



Behold South America

PAUL R. LAWRENCE

WITH HIS HUMOR-SPICED
INFORMAL TALK AND HIS
VIVID COLOR MOVIES ON
THE LIVES OF THE PEOPLE
OF SOUTH AMERICAN
COUNTRIES.

What Others Are Saying:

America's Leading Newspaper Editor: "It is beautiful photography, it is good commercial propaganda, and it is the highest patriotism. If I were rich I would endow

that picture and show it, with proper advertising and publicity, in every county seat town in the United States." *William Allen White, editor of the Emporia, Kansas, Gazette.*

University Educator: "In these days I believe everyone who can, young and old, should see the pictures. One learns as much from them about the similarities and differences of life in North and South America as from long study from books." *George C. Johnson, Kansas State Teachers College.*

Motion Picture Expert: "I want to tell you that I think you have some of the finest color in your film we ever have seen in our projection room." *L. A. Hawkins, International Harvester Co., Chicago.*

On The Pampas

This magnificent home, surrounded by 200 acres of parks, on a comparatively small Argentine cattle ranch of 5,000 acres near Buenos Aires. One of the several international champion Herefords on this ranch.

You'll spend a delightful evening seeing these gorgeous color movies of the Andes mountains, the Amazon river, Rio de Janeiro, Buenos Aires, and scores of other spectacular shots.

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Universal Arts Company

1117 NORTH DEARBORN, CHICAGO

