

**ROTARY INTERNATIONAL**  
35 East Wacker Drive  
Chicago 1, Ill., U.S.A.

## **MARCH PROGRAM SUGGESTIONS FOR ROTARY CLUBS**

### **"Somebody Proposed You . . ."**

Have the chairman of your membership committee prepare a talk that will help the members recognize their obligation to share Rotary with others. The "Little Lessons on Rotary," in the January, February and March issues of *THE ROTARIAN* are all designed to make this an effective program.

Or, a program patterned after the "average" Rotary club can show how new members can be added. "Exville—A Typical Rotary Club," in *THE ROTARIAN*, for February, gives a picture story of such a program.

Many a good new member is lost because someone "thinks he'd better not," and so fails to propose him. Your speaker can use the guest editorial on page 7 in *THE ROTARIAN* for January, to tell of these "guesses" which cost the club good membership timber.

References from *THE SECRETARIAT*:

No. 352, "Why Grow—Now?"

No. 358, "Growth Through Planning."

From *THE ROTARIAN*:

November, 1943,

"Rotary Must Be Felt," Ricardo Calatroni

"Why Men Like Rotary," Richard H. Wells  
July, 1943, "New Friends," Charles H. Towne

### **"Help on Financial Problems"**

March 15 is income-tax time—and this year a lot of employees are going to scratch their heads over "Form 1040" for the first time. In *THE ROTARIAN* for February, your speaker will find "A Specific Charter for Action," a statement by Rotary International's President Charles L. Wheeler, jointly with the heads of Kiwanis International, the American Legion and the United States Chamber of Commerce, which emphasizes the objectives for which our armies and navies and we of the home front are fighting. Among the activities to help further these objectives

is listed the promotion of "an intelligent and interested citizenry," which includes an intelligent, interested tax-paying citizenry. A definite program on plans to help employees fill out their income-tax returns, set up family budgets, etc., would be a service not only to the employees, but also to the employer and the community.

References from *THE SECRETARIAT*:

No. 510, "Today's Task in Vocational Service"

No. 523, "Good Management"

No. 533, "Personalizing Vocational Service"

From *THE ROTARIAN*:

November, 1943, "Vocational Service Is Basic," No. 4 of "Little Lessons on Rotary" series

February, 1943, "New Springs under Old Employees," B. F. Downey

### **"Food Fights for Freedom"**

Francis B. Sayre, once U. S. High Commissioner to The Philippines, and a delegate to the first meeting of the United Nations Relief and Rehabilitation Administration, writes in the March issue of *THE ROTARIAN* on how food is fighting for freedom in the overrun nations of Europe and Asia. Assign this article to one of your best speakers and ask him to report on it at the club meeting.

Or, in a program on soil conservation, your farm-owning member can describe some of the modern practices that prevent waste of "the good earth"—producer of food—vital weapon of war. Louis Bromfield's article in *THE ROTARIAN* for February, that tells about the once-fertile "Mason Place" which was allowed to dwindle to a deserted homestead, is "a natural" for a speaker on this subject. Or, a human interest talk based on "Fish for Britain," also in *THE ROTARIAN* for February, can be given on the sacrifices men make so that others may eat.