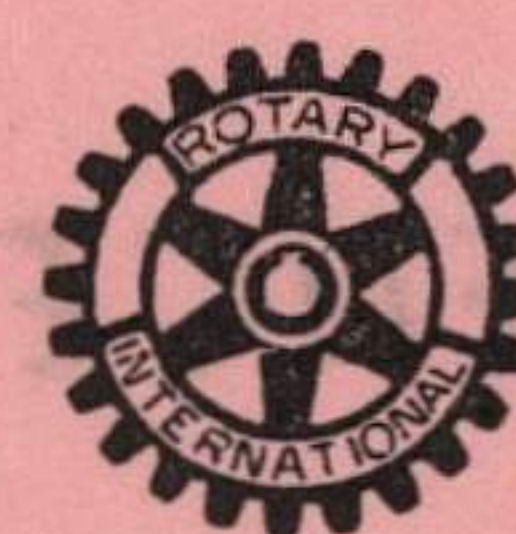


THE NEW PRESIDENT OF ROTARY INTERNATIONAL



RICHARD H. WELLS is proprietor of the Idaho Lumber and Hardware Company and the Idaho Coal and Ice Company, and is vice-president of the Idaho Bank and Trust Company in Pocatello. He is married, and has two children and one grandchild.

Mr. Wells is president of the Idaho State Society for Crippled Children, area chairman for the Victory Bond Drive, member of the selective service board, and chairman of the Postwar Planning Committee. He has served as chairman of the Pocatello Board of Education, president of the Chamber

of Commerce, and director of the State Mental Hospital, has been active in work for the Community Chest, Boy Scouts, Parent-Teachers Association and the YMCA.

Mr. Wells is a member and past president of the Rotary Club of Pocatello. He has served Rotary International as Director, Committee Chairman, and as Governor of his Rotary District, and as a member of the 1944 Convention Committee for Rotary International. He was elected President of Rotary International and assumed office July 1.

Rotary's Task and Opportunity

Even though we keep our heads among the stars, we must not forget that our feet are upon the earth. There can be no doubt that we are living in one of the great formative periods of the world's history. We have reached the end of one era, and are standing on the threshold of another. A new world is waiting to be born, and the question we have to decide is, what kind of a world the new world is going to be.

Prophets in every land, the men of vision in all races, are agreed that if the new world is going to survive, it must be one in which the nations shall live side by side in friendly cooperation, pursuing a moral purpose. In other words, the world that is to be must be a friendly world.

Could our Rotary clubs face a more fitting or congenial task than this, or one more in accord with its basic principles? Nothing on earth is so powerful as an idea whose hour has come. Enshrined in the heart of Rotary this idea of friendliness has persisted. No greater tragedy could befall Rotary than that this hour of opportunity should pass by, and the opportunity lost of enthroning friendliness in the heart of the new world. Surely, we have been called for such a time as this.

—Harry S. Binks,
Governor, Dist. 170

Post War Plans

A clearing-house center for veterans has been established by a well-thought-out plan in Bay City, Michigan, for Bay County veterans returned from the armed services.

Representatives of 17 national, state and local organizations in the county came together upon the call of the mayor, to discuss organizing a local clearing-house committee for rehabilitation and employment of veterans. The committee was set up and detailed plans and procedures were adopted for its functioning, and a method of financing it was worked out. Among the agencies established as a part of the Veterans' Center are these five: educational, vocational training, rehabilitation, placement, and health.

The chairman of the executive committee is a member of the Rotary Club of Bay City.

For Merchant Seamen

The Rotary Club of Guelph, Ont., Canada, held a horse show, the proceeds of which went to aid the Merchant Seamen's Hostel at Sydney, N. S., which is sponsored by the Guelph club.

It's HOW You Say It

Twenty years of work on problems of human relations have made me aware that one of the prime reasons people fail to get along smoothly with one another is the seemingly unknown fact that the voice tone often transmits a message contradictory to the one registered by the words we say. . . . One "How do you do!" becomes "How nice you are!" Another "How do you do!" becomes "Go to the Devil!" A "Do you expect to be away long?" may turn into "Here's hoping you never come back!"

—Hughes Mearns,
THE ROTARIAN,
June, 1944

Talk is cheap—because the supply always exceeds the demand.



GET A NEW MEMBER
TODAY!