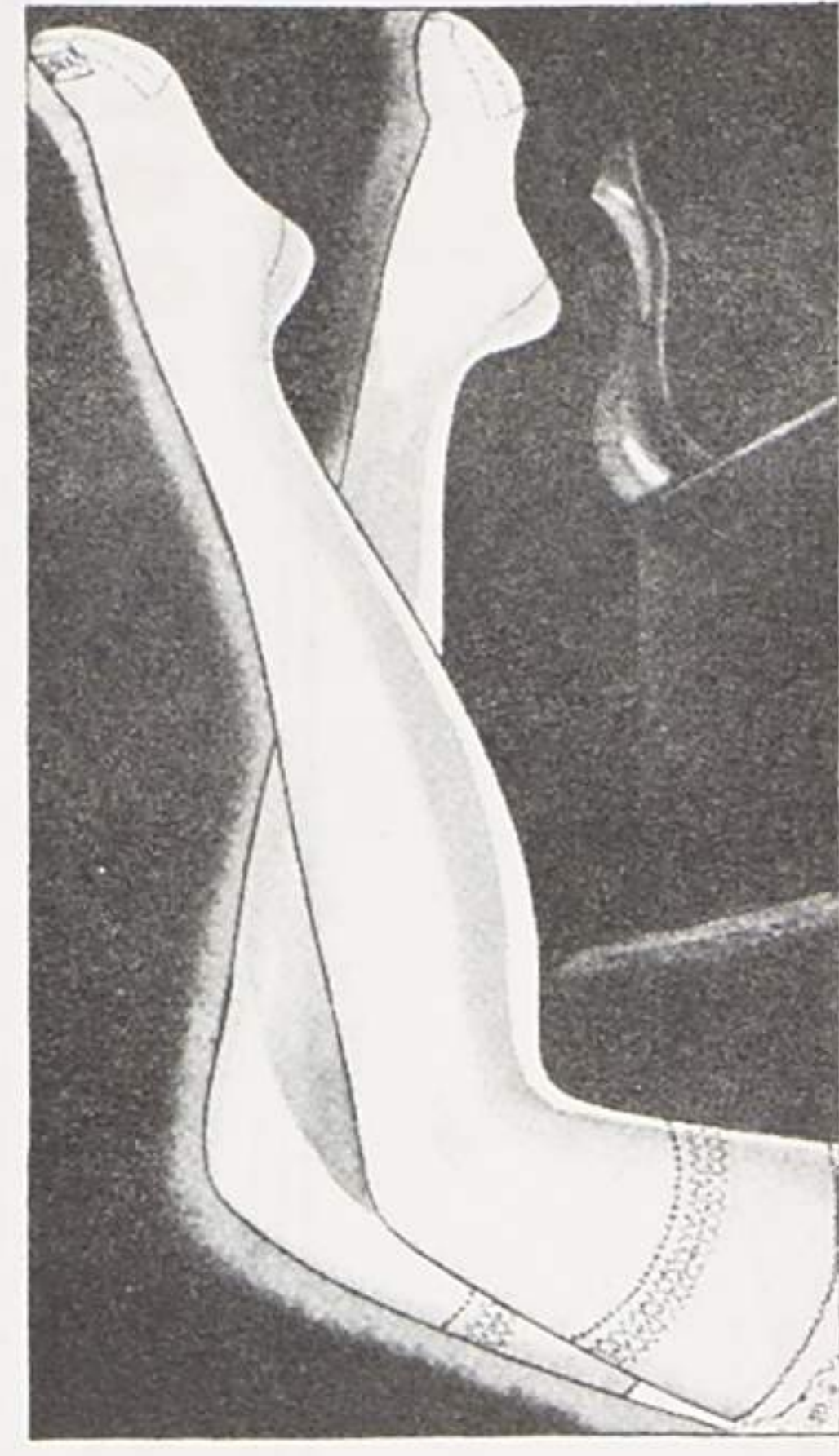


for the Wife, Mother, Sister or Girl Friend! — Retail Value \$1.65 Pair — The sensation in the hostery field — ask any woman — and are they something. Just the thing to get you out of the dog-house!

