Lawrence, Kansas July 23, 1940.

Mr. Floyd Rows. Board of Education. Clevaland, Ohio.

Dear Floyd:

I am enclosing an excerpt of a letter that came to me from one of our very able critics. I think his suggestion is worth while, and I wonder if the conferences could not be rotated in that first place position in the Guide. I am also sending this suggestion along to 0s Tower.

Cordially yours,

FCA:AH

Chalman, 5th District, N.C.A.A.

Laurence, Kenses July 23, 1940

Mr. Osmald Tower,
Andover, Mass.

Dear Oss

I am emplosing the bill for the gloss of Dr. Waismith that I sent along with the article for the Rules Guide. Will you kindly see that it is sent to the proper party for payment?

I am also enclosing an excerpt of a letter that came to me from one of our very able critics. I think his suggestion is worth while, and I wonder if the conferences could not be rotated in that first place position in the Guide. I am also sending a copy of this suggestion to Floyd Rows.

With best wishes, I am

Sincerely yours,

FCA:AH

Chairman, 5th District, N.C.A.A.

Director of Physical Education and Recreation

Varsity Basketball Coach

Mr. Harold Keith, University of Oklahoma, Morman, Oklahoma,

Dear Harold:

Thank you very much for your letter of the 15th instant. I think your suggestion is a dandy one about the position occupied in the Rules Guide by the various conference write-ups.

I am sending your suggestion along to the chairman of the Rules Committee, although I am not mentioning your name to him. A good many people have thought the same as you do, and I appreciate your writing me.

Thank you also for the Oklahoma squad picture. This was sent immediately to the American Sports Publishing Company for inclusion with the other Big Six material.

I also like your suggestion of having the complete records of the teams appearing in the Guide. We are sending these along to the editor.

The "water bottle" shots you enclosed are greatly appreciated.

With best wishes, I am

Very sincerely yours,

Director of Physical Education and Recreation, Varsity Basketball Coach. Dear Coach:

By all means, change those national collegiate finals all stars. I am a little embarrassed that my error left off your son. He is the guy who beat us at Wichita when he took that ball away from Mesch with us crowding you, 35-37 and possessing the ball in your end of the court. A corking player.

I seem, also, to have mixed you up a little on this proof. business. Whether they cut the article or not, I want to see a proof of it. They sent me one last year and I was able to catch a couple of errors besides add the news that Jack Garnder had succeeded Frank Root at Kansas State. So I think it's a good deal for that reason. Makes everything air tight.

Coach, it's none of my business how they run the guide, but the East isn't the top circuit any more. We all know that. I think that front position should be passed around. Let the Big Ten have it one year, the Big Six the next, the Pacific Coast the next, etc. Also, how many readers of the guide over the nation gives a darn about those Eastern tables, four pages of 'em? Very few folks care what the Columbia-Penn scores were back in 1912. I think they should either be eliminated or a serverybody's should be carried. I don't want to crab, and what I've written here is just between us Rebeccas, but just because the editor is an easterner is no sign the other sections of the nation shouldn't get a break. I get so tired picking up the guide year after year and filling reading, on page 1 or 2, why Ralph Morgan thinks the coaches' all-star team is a flop. Now. I feel better already to have gotten that off my chest. wanting to say it for years.

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20X

in the back of the guide? Seems to me we have all missed out on that lately. Is it because we just don't send (em in? Kansas State sent me theirs, so I will enclose it and ours for you to forward to the editor. Thought you might want to include Kansas's. It would look great this year.

Coach I am glad you liked the review. You gave me a world of help and I appreciate it. All the coaches were swell and prompt.

Sincerely,

Harold Keith.

PS--also enclesing some "water bottle" shots you might want personally.

PS-Bruce is fly fishing in Colorado, back in few days.

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THE REAL PROPERTY.

Does Mr. Marks have this address?

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THE KANSAS CITY STAR.

DAILY
COMBINED CIRCULATION
MORNING AND EVENING
600.000

SUNDAY CIRCULATION 320,000 WEEKLY
CIRCULATION 450,000
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SUBSCRIBERS

July 13

Dr. F. C. Allen University of Kansas Lawrence, Kas.

Dear Phog:

"The National Collegiate Basketball World Series" strikes me as being just the thing to head the piece. I'm the story met with your approval. I appreciate your thinking of me in adding my name to the piece.

Mrs. Partner desires the dessert size in her silver. My home address is 4348 Rockhill Road, Kansas ity, Mo.

