

March 12, 1946

B U L L E T I N

Important

Mr. E. C. Quigley

Dear Ernie:

Hank Iba just called me this morning and he is greatly exercised over the possible charge to stations KOMA of Oklahoma City and KVOO of Tulsa.

Hank says that KVOO have been coming in to even these small games at Stillwater and broadcasting all of them even at a loss. Frankly, he doesn't want either station charged anything because they have built up his crowds until they had 8000 at the Oklahoma Aggie-Oklahoma game at Stillwater.

Ernie, this is my recommendation, that we not charge either one of them anything on account of our public relations with Hank. If we charged them \$100.00 a piece, we would net but \$100.00, and that is chicken feed when Hank Iba's goodwill is concerned.

I told Hank, of course, if he got in the Western NCAA play-off, then he would have to follow Reaves Peter's and the committee's ruling, but for this game we two, Oklahoma Aggies and Kansas, can mutually decide this.

Sincerely yours,

Director of Physical Education,  
Varsity Basketball Coach.

FCA:MF