NYLON HOSE

A BOX OF THE SENSATIONAL DUPONT



50 Pair Nylons to be distributed. See details within

or

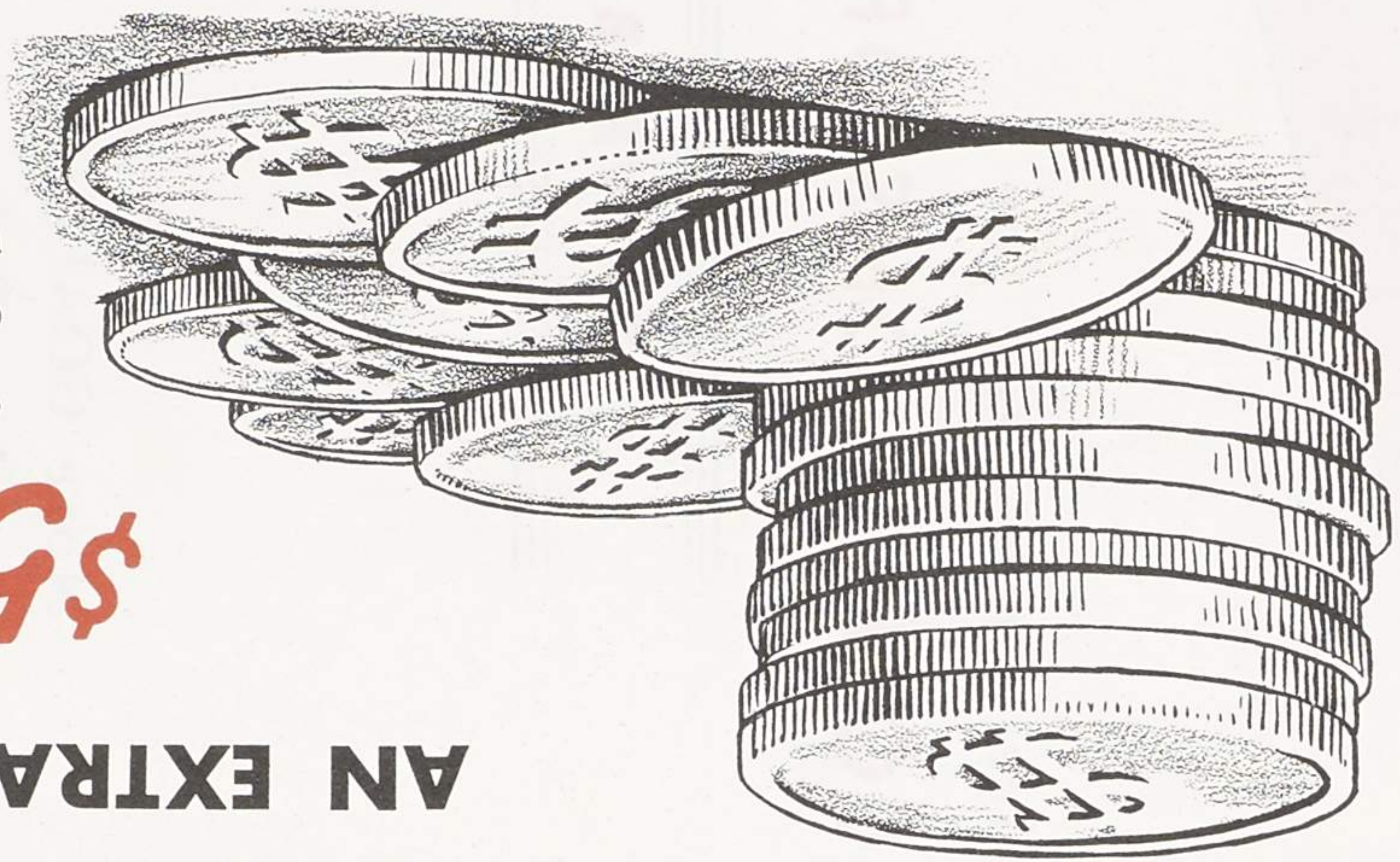


Boots, Boots, Boots — and we don't mean Army Shoes! These famous nationally advertised shoes are the kind any fellow would like to wear — and there are 5 pair available to 5 top-flight Salesmen!

FLORSHEIM SHOES

A \$10.00 Pair of

or



\$50.00

AN EXTRA

"Give the gentlemen fifty silver dollars" . . . we'll do it too, although we'd rather mail a check!

CAN YOU USE

Let's go. Fill in and Return the Registration Card, Now.

- 1 By signing and returning the official registration card provided in this announcement, the salesman acknowledges acceptance of the following conditions of this bonus plan:
- 2 Distribution of awards will be on the basis of the number of Official Goal-Hi Standards (1) sold and (2) reported by the salesman during the period of this bonus plan. See schedule of awards listed. The salesman with the best record of sales will receive the first award, the next five salesmen will receive the 2, 3, 4, 5 and 6 awards listed, etc. The dollar and cent total of the salesman's sales will not be considered, only the number of standards sold will count.
- 3 Special attention is directed to the fact that the pay-off is on SALES not reports, although each sale must be reported on the report blanks provided for that purpose, each report must be supported with a firm order for prompt shipment. Example: Salesman "A" works for dealer "X". Salesman "A" sells and reports each individual sale of Medart Official Goal-Hi Standard to the factory in St. Louis. At the end of this sales drive, all of salesman "A" in-divisional reports will be checked against shipping orders received from his employer Dealer "X" and his final score will be on the basis of the number of units purchased by Dealer "X" for prompt shipment to Salesman "A" customers. If the salesman is a "free-lance" sales agent not employed by others, his individual orders will be checked against his sale reports and his sales record will also be computed on the basis of