

LOUIS J. ALBER

Writer . . World Traveler . . Lecturer

Management: Alber & Zwick, Inc., NBC Building, Cleveland, Ohio

MAin 3074

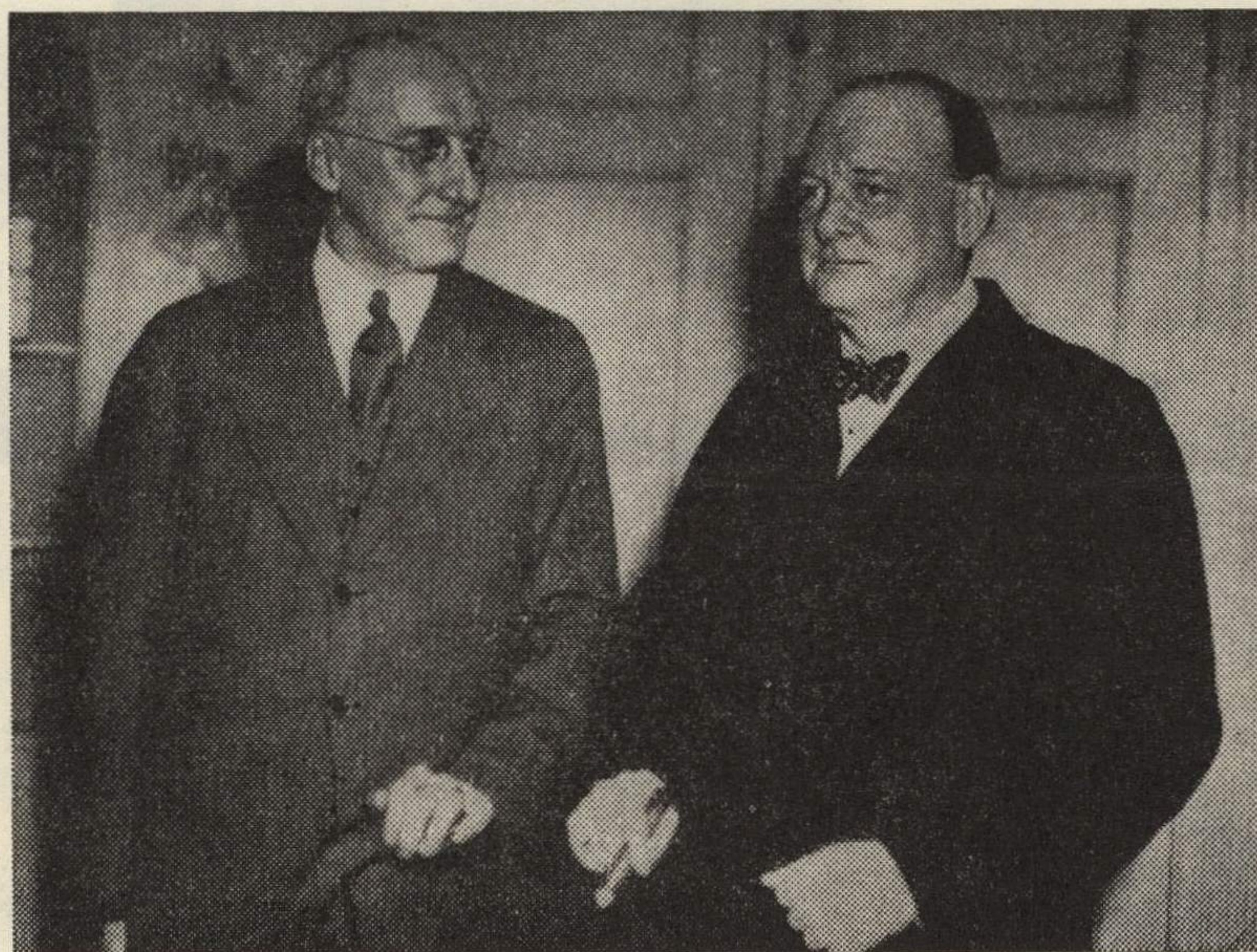
Alber Has Known

All Presidents
beginning with
Theodore Roosevelt

Outstanding Leaders
in Europe, Asia,
South America,
including—

Winston Churchill
Adolf Hitler
Benito Mussolini
Thomas Masaryk
Dr. Sun Yat-Sen
Soong Ching-Ling
Leon Trotsky
David Lloyd George
Baron Richard von Kuhlmann
Georges Clemenceau
General Hindenburg
Jan Christiaan Smuts
Neville Chamberlain
Prince William of Sweden
King George II of Greece
Princess Der Ling
Count Luckner
Admiral Horthy
Gustave Streseman
Eduard Benes
Manuel Quezon

Nearly All Leading
Writers, Artists, Scientists,
Public Officials of the
Past Thirty Years in
America and Europe



WINSTON CHURCHILL AND LOUIS J. ALBER
in the Waldorf-Astoria Hotel, New York

Churchill and Alber Together

ON this page are three photographs showing Mr. Alber with the British Prime Minister, when he toured him throughout the United States in 1931-32. Above, the two are talking over plans for the tour, following Mr. Churchill's recovery from an accident, when he was struck by an automobile on Fifth Avenue.

