

"A Different Way"

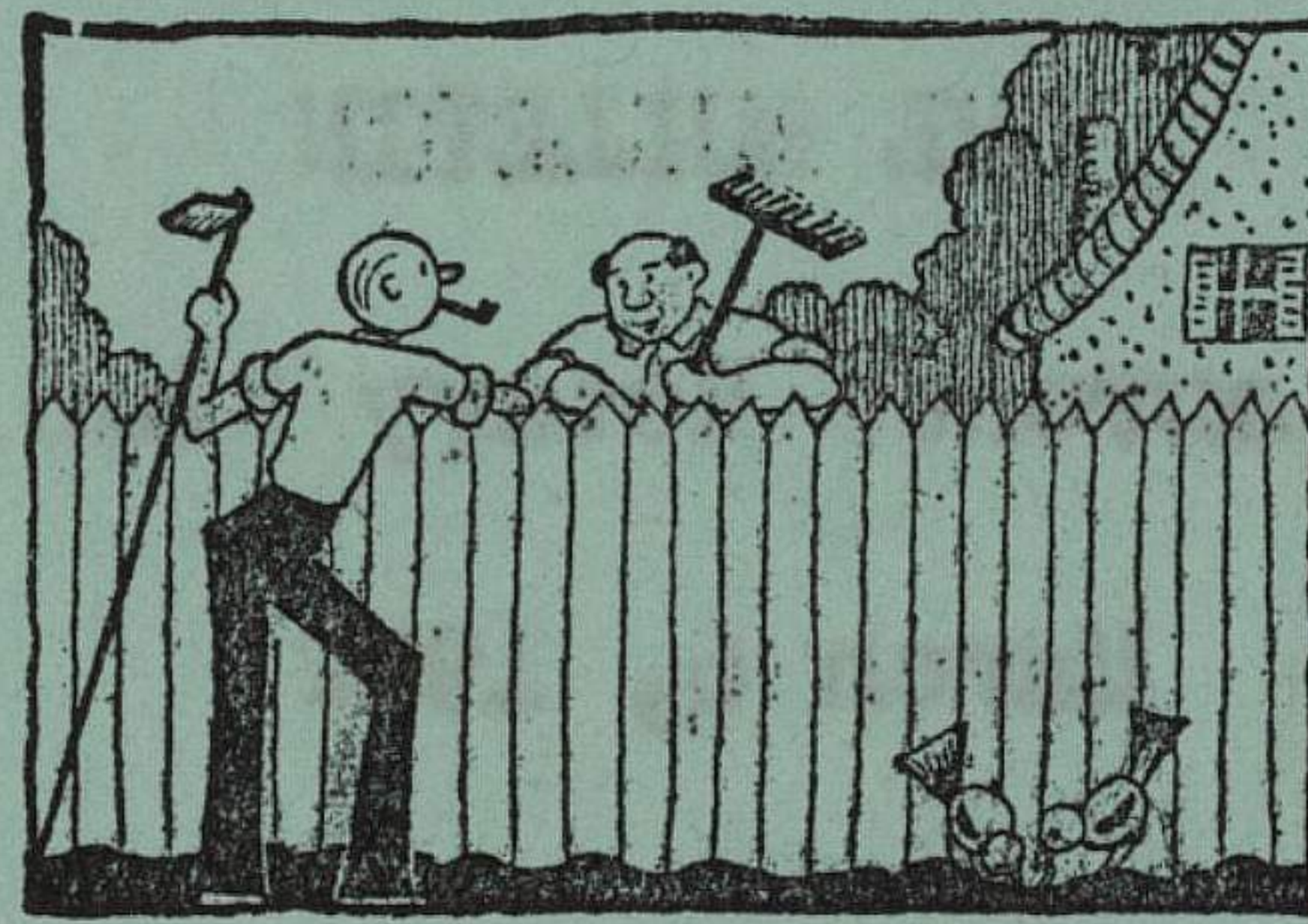
We recently heard about "an old scheme handled in a different way" to promote better attendance in the Rotary Club of Lake Mahopac, Carmel, N. Y. On the reverse side of *The Seventh Spoke* (the club's publication) is a list of club members. When a member is absent from a club meeting, he receives his copy of *The Seventh Spoke* with the names of all absentees checked. Then attached is a meeting schedule of nearby Rotary clubs with the following remark: "Here's your *Seventh Spoke*. We missed you last meeting. How about calling up one of your fellow absentees (see names checked) and make a date for a makeup at one of the nearby clubs?"

It is that little touch of individuality that makes a member feel that he was really missed.

Boost the boy. That's Rotary—and it's a darn sight better business than offering a reward for the capture of an outlaw.—*Savannah Rotary.*

The Rotary Club of Catlettsburg, Kentucky, has established a Rotary book shelf for occupational guidance at the high school. Each club member gave a new book relating to his occupation.

For a more successful observance of "trade day" the Rotary Club of Campbell, Missouri, formed a Merchants' Association, which is now carrying on successfully with various activities.



How To Use a Pitchfork

The *Gossip Sheet* of the Rotary Club of St. Catharines, Ontario, reports that the pitchfork allegedly used in the capture of one Herr Hess is being exhibited for the purpose of raising money for the Queen's Canadian Fund for Air Raid Victims, and has already yielded a net profit of \$4,250.

One Thoughtless Word

A handful of emery dust will disable a battleship; a drop of ink will discolor a glass of water. One discordant note may spoil an entire song; one thoughtless word may wreck a friendship.

It behooves us, at all times, to be on our guard as to the things we say and do. If we would create that atmosphere in which progress thrives, we must be tolerant and tactful. "All for one and one for all" means helpfulness, loyalty, cooperation—but first of all there must be harmony.—St. Louis (Mo.) *Pep-*

The Way Rotary Works

(The eleventh of a series of articles describing the organization and administration of Rotary International.)

The Board of Directors

The board of directors of Rotary International is composed of 14 members, 13 of whom are elected annually by the convention—namely, the president, five directors nominated by the clubs in the United States (one nominee being selected by the delegates from the clubs in each of the five zones in the United States), one nominated by the clubs in Great Britain and Ireland, one nominated by the clubs in Canada and Newfoundland, and five from other parts of the world nominated by the board of directors of the preceding year. These 13 men, with the immediate past president as the 14th member, have been given by the clubs the control and management of the affairs and funds of Rotary International, and the clubs have told the board that its action as the

central administrative body shall be final, subject only to appeal to a convention of Rotary International.

The board has been charged by the clubs with the duty of doing whatever may be necessary for the furtherance of the purposes of Rotary International, the attainment of the objects of Rotary, the study and teaching of its fundamentals, the preservation of its ideals, its ethics, and its unique features of organization, and its world extension.

The board meets usually three times a year, in July, January, and June. There is an executive committee of the board to which the clubs have authorized the board to delegate some of its powers. The meetings of the executive committee are usually midway between the meetings of the board.

(To Be Continued.)