firm orders for prompt shipment. No report will receive consideration that is post-marked later than midnight, May 15, 1941, but we'll allow an extra period of grace on equipment orders, i.e., the books close as far as your reports are concerned at midnight May 15, and to permit last minute orders to clear through your office to ours we'll continue to credit salesmen with orders received through Monday, May 26th.
- 4 This bonus offer becomes effective on April 1, 1941 continuing through May 15, 1941. To become eligible, you must first fill in and return the registration card. Do it now — and be sure to fill in all information requested.
- 5 This offer is void in states or cities where laws or ordinances prohibit or restrict the distribution of awards of this character.
- 6 It is understood and agreed by all parties that in the event the business relationship now existing between the Fred Medart Manufacturing Company and any dealer and the dealer's salesman (or free-lance sales agent) is dissolved by either party during the period of this bonus plan this offer is null and void and any salesman so affected is automatically made ineligible to share in the bonus.
- 7 Bonus awards and decisions of the Company shall be final.

CONDITIONS OF BONUS PLAN

Here it is fellows — the opening shot in the big Medart Spring Drive to sell more

GOAL-HI

This is your invitation to join in the fun—to register in the Medart Salesman's Bonus Plan . . . It's a sporting proposition that adds a little zip to the daily grind . . . Fifty Bucks won't make you rich; you're probably not traveling your territory in your bare feet waiting for a pair of those swell Florsheim Shoes and doubtless the little woman will survive if you never toss her a box of sensational Nylon Hose, BUT — all your customers know about GOAL-HI (we've spent a lot of money the past year advertising and popularizing this grand new play-game) and you'll be selling 'em anyway, come Spring—SO, why not climb aboard the bandwagon and prove just exactly how good you are . . . Lift this page and read on—it's your move Mr. Salesman . . .