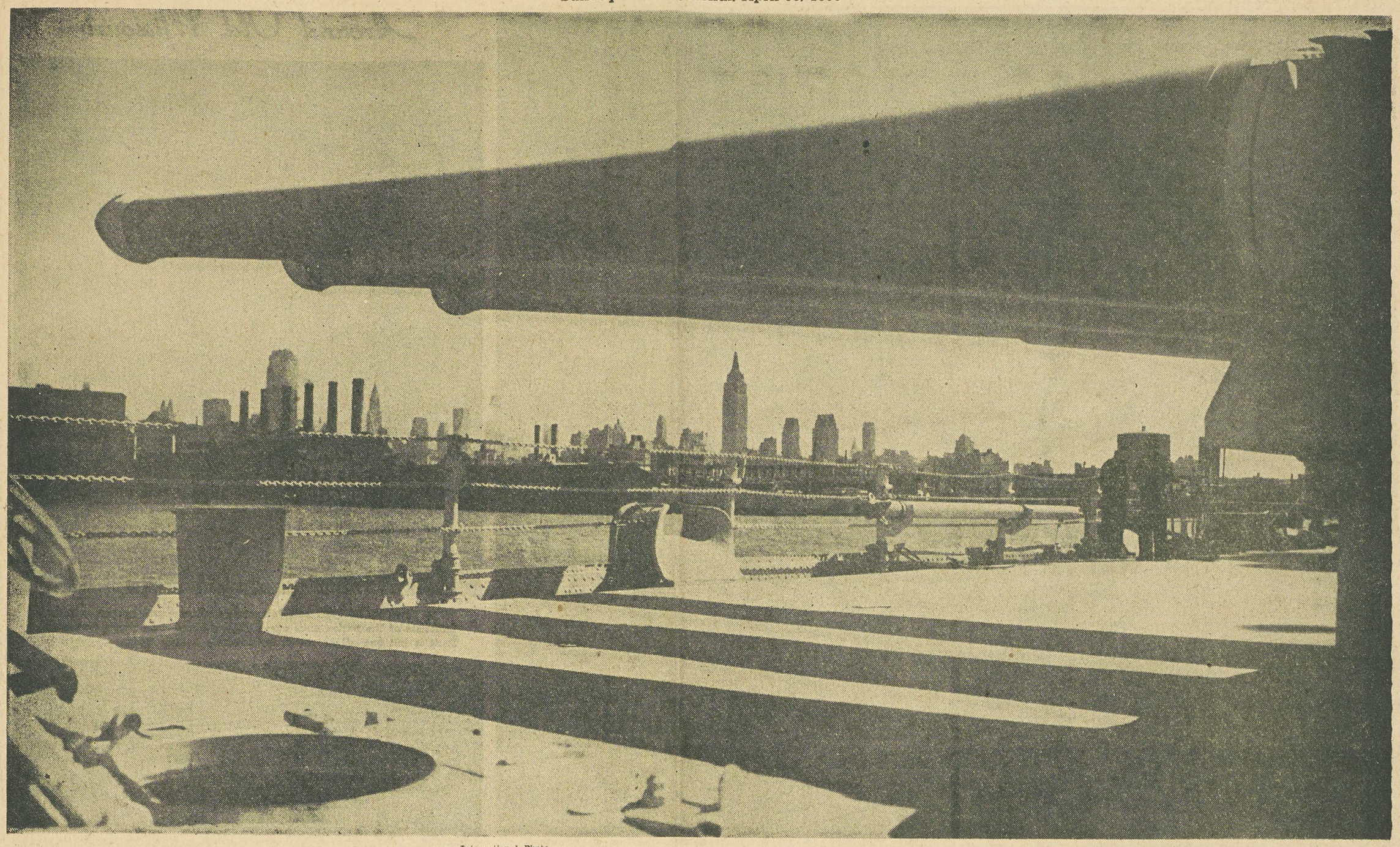
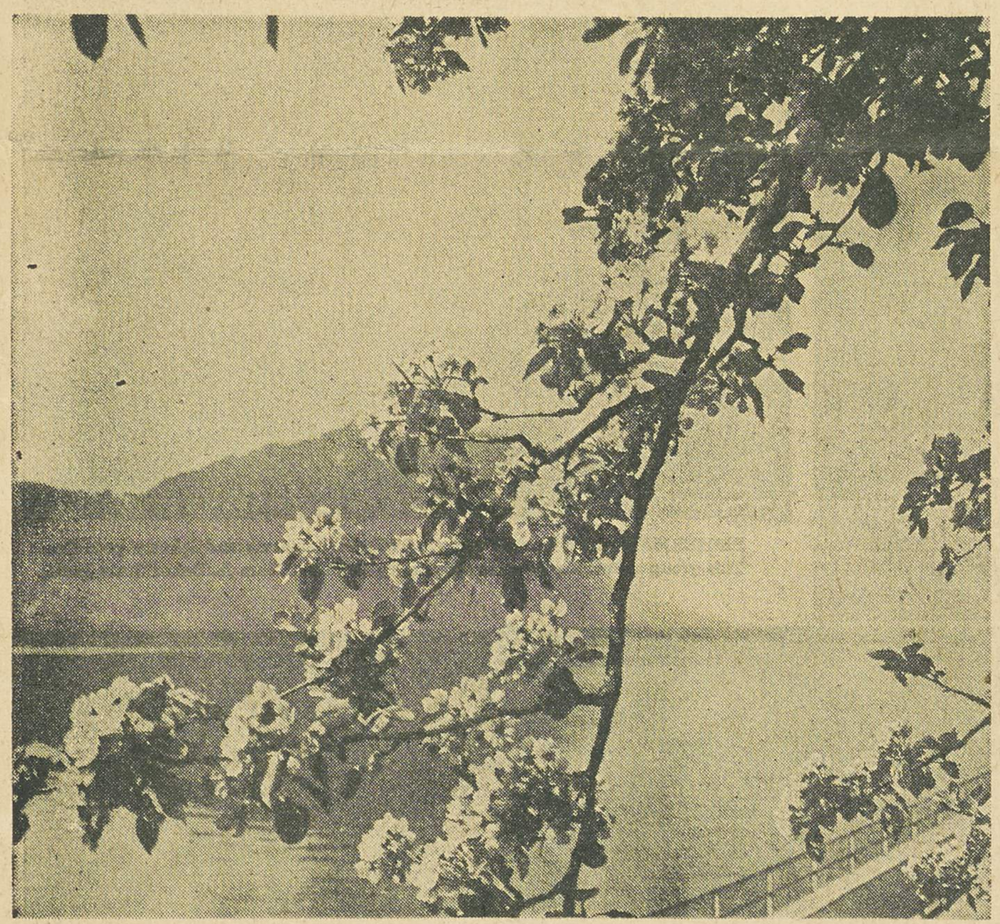


