THE OHIO STATE UNIVERSITY

GEORGE W. RIGHTMIRE, President

DEPARTMENT OF PHYSICAL EDUCATION L. W. St. John, Director

COLUMBUS April 13, 1940

Mr. Oswald Tower
Editor, Basketball Guide
Andover, Mass.

Dear Oswald:

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With respect to recognizing the tournament which is held in Kansas City under the title "The National Association of Intercollegiate Basketball", I see no reason for keeping a record of their tournament out of the Guide. It is true that they have to a certain extent been attempting to trade on the name "National Collegiate" and that such procedure on their part has caused some confusion in the minds of basketball followers, but still I think as a result of the N.C.A.A. Tournament experience this year and the way it was handled in the public press, especially at Kansas City, that the distinction is now more clear than it was a year ago. In other words, the papers in Kansas City referred generally to this "Liston" tournament as the tournament for smaller colleges and they very definitely gave recognition to the N.C.A.A. Tournament as the championship tournament (the world series of basketball).

Since this situation obtains I believe it is the part of wisdom for us to include in the Guide a write-up about the "Liston" tournament. I don't feel, however, it needs to be given any great prominence. In fact, I think I would go a little bit the other way and make it rather definitely "back page" stuff. This is my reaction with respect to your query. I am sending a copy of this letter to Dr. Allen who is more familiar with the situation than anyone else. Should be care to comment, I am sure you will hear from him.

Very sincerely yours,

H. G. Olsen Chairman, N.C.A.A.

Chairman, N.C.A.A. Basketball Tournament Committee

HGO:M

CC-Dr. Forrest C. Allen