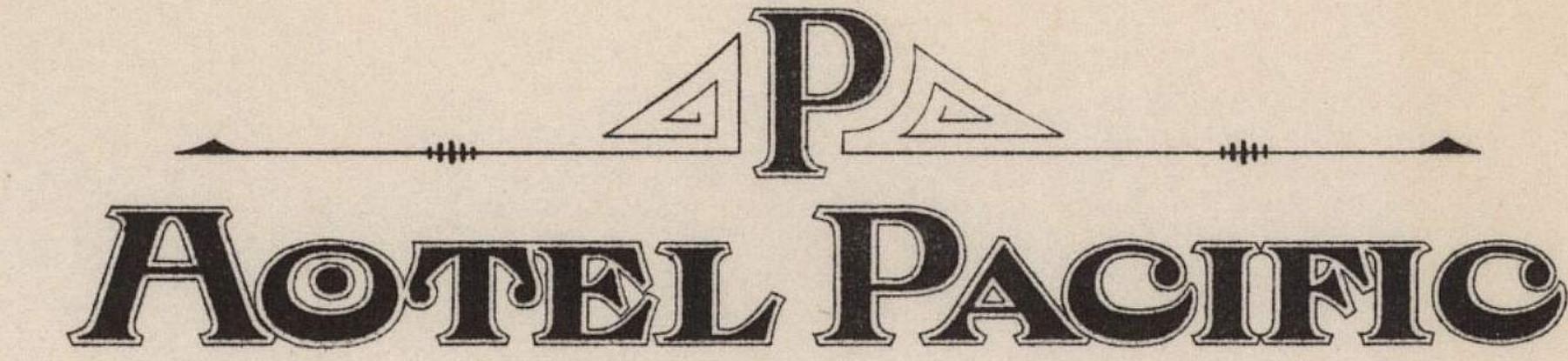
AH

r. D. H. Brace, U. S. Office eff Education

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apost in a Physical Education Program"

ON FEDERAL HIGHWAYS NUMBER 77 AND 36



AL. W. REHKOP, PROPRIETOR

MARYSVILLE KANSAS Dresident Rivery Clark Stear Phog. Can.

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AL. W. REHKOP, PROPRIETOR

MARYSVILLE meet en Monday if Jua nouls by and Test out & lunes en Friday some of your mentiche & Rothery Sul. Rus Rapiet up & me Fran Whietethan In Duly the 21st your cluck eau andange in some Haurence forom Bunner Thruig was bus on fruite earl - I nece be welly willing & acres about this - as & can Re sure une way us ne soher. Coldeles

OFFEE SHOP IN CONNECTION



AL. W. REHKOP, PROPRIETOR

Me Care Jag Law & Hatel-Japeta, Kanans - where Jacu Dat & Dundag Lake ! & the funday that I can't fined a town Delarity greats Ches. E. Saarker

April 8, 1944. Mr. C. G. Hesse, Laurence Paper Co., Lawrence, Kansas. Dear Gerry: Thanks for your letter of the 4th instant. I have written Raymond Rice, chairman of our Vocational Service Committee, asking him to write Rotary International for the set up that you suggest. I quite agree with you that in our section of the country here the character of our community does not permit the many sharp practices indulged in places where labor disputes and heavy industry abound. However, I think your suggestion is fine and I believe it would be a good thing to have at least the Four-Way Test put before our club. At St. Louis they made much of the Four-Way Test, and it does have its effect. Rotarily yours, President. FCA:AII

April 8, 1944.

Mr. Raymond F. Rice, Chairman, Vocational Service Committee, Lawrence Rotary Club, Lawrence, Eansas.

Dear Raymond:

Gerald Hesse has been asked by Ray Tiffeny, the chairman of Vocational Service on Rotary International, to stimulate that section of Rotary work in our district.

Gerald points out that the character of our community does not permit the many sharp practices -- labor disputes and unethical activities, that are characteristic of many other sections of the country. However, when I was at St. Louis at Rotary International they made much of the Pour-May Test. It certainly had a tremendous effect on the listeners.

Therefore, I am wondering if you will be kind enough to write the chairman of Vocational Service, Rotary International, at Chicago, and secure one or more of the following publications which they have available:

The Four-Way Test Folder

Vocational Service (Paper No. 550)

Suggestions to Rotarians in the matter of

Vocational Service (Pamphlet No. 53)

The Rotary Program

Road Map (Paper 518)

Out of this material I am wondering if you will be willing to work up one strong program for our club under this heading for this spring.