Thanks for your kindness and I'm looking forward to a chat with you in the very near future.

Best regards,

Dan Partner

Laurence, Kansas July 13, 1940

Mr. John T. Doyle, American Sports Publishing Co., 115 Fulton Street, New York City, N.Y.

Dear Mr. Doyler

I have been asked by Mr. Tower to write an article on Dr. Naismith. I have written rather exhaustively upon him, but since he is the father of basketball and one of the most unique sports characters of all time, I felt perhaps on this one occasion we should do him this honor, even if it took up quite a bit of space. I am also sending you an excellent likeness of Dr. Naismith to accompany the article.

There is one question that I debated upon - the inclusion of the original rules. Many people have never seen them, and unless we preserve them for posterity and history and incorporate them in one of the Rules book volumes, I am afraid the great mass of basketball followers will never have an opportunity to see them. For this reason I have included them in this tribute to the father of basketball. If you find that the article is too long for the space that you have, then the only thing that I suggest is to delete that part. Otherwise, I believe the rest of the article should be included. I hope, however, that the whole article may be.

You will also notice that the write-up on the Big Six is longer than usual, but since the Mastern Intercollegiage League has about eighteen pages, and since the Big Six had a triple tie for first place, the only time in history that this has happened, and one of their teams went to the finals for the National Championship, I would appreciate it if you could allow this space. The article was written by Mr. Harold Keith, a great friend of Mr. C. E. McBride, and the individual whom Mr. McBride nominated to write the article. McBride had written it for us once or twice

before, and then he asked to be relieved of the work. He asked that Keith write it. I trust that you will find room for it in the Guide.

Harold Olsen asked me to write the story of the N.C.A.A. play-off, but since my team was in it I thought it the better part of wisdom to ask someone else to do it, and we asked Mr. Dan Partner, who is McBrideis assistant on the sports desk at the Mansas City Star, to do this. This is much shorter and will not take up much space, and yet I believe it hits the spot pretty well.

Keith, of course, has naturally incorporated some of the play-off details in his article because the Big Six team and the Big Ten team went to the finals.

There is but one picture that has not been sent in yet and that is of the University of Oklahoma team. We have repeatedly tried to get this photograph, but we have written Harold Keith, who is sports publicity man at the University of Oklahoma, and I am sure that he personally will rush it to us in the next few days. We will send it on immediately.

Thanking you for your many past kindnesses, and trusting that you and yours are well, I am, with kindest personal regards,

Very sincerely yours,

FCA LAH

Chairman, 5th District, N.C.A.A.

Mr. Harold Keith, Director of Sports Publicity, University of Oklahoma, Norman, Oklahoma,

Dear Harolds

I am very happy to answer your questionnaire in your letter of May 2nd regarding the problems and handicaps of my team this year.

My greatest difficulty was in the lack of altitude. The height of the players was less, collectively and individually, than that of any team we met the entire season. Of my regulars, Ebling is 5-101, Miller, 6-1, Bob Allen, 6 ft., Harp, 6-2 or 1, Engleman, 6-1, Voran, 6-1, Hogben, 6 ft., Kline, 6-2, Sands, 6, Johnson, 6 ft., Hunter, 6-3. You can see by this, Harold, that while I might have made a mistake of a half inch in some of these boys, none of these regulars were husky. Bob Allen weighs 165, Ebling 154, Miller 168, and so forth.

You still beat your opponents by taking the ball off the backboard, and height is the predominant thing on rebounds. Missouri, as you know, had players 6-72, 6-5, and 6-4, and so it was with the other members of the conference. When heft and heightedre considered the shorter fellow has to expend pounds of energy jumping on even terms with his opponents.

Here is one problem, Harold, that I would like to see some research man work out, and I have given a good deal of thought to it. I would like to know how many pounds of energy more a fellow 6-2 would release in jumping even with a man 6-7. I think you get my point. When a man's trunk or torso measures 6-7, and his opponent's measures 6-2, the extremities of that taller fellow are even more than the difference in height. For instance, the 5 inches difference between the two men of 6-7 and 6-2 would be about 7 inches when the arms are considered, because the reach is more out of proportion than the height.

The next difficulty I had was not in eligibility, but our University calendar was arranged in such a fashion that we had three weeks interim between the start of our examinations and the opening of school. I believe this University is the only one that has such long space of time, and I just let my boys go home and did not practice.

