Dear Fellow Rotarian:

- SO-0-0: You haven't really made up your mind about coming to Topeka to the District Conference....Mighty busy these days what with no help and trying to keep up with government regulations.... Tires not much good anyway..... Been to other conferences..... Hotels probably full anyway..... Don't know whether we can keep the club going much longer....
- BROTHER, Brother, Think Again! The program committee thought of all those excuses and a dozen more. Why, they thought so hard and long that Gov. 'Brose Johnston and ex-Gov. Cece Howes smoked three cigars a-piece! Maybe that's why they came out with...,
- PROGRAM THAT'S DIFFERENT: First of all they cut it down, compressed it Practically into ONE day. 'Course, there is going to be a darned fine program Sunday night, and if you like golf there's Sunday afternoon golf. But the conference proper is just One Day.... Monday, May 3. Then they said, this has got to be...
- ... PRACTICAL: USABLE: RIGHT UP TO TODAY'S CONDITIONS: So they went over all the "necessary stuff" - and they bundled that all up into a neat little morning program, with just a mere 30 minutes worth left over for the last thing in the afternoon.
 - Then, at 11:20 a.m., they said, we'll turn loose the "big guns" and from then until 5:15 p.m. we'll really go to town.
- YOUR CLUB GOT WAR-TIME TROUBLES? Maybe where to eat? Maybe how to keep up membership? Maybe how to get good programs? Well, whatever it may be, or they may be, this program has the solution. There'll be club representatives there who HAVE solved them, and will tell you how! It will practically be a round table discussion and you'll get more ideas—good sensible, workable ideas—than you ever dreamed a District Conference could produce. In fact, the whole theme of this conference is...,
 - SOLVING WAR-CREATED PROBLEMS! A lot of those problems are immediate headaches; they need attention right now! Others are post-war problems to come... and they need a little thought right now. That's covered in the next section of the program, under the title "Rotary's Four Freedoms". Maybe you