

he will be "beating the drums". Mr. Ridings was accompanied by his son, Paul, of Midland College, Fremont, Nebraska. They form the only father-son combination to hold master's degrees from the School of Journalism of the University of Missouri, and the only father-son combination of college publicity directors in the world.

Respectfully submitted,

FCA:AH

Chairman, Program Committee,
Lawrence Rotary Club.