While I am on that subject I might mention the fact that after our conference games were over with Oklahoma on March 8th, our team actually put on their uniforms and practiced but one day from March 8th to March 30th. Our men were light and we only had seven men that carried the brunt of the attack - Engleman, Miller, Allen, Ebling, Harp, Kline, Voran. So I conserved their strength as much as possible. And during that period we played Oklahoma, Oklahoma A. & M., Rice, Southern California and Indiana.

Instead of crying the blues on injuries, ineligibility, inexperience, and so forth, on the other hand I would rather pay great tribute to the morale and esprit de corps of this fighting little Kansas "pony express". We realize that both Missouri and Oklahoma had won the championship with junior men, and we picked up no additional players, all of these individuals being sophomores or juniors the year before. Neither Oklahoma nor Missouri lost any of their key men, so we could not figure how in the world we could get a tie out of it. Frankly, I did not expect it. So for us to edge in on the two main-stem winners was a pleasant surprise to me, and of course when we continued to win games by eyelash decisions in the mid-western and national playoffs, - well, that was just so much dessert that we were not expecting.

In answer to your second question, we used both the fast break and set play style of offense. We fast broke when we had the opponents outnumbered or when we were fresh; and when we were tired or when the opposing defense was greater in strength, we used set plays with screening and not block play. Screening is interfering with the progress of the opponent without making bodily contact, and blocking is a foul by interfering with the opponent by making bodily contact. The reason I mention the definition of screening is because the term is used incorrectly often even by coaches who have been instructed as to the definition.

In our defense we used the stratified transitional man for man defense with the zone principle. The zone principle was employed when we were outnumbered on defense.

We lose four of our eight regulars by graduation - co-captains Harp and Ebling, Voran, and Sands.

I think I told you that I would not rate the team equal physically with any team that we met this year, conference or non-conference, but when it came to giving, they gave the last ownce of energy and devotion. It was a remarkable team for its ability not to stay whipped. They had us licked dozens of times, but the kids would bounce back with an indomitable spirit that was the envy of me. I

Harold, I believe the only new angle that I think of would be the inter-sectional aspect of basketball and the sectional games the Big Six teems played; for instance, Missouri and Oklahoma played in the Garden, and in this N.C.A.A. championship tournament we met Southern California and Rice and Indiana, and so forthe So truly this N.C.A.A. championship is nationalizing basketball

in an exceptional manner. The game is getting keener, and a coach to win now must use both the man for man and zone interchangeable, and he must use both the fast break and the set plays as indicated.

I am sending you, confidentially, a letter from Floyd Rowe, who is chairman of the Basketball Rules Committee, and assistant superintendent of schools at Cleveland, Ohio. He did some of his expert charting while sitting in the balcony in a special reserved seat at the final game with Indiana. Indiana was sizzling hot and they passed the ball much more rapidly than our teams do here. But as far as possession was concerned, our Big Six entry, although beaten, by a decisive score, does not look so bad on the face of everything concerned. I thought this might prove interesting to you.

With all good wishes, I am

Sincerely yours,

Director of Physical Education and Recreation, Varsity Basketball Coach.

FCAsAH

The University of Oklahoma Norman, Oklahoma

INTERCOLLEGIATE ATHLETICS

May 2, 1940

Dr. Forrest C. Allen, Basketball Coach, University of Kansas, Lawrence, Kansas.

Dear Coach:

Wonder if I may impose on your time and patience for a little material for the Big Six basketball review in the 1940 Spalding guide?

- 1. What were your problems and handicaps this year, such as injuries, ineligibility, inexperience, etc. and which of your conference games did they affect?
- 2. What style of offense and defense did you use this year?
- 3. What are your losses by graduation or any other means for the 1941 season coming up?
- 4. How did you rate your own team for 1940? That is, what were its weakness and strenths as you saw them?

I shall appreciate it very much if you have any suggestions of any kind about this review and how we can improve it. Do you think of any new material we might introduce that would improve it?

Sincerely yours,

Harold Keith,

Director Sports Publicity

HK:djk

Leuronce, Kansas June 29, 1940

ALMOST TO THE WEST OF THE PROPERTY OF THE PARTY OF THE PA

Mr. John T. Doyle,
American Sports Publishing Co.,
115 Multon Street,
New York City, N.Y.

Dear Mr. Doyles

I just received a letter from Os Tower in response to my inquiry regarding the lateness of the material from our section. Os had asked me to write an article on Dr. Naismith, and during the rush of commencement, the opening of summer school where I am teaching for eight weeks, I neglected the work that I promised him I would do. However, I did have all these district, western and national play-offs in the N.C.A.A. to handle and to close up the business affairs on those, so I think perhaps that I had a reasonable alibi.

