

RED FACES IN NEW YORK

BROADWAY FANS BET HEAVILY
ON AMERICAN LEAGUE.

Reports From Far West Say That
Louis-Baer Bout Wouldn't
Draw More Than \$100,-
000 Gate.

BY EDDIE BRIETZ.

(Associated Press Correspondent.)

NEW YORK, July 7.—Lots of red faces around this town today.... Broadway lost its shirt betting on the American league.... Fourth of July must have been pretty tough on Mike Jacobs, who still is laid up with lumbago.... Mebbe reports from the far West that a Joe Louis-Max Baer bout in California wouldn't do much more than \$100,000 had something to do with it.... They're tossing a big party in St. Louis tonight for J. Ed Wray, who has been sports editor of the Post-Dispatch there for thirty years.... This grand veteran of the sports world is celebrating his sixty-fifth birthday.

The minute the National Boxing association named Tony Galento No. 1 heavyweight challenger, Tony



WALLY BERGER.
Clicks with the Reds.

strung a big sign across his bar reading "Bring On That Big Bum, Louis"..... Wally Berger began clicking as soon as he left the Polo grounds to join the Reds.... Texas basketball fans think Promoter Ned Irish will be making a mistake if he doesn't include

the Texas Longhorns in his visiting list for Madison Square Garden next Winter.... Coach Jack Gray can start an entire line-up of ex-John Tarleton boys, and John Tarleton, if you remember, is the school which won eighty-four in a row before hitting the well known dust late last season.

The Nebraska State Baseball league is made up of cities from no less than three states.... The guy with the broad grin is Coach Howard Kissell of Findlay college out in Ohio, and no wonder.... He lost only three men off his crack football team; his basketball squad comes back to the campus intact, and only one lad will be missing when the baseball team reports.... In other words, he is sitting pretty.... Enos Slaughter, who is going great guns for the Cardinals, has been made an honorary member of the fire department down in Roxboro, N. C., his home town.

Cincinnati is—and always was—a red-hot baseball town when the Reds are winning.... When the club galloped off with the bunting back in 1919, a rabid fan in Cynthiana, Ky., walked sixteen miles every day to learn the score.... George Moyer, former Florida football star, will fill in for Jeff D. McCord as director of Athletics at Emory university, while McCord takes a year's leave of absence.... Healthy sign: the way the Illinois boxing commission sat down