

August 2, 1940

Mr. John W. Ballard, Jr.
Safety Savings & Loan Association
910 Grand Avenue
Kansas City, Missouri

Dear Jack:

I have just written a letter to your Dad giving him some information on the University of Kansas. I have also sent him a copy of my basketball text entitled Better Basketball. I have suggested that after he has perused it you might want to browse through some of the chapters. If you saw us play in Kansas City you saw all the fundamentals in action.

Jack, it was fine to see you and have a visit with you and I know that you and I would hit it off in great shape. I think you have a great basketball future and if you will pardon the vanity, I believe that I can develop you into one of Kansas's great--if and when you make the decision. I certainly would like to have your Dad cheering for Kansas. He is a great personality and he would be a very valuable man to have as father of one of our outstanding athletes and alumni, we hope.

With all good wishes, I am,

Sincerely yours,

Director of Physical Education and Recreation
Varsity Basketball Coach

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