

International Radio Broadcast To Celebrate Rotary's 39th Anniversary

On Wednesday, February 23, the National Broadcasting Company will present a special program over its coast-to-coast network in the United States in honor of Rotary's 39th anniversary.

Participating in this broadcast will be President Charles Wheeler of San Francisco, Past Vice-President Tom Warren of London, England, Past President Fernando Carbajal of Lima, Peru, Vice-President Carlos Collignon of Guadalajara, Mexico, and J. Layton Ralston, Rotary Foundation Honorary Trustee and Defense Minister of Canada, speaking from Ottawa, Ontario. Secretary Phil Lovejoy, from the NBC studios in Chicago, will introduce each of the participants in this program.

This is a "sustaining" broadcast which will be carried *by all NBC stations from 1:00 P.M. to 1:30 P.M., E.W.T., on February 23*, except those which have a commercial program

scheduled for that time. It is suggested that Rotary Club Secretaries contact their nearest NBC station managers and inform them of their interest in this broadcast. If a local commercial program is scheduled for that half-hour period, the station manager may be able to record the program and rebroadcast it at a later time.

In Canada, this important Rotary program will be carried by Station CJBC in Toronto from 1:00 P.M. to 1:30 P.M., E.W.T., on February 23. On a delayed basis, the program will also be broadcast *by the stations of the CBC Dominion Network from 10:30 P.M. to 11:00 P.M., E.W.T., on February 23*.

Perhaps some Rotary Clubs may wish to tune in on this broadcast for their regular Wednesday luncheon program. Some clubs may wish to change their meeting day that week in order to take advantage of this broadcast.

NOT the McCormick Steamship Company

President Charlie Wheeler has asked that an announcement be made in this issue of the News Letter to the effect that the McCormick Steamship Company, of which he is the executive vice-president, is not the steamship company mentioned in recent news dispatches as having been indicted.

The McCormick Steamship Company of which Charlie is the executive vice president, is a long established company having operated successfully for many years from both Pacific and Atlantic coast ports.

In reading any news dispatches concerning the steamship situation, the name of the company mentioned should be carefully observed.

Why Come to Rotary?

Because there will be at least one man at your table whose company is worth traveling a long way to enjoy. Because two or three will act as though they enjoyed the meeting more because *you* were there. Because someone will add to your knowledge by talking interestingly about his business or some unusual experience. Because someone across the room will wave at you and grin.

Governor Norman W. Adams
District 158.

Avoidance of Politics

The attention of Rotary Clubs is called to the following long standing provision of the standard Rotary Club constitution:

Article IX

SECTION 1—This club shall not endorse or recommend any candidate for public office and shall not discuss at any club meeting the merits or demerits of any such candidate.

SECTION 2—The merits of any public question involving the social, economic, moral or physical welfare of the people, may be fairly and intelligently studied and discussed before a club meeting for the enlightenment of its members, but this club shall not take any action endorsing or condemning any measure which is to be submitted to the vote of the people.

\$200,000,000 for Red Cross

On March 1st the annual campaign for the American Red Cross will open. The goal this year is \$200,000,000, and the American people, as always, will subscribe, or oversubscribe this amount.

The services which the Red Cross is performing all over the world are well known to every American. In war, as in peace, the Red Cross works efficiently to help and heal.

The American Red Cross is prepared to furnish, as speakers to Rotary clubs, former Red Cross workers who have returned from service at the front, or returned servicemen who have been wounded or otherwise incapacitated, and who would be able to describe firsthand the work which the Red Cross is doing for the armed forces.

The local Red Cross chapter will provide such a speaker or approach the state headquarters which will be able to send a speaker—perhaps from a nearby chapter.

If a club is planning to have such a speaker, perhaps arrangements should be made for him to appear at a meeting at the end of February, just prior to the opening of the campaign.

From Lansing (Mich.) Rotogram

Rotary in 47 Minutes

Every Rotarian at some time wishes he knew more about Rotary or had a ready source from which to glean facts and information quickly.

If I leave Lansing, is my Rotary membership transferred?

Is it proper for me to use the Rotary emblem on my stationery or in my business window?

How has the war affected Rotary in Europe?

Has Russia Rotary clubs?

What is the work of the Vocational Service Committee?

These and similar questions are answered in a small booklet "Rotary in 47 Minutes" by Larry Akers, Past District Governor and Past Director of Rotary International.

A copy is being mailed to you with the compliments of the club. You will want to read it and save it for ready reference.

Committee on Rotary Education

Copies of this booklet available at the secretariat—

50c for single copies

45c in lots of 10 or more

Order copies for all your members.

THE MANAGEMENT of a business is the management of men. Help make the men and the men will make the business.

—Charles L. Wheeler,
President, Rotary International