Rotarily yours,

FOAMAI



THE LAWRENCE PAPER COMPANY . PAPER MILL AND FACTORY . LAWRENCE, KANSAS . CORRUGATED FIBREBOARD . JAYHAWK BOXES .

Dr. Forrest C. Allen Lawrence Rotary Club Lawrence, Kansas

Dear Phog:

I have been asked by Ray Tiffany who heads the committee in Rotary Internaional on Vocational Service to stimulate that eection of Rotary work in our district.

I am inclined to feel that we in this section, have, each one of us, been living up to the Rotary Motto "Service Above Self - He Profits Most Who Serves Best."

The character of our community does not permit the many sharp practices - labor disputes and unethical activities that are characteristic of many other sections of the country.

May I suggest, however, that the chairman of your Vocational Service Committee write Rotary International, Chicago, and secure one or more of the following publications, which they have available and which will be worth while in carrying out the Vocational Service Program of your chb.

1. The Four-Way Test Folder

2. Vocational Service - Getting it going in your club. (Paper no. 550)

3. Suggestions to Rotarians in the matter of Vocational Service (Pamphlet No. 33)

4. The Rotary Program

5. Road Map (Paper 518)

Out of this material I think your Vocational Service Chairman can find many things of interest and develop one or more programs for your club under this heading.

C. G. Hesse

April 4, 1044.

Rev. T. H. Assmen. 843 Louisiana St., Lawrence, Kensus.

Dour Rote Ted:

Your president was directed by the Board of Directors to write you an epistle commending you most highly on your very versatile and energetic work as chairmen of the publication committee. Far be it from any of the directors and other members of Rotary to fail to recognize your valuable service in enlightening the phlegmatic Monday minds of the gentry who rotate.

In other words, we are thanking you sincerely for your Lawrence Rotary Club bulletin. You not only have done the job years before, months past, but at the present you are doing it. And we could not let the opportunity pass without impressing upon you the necessity of your continuing WITHOUT A MISS your elucidating missive.

For one and all, we thank you a thousand times, and if that is not enough, another thousand.

Thunks, Tod.

Roturdly yours,

April 3, 1944.

Dr. Homer K. Ebright, Baldwin, Kansas.

Dear Governor Homer:

Ralph Graber, our chairman of Boys Work and Youth Committee, has made arrangements to have Dr. Charles E. Barker for Friday, April 21, at the high school assembly. We are arranging to have our Boys Work Committee lunch with Dr. Barker Friday noon. I am planning on being present.

I wish that there was more that I dould do, but this date comes at a bad time for all of us regarding high school and Lawrence business hook-up. This is Music Week in the town and University as well as high school, and it makes a heavy schedule.

I just called Corlett Cotton and I would suggest the following:

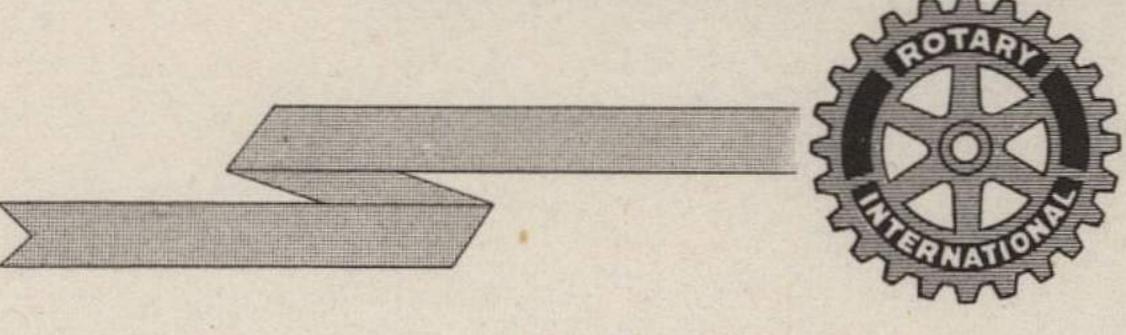
"Corlett Cotton says the three strolling troubadours from Kansas City, Missouri, are about the best trio of musical entertainers that he has seen in action for a long time. They will make any couple's evening happy and gay, and they will give everybody a good time."

liope this fixes you up.

