

J. Willard Ridings

Head of Dept. of Journalism and Director of Publicity, Texas Christian Univ., Ft. Worth

Mr. Ridings grew up in northern Missouri, graduated from the University of Missouri, and for many years did repretoire work on the Kansas City Star and St. Louis Post Dispatch. He taught at the University of Mo. and has been at T.C.U. for 15 years.

Is President of the American College Publicity Association, and is here in Lawrence to attend the joint meeting of District VIII of the American College Publicity Association and District VI of the American Alumni Council.

An interesting sidelight is that Mr. Ridings' son, Paul, has the same title at Midland College, Fremont, Nebr. as his father, and both are attending the meeting here together. This is the only father-son combination of college publicity directors in the world. Both father and son belong to the same three

fraternities: Delta Upsilon
Sigma Delta Chi
Pi Delta Epsilon

They form the only father-son combination to hold master degrees from the School of Journalism at University of Mo.