

June 3, 1938.

Mr. C. O. Burnside,
Carpenter Paper Company,
Oklahoma City, Okla.

Dear Cobs:

I am writing you to give you the information up to date. Henry Iba called and wanted to come up about two weeks from day before yesterday. I told him that I had some pretty definite commitments to Texas schools and that I could not wait that long before closing. He said then that he would come up on June 7 arriving here about noon and that he was pretty much interested in playing us here the second or third week in December.

I told him that I had the third week pretty definitely closed in December, and thought that we would make the trip to Texas. I do not like to disappoint them after we have gone as far as we have. I did tell him that I thought we might play the second week in December, and a series of three games would draw well. He questioned the advisability of playing three games.

I told him that in 1928 and '29 we played the University of California at Berkeley a series of three games for a guarantee of \$4,000 and they made money. We played them at Convention Hall the next year in Kansas City and paid them a \$4,000 guarantee for three games, and made \$2400 clear.

I do not believe that he sees the possibility of a three game series. It is very seldom that one team will win both games of a two series game. Then if you schedule but two games everybody will say "Why don't you play the third one?", and since both teams are playing each other the advantage is equal. Both teams are in the same physical condition, so far as two teams could be in such a contest. Then by reserving the 5,500 permanent seats in the field house for three nights, many people will say, "I can't go the first or second night, because they will perhaps split even, and I will see the last game".

So I really believe that the third game will be as well attended as any of them. And the team is already on the ground so there is not much added expense. For that reason, I believe if we play the second week in December, Thursday, Friday and Saturday nights, we would draw a whale of a crowd and make money for both.