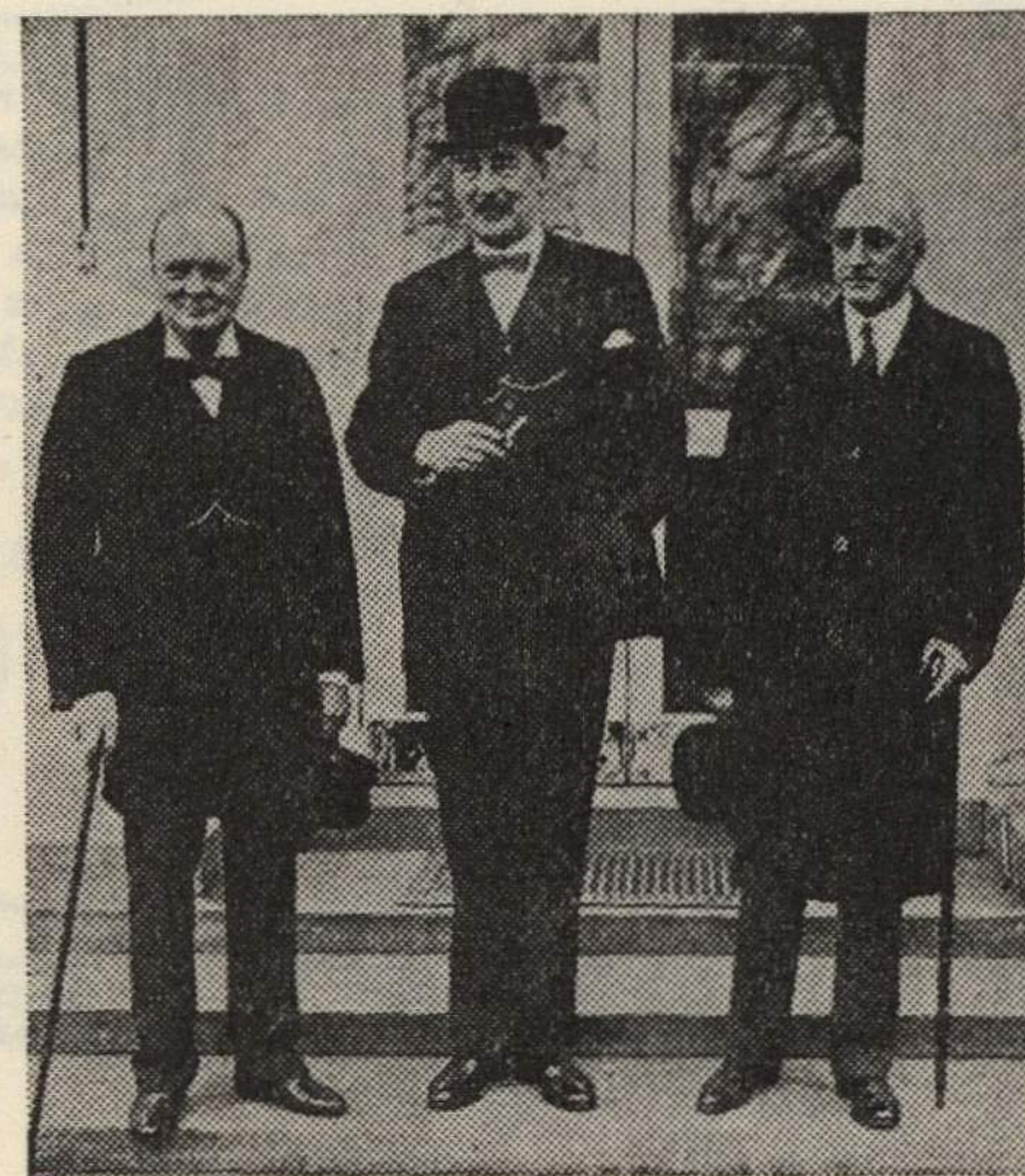
Below and left, you see Churchill (center), surrounded by secret-service men, as he is about to step on a train in Detroit. Alber stands just back of him, and to Alber's left is Inspector Thompson of Scotland Yard, who came to America as Churchill's body-guard. Only a few of the twenty detectives guarding him show in the picture. Plots to assassinate the great statesman had been unearthed by Scotland Yard and our own



Churchill (center), protected from assassination while on tour for Louis J. Alber (left and back of Churchill).

secret service. Alber describes some of these episodes in his lecture.

Below and right, are the British Prime Minister (left), Sir Ronald Lindsay, British Ambassador to the United States (center), and Louis J. Alber, photographed as they left the White House following a call on President Herbert Hoover in February, 1932.



Winston Churchill (left), Sir Roland Lindsay (center), and Louis J. Alber leaving the White House after a call on President Hoover.

"The Irresistible Winston Churchill"

UNDER this title, Mr. Alber presents a colorful word-picture of the British Prime Minister. Alber lived with Winston Churchill for nearly four months, and has known him for twenty years. His lecture is not only timely, it is witty, dramatic, intimate without familiarity, folksy, humorous, and inspiring—because England's man of destiny is all these things.

Mr. Alber is no novice as a speaker; he has addressed all types of audiences in most parts of the United States and Canada. He has what is known as "the popular touch," but achieves it without making compromises to good taste and educational values. His presentation is entertainment at its best.

The Des Moines, Iowa, Chamber of Commerce stated, after Mr. Alber's address to one of the largest audiences of the year: "We feel that we know the British Prime Minister personally after hearing Mr. Alber's colorful, inspiring, and informing description of him." And knowing Winston Churchill helps one to understand better our own foreign relations.