Os tells me that you have much grist for the mill to grind so that if I send this in to you at an early date he thinks it will be satisfactory under the conditions. I want you to know, Mr. Doyle, that I am very anxious that you shall have this material at the earliest possible date, and I will not delay you longer.

I have been endeavoring to find a recent picture of Dr. Naismith, or one taken before his death that would show him at his best, and would be a happy reminder to his legion of friends. I have just located this picture and I think it is a marvelous likeness of him. It was not taken here in town, so I had to do a bit of inquiring before I could locate the photographer. I am now getting ready to prepare the article and I am sure that you will find the proper location in your make up. This will go forward to you in the outside limit of two weeks. If this will be satisfactory to you, please advise me. If you are in need of it somer, if you will likewise advise me I will put off some of the other things that I have been doing and prepare the article at once.

I still find myself in the throes of too much activity, but I also learn that if a man doesn't support his family he is apt to be thrown in jail, so any married man likes his home better than he does a jail?

My daughter with her three children just drove in last night from Louisville, and my older son who has a two-year-old redhead, is taking his law work here in the University this summer and they are living in the same block with us. So we have four grandchildren in close proximity to the Allen domicile at this writing. My, what an army, and how much fun it it! When the grandchildren were tucked in bed last night Mrs. Allen called me into the room and reminded me emphatically, with this statement: "Now, see just what you are responsible for". It was good to look on their chubby, rugged faces and to realize that we live in a country where they can have the niceties of home. Those things are worth living for.

But back to business. I find that when you and I converse or correspond we talk about our families more than we do about our business. I would like to know about your family in your next letter if and when you have time.

This morning's mail brought me a letter from Harold Keith, sports publicity man at the University of Oklahoma, wanting to know the answers to some questions and when this letter arrived it brought me to the realization that the Big Six stuff was not in. My secretary just reminded me that we had the pictures and I have asked her to send those to you. The Missouri Valley write-up was sent in by Leighton Housh, and Harold Keith does the Big Six write-up. But the pictures for both are being sent to you now and Harold Keith promises - "I am on the last chapter of my sports book and will start on that basketball review the minute I finish the book". I am writing him at once to hurry this along because I am afraid we are delaying you.

And them, too, Harold Olsen had asked me to write a story for the National Collegiate play-off, but reminded me of the fact that my team was in there and thought I might get somebody from the Kansas City Star, C. E. McBride, for instance, to write that story since it would divorce me from the picture. Mac is badly overworked so I asked his right hand man, Dan Partner, who is an old Kansas Aggie football player, to write the story. He got married on the 19th of June and is not back from his honeymoon, but I am bearing down on him in the same fashion I am on Keith. So I am hoping to give you a favorable report real soon. I had previously written Os Tower, and hope this is satisfactory with you.

With all good wishes, I am

Sincerely yours,

Lawrence, Kansas May 25, 1940

Mr. Oswald Tower, Andover, Mass.

Dear Os:

Yes, it is perfectly all right for you to use the Missouri Valley Conference material sent to you by Leighton Housh, as you have in the past.

With best wishes, I am

Very sincerely yours,

Whalrman, 5th District, N.C.A.A.

NATIONAL BASKETBALL COMMITTEE

of the UNITED STATES and CANADA

CHAIRMEN OF SUB-COMMITTEES

Executive FLOYD ROWE Publication OSWALD TOWER

Research FORREST C. ALLEN

Questionnaire H. V. PORTER

Game Administration
SUMNER A. DOLE

CHAIRMAN, FLOYD ROWE Board of Education, Cleveland, Ohio

SECRETARY, H. V. PORTER
11 S. LaSalle St., Chicago, Illinois

May 20. 1940.

VICE CHAIRMAN, F. C. ALLEN Univ. of Kansas, Lawrence, Kans.

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EDITOR, OSWALD TOWER Andover, Massachusetts

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H. Jamison Swarts
Univ. of Pennsylvania
Philadelphia, Pennsylvania

Oswald Tower Andover, Massachusetts Dr. F. C. Allen, University of Kansas, Lawrence, Kansas.

Dear Phog:

I am in receipt of the usual review and records covering the Missouri Valley Conference by Leighton Housh. Unless I hear from you to the contrary, I shall assume that it is agreeable to you to publish this material as in the past.

