

think you know the four objects of Rotary, but here they get a new treatment, new thought-provoking aspects. If you miss this \$64 session, "you'll be sorry!"

BUT.....maybe your club ain't got no problems nohow. Maybe you'd just sort of like to relax for a day; forget your own troubles and get a little inspiration. Brother, the program committee thought of you, too..... (about halfway thru the second cigar)...and they provided some speakers who can properly be referred to as. . .

SPEAKERS! in all capital letters and underscored, to boot! Not many of them ...only three. But, see who they are:

LOUIS J. ALBER (Sunday evening at Topeka High School)
Here's a great speaker; a man who has known Prime Minister Churchill for 20 years and who spent 4 months with him. He speaks with authority on "Churchill, The Irresistible".

J. CARHELL ROBBINS (Monday morning at City Auditorium)
This great speaker comes as a representative of Rotary International. He'll broaden your views on Rotary.

DR. KENNETH W. McFARLAND (Monday afternoon meeting)
This superintendent of Topeka schools is so much in demand as a speaker, he hasn't even had time to start worrying about this speech. Needs no introduction in this district....or in many, many others.

Well, with three aces like those in hand, we hardly need draw for the two fine Monday luncheons, the meeting of old friends, the making of new friends, keeping the old conference-attendance record unbroken, etc. Now do we? So, let's get down to cases, your own case in particular.

YOU CAN spare the time, if you plan now!

YOU CAN get to Topeka. Group ride, it isn't far. And there are still quite a few trains running into Topeka.

YOU CAN find a place to stay overnight. Register with your On-To-Topeka Chairman now. Topeka Rotarians are going to take care of all who want or need a place to stay.

YOU WILL find this streamlined conference is different, that it is practical and down to earth.

YOU WILL have a good time. And durn it, you need a little vacation from your job, anyway!

So-o-o-o, Come to Topeka! We'll be looking for YOU!

Rotarily yours,

Oh, yes, mark up those dates right now: Sunday, May 2 and Monday, May 3!