Rotarily yours,

FCA:AH

ROTORY INTERNATIONAL



SERVICE ABOVE SELF . HE PROFITS MOST WHO SERVES BEST

BALDWIN, KANSAS March 30, 1944

DISTRICT NO. 123
OFFICE OF THE GOVERNOR
HOMER KINGSLEY EBRIGHT

Dr. Forrest C. Allen President, Rotary Club Lawrence, Kansas

Dear President Phog:

I wonder if you have anything definite yet about Dr. Charles Barker speaking in Lawrence on Friday, April 21?

Dr. Barker will spend two weeks in our District. He evidently has quite a message for youth. The central office says that he has spoken to more young people than anyone in the world. Does Graber know yet whether he would like to have him at the High School. It would be fine if your committee on Youth Service could meet with Dr. Barker at luncheon. I am sure they would enjoy him and find some helpful suggestions in talking with him.

Have you any suggestion of a sentence or two to use in our publicity regarding the Kansas City Troubadors whom you have secured for Monday evening for the District Conference. I think that we are going to have a fine time at Topeka at the Conference.

Sincerely,

HE:pt

March 25, 1944.

Governor Homer K. Ebright, Baldwin, Kansas.

Dear Governor Homer:

I am making a progress report to you on your letter written me March 22 regarding the possibility of Dr. Charles E. Barker speaking before our high school assembly.

Immediately upon receipt of your letter I called Mr. Graber. He had been ill and is still ill at his home. I talked to Mrs. Graber and she relayed the message to Ralph. Ralph stated that it would be necessary for him to visit the high school to make a final determination on dates. However, he will do this the first of the week and we will get the definite information to you immediately. I trust this will be agreeable.

We will consider the evening meeting, but at the moment I feel that the noon meeting will be about all that we can use.

"ith all good wishes, I am

Rotarily yours,

FCA:AH

ROTARY INTERNATIONAL



SERVICE ABOVE SELF . HE PROFITS MOST WHO SERVES BEST

BALDWIN, KANSAS

DISTRICT NO. 123
OFFICE OF THE GOVERNOR
HOMER KINGSLEY EBRIGHT

March 22, 1944

Dr Forrest C Allen, President Rotary Club Lawrence, Kansas.

Dear President Phog

Rotary International is offering us in District 123 the services of Dr Charles E Barker for two weeks without cost to us.

The enclosed leaflets will tell you something about him. I have the date Friday April 21 free. He will be at Bobber Springs Thursday.

day, but it might be a fine service for yourth that the club could render the community by having him speak at the high school andperhaps at an evening meeting. You might like to phone to Ralph Graber about it, or your youth service chairman. We do not have any clubs on Friday in this neck of the woods. You would get more advertising material from Chicago.

Sincerely

OFFICES: CHICAGO, U.S.A. · ZURICH, SWITZERLAND · BOMBAY, INDIA · LONDON, ENGLAND

Rotary International Chicago, Illinois An Explanation

as to the

services of

DR. CHARLES E. BARKER

: : : : : : : : :

Who is Dr. Charles E. Barker?

The attached publicity item tells the story.

What Service Does Dr. Barker Render to Communities Visited?

Three different addresses are usually made by Dr. Barker in each community which he visits, namely:

To the High School Students (11:00 a.m. or 2:00 p.m.) on the subject of "How to Make the Most of Your Life."

To the Rotary club at noon on "Rotary By-Products."

To an Evening Mass Meeting (to which the general public is invited) on the subject "The Most Important Job in the World."

What is the Cost of that Service?

There is no cost for the above service to the district or to the Rotary clubs. The board of directors of Rotary International provides the funds for this service to relatively new and small Rotary clubs to aid them in giving their members and the community at large an outstanding day's program.

How Does the District Governor Arrange for that Service?

The secretariat communicates with the governor of each district where it appears advisable to have Dr. Barker visit and sends a list of clubs not recently visited by him. From that list of clubs each governor selects those to which the service should be offered in the number of days allotted to the district.

What Arrangements Should be Made by the Club?

Rotary International sends to each club to be visited detailed suggestions as to how to make the best use of Dr. Barker's services, together with publicity material for the local newspapers.

March 31, 1944. Rev. Cowell O'Neil, 1229 Vormont Street, Lawrence, Kansas. Dear Father O'Heil: I am passing your communication on to Karl Klooz who will handle it in the proper fashion. I am sorry that it has had a couple of days on my desk. Thanking you for sending it to me, I am Rotarily yours, President. FCA:AH

March 31, 1944. Mr. Karl Elooz, Secretary, Laurence Rotary. Dear Karl: This note from Rev. Cowell O'Neil is self-explanatory. Will you see that this communication has the proper reception? Rotarily yours, President. FCA: AH Enc.