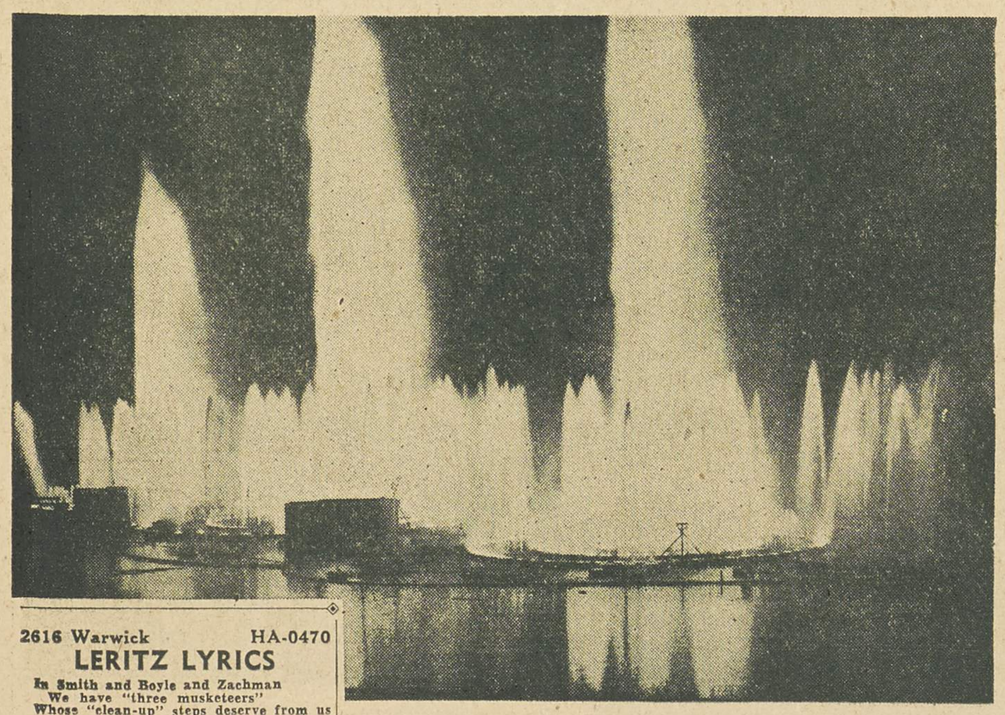
—International Photo

NEW YORK SCENE. Dwarfing the towering skyscrapers of the Gotham skyline, the mighty guns of the U.S.S. Tennessee loom as silent reminders of a great nation's might.



F. Schneider Photo

SPRING IDYLL. No season is more glorious in Switzerland than Spring. Blossomtime at Lake Lucerne presents a picture of perfect peace.



—International Photo

LIGHTS FOR THE LAGOON. Modern lighting equipment makes a veritable fairyland of the New York World's Fair.

2616 Warwick HA-0470
LERITZ LYRICS
In Smith and Boyle and Zachman
We have "three musketeers"
Whose "clean-up" steps deserve from us
Nine rahs and three big cheers!
LERITZ & SON THE POET MOVERS
"C Us B4 U Muv R Stor"

SEMI-FORMAL FROCK FOR GIRLS. This lovely design uses unpressed pleats in a fashion particularly becoming to young girls. Stitched over the hips, the pleats float and flutter gracefully to a wide hemline, as you see in this photograph of Paramount's Deanna Durbin. The tucked bodice, trimmed with ribbon bands and little bows, is as youthful as it can be. Brief, round, puffed sleeves, and a shallow, square neckline, give it just enough formality. Premiere Pattern No. H-3355 is designed for sizes 11, 13, 15, 17 and 19. Pattern No. H-3355 can be purchased for 25 cents. Please remit in coins or stamps (coins preferred), giving your name, address, pattern number and size. Mail your orders to Premiere Patterns, the Journal, Woman's Service Dept., Kansas City, Mo.

FLOWERED PRINT. This charming dress is gay with the spirit of Spring—with its hearts (by way of pockets) and flowers (in colorful splashes on crisp cotton). Select a sanforized broadcloth, pique, percale or unglazed chintz, to protect your frock through many tubbings. This design is smart and most becoming, with its darted waistline, buttoned front and slightly full skirt. During the Summer you will want it for street, business and shopping. Premiere Pattern No. H-3358 is designed for sizes 12, 14, 16, 18, 20 and 40. Premiere Pattern No. H-3358 can be procured for 25 cents. Please remit in coins or stamps (coins preferred), giving name address, pattern number and size. Mail orders to Premiere Pattern, the Journal, Woman's Service Dept., Kansas City, Mo.