With kindest regards, I am,

Sincerely yours,

Daniel Survis

NATIONAL BASKETBALL COMMITTEE

of the UNITED STATES and CANADA

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Executive H. H. SALMON, JR. Publication OSWALD TOWER

Research
FORREST C. ALLEN

Questionnaire H. V. PORTER

Game Administration
SUMNER A. DOLE

CHAIRMAN, H. H. SALMON, JR. 40 Wall St., New York, N. Y.

SECRETARY, H. V. PORTER
11 S. LaSalle St., Chicago, Illinois

April 5, 1940.

VICE CHAIRMAN, JOHN BUNN Stanford Univ., Palo Alto, Calif.

TREASURER, FLOYD A. ROWE Board of Education, Cleveland, Ohio

EDITOR, OSWALD TOWER Andover, Massachusetts

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H. H. Salmon, Jr. 40 Wall St. New York, New York

Oswald Tower Andover, Massachusetts Dr. F. C. Allen, University of Kansas, Lawrence, Kansas,

Dear Phog:

In accordance with your suggestion, I am putting in writing my request that you prepare an article on Dr. Naismith for the next basketball Guide. It is fitting that we make this the feature of the publication, both because of Dr. Naismith's death and also because the 1940-41 season will be the 50th year of basketball although the fiftieth anniversary of the invention of the game comes in January, 1942.

May I remind you also to provide us with a recent photo of Dr. Naismith?

I wish to thank you personally for all that you did to make our trip to Kansas City enjoyable. The comment of all with whom I talked was favorable and I feel sure that it was the most satisfactory meeting our Committee has ever held.

Sincerely yours,

Oswald Swen.

NATIONAL BASKETBALL COMMITTEE

of the UNITED STATES and CANADA

CHAIRMEN OF SUB-COMMITTEES

Executive FLOYD ROWE

Publication OSWALD TOWER

Research FORREST C. ALLEN

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Game Administration SUMNER A. DOLE

CHAIRMAN, FLOYD ROWE Board of Education, Cleveland, Ohio

SECRETARY, H. V. PORTER 11 S. LaSalle St., Chicago, Illinois

June 20. 1940.

VICE CHAIRMAN, F. C. ALLEN Univ. of Kansas, Lawrence, Kans.

TREASURER, H. JAMISON SWARTS Univ. of Pa., Philadelphia, Pa.

> EDITOR, OSWALD TOWER Andover, Massachusetts

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Floyd A. Rowe Board of Education Cleveland, Ohio

J. W. St. Clair Southern Methodist Univ. Dallas, Texas

H. Jamison Swarts Univ. of Pennsylvania Philadelphia, Pennsylvania

Oswald Tower Andover, Massachusetts Dr. F. C. Allen, Kansas University, Lawrence, Kansas.

Dear Phog:

I realize that the closing weeks of the college year are hectic ones for those who have an important part in the varios activities. For that reason I have not been greatly worried about the absence of the article on Dr. Naismith for the Guide, knowing that it would be forthcoming eventually.

On Tuesday of this week I took all of the material Williamsport, Pennsylvania on hand to John Doyle and found that he was very busy with records, photos and reviews which had gone to him direct. Springfield, Massachusetts He has enough grist to keep the mill running for some time yet, so there is no immediate rush for your article. I told him that you were writing a story on Dr. Naismith and to be sure to save a spot for it. If you can send it along within the next two weeks it will be in time. Please send it direct to John T. Doyle, 19 Beekman Street, New York, N. Y.

With best wishes for a good summer, I am,

Sincerely yours,

Mr. Dan Partner Sports Desk Kansas City Star Kansas City, Missouri

Dear Dans

Your story is swell, and I thank you very much for it. I am sending it in to headquarters at once.

The by-line that you suggested, according to my way of thinking, should be The National Collegiate Basketball World Series. How do you like that? I notice in the text of your first paragraph you have used world series, and if you remember we advertised prior to the tournament that this was the world series of basketball so I believe this would be very appropriate.

I am holding the article until I can have word from you whether you want this by-line or whether, in the meantime, you have thought of something that would be better. Also we are signing your article Dan Partner, or heading the article by Dan Partner, Sports Writer, Kansas City Star, Kansas City, Missourie Perhaps the second connotation would be better.

Regarding the silverware, I called our jeweler to order a knife and a fork for Mrs. Partner's Stratavari. The gentleman asked me whether I wanted dessert or dinner size, so it will be necessary for you to interrogate Mrs. Partner and write me on that score. If you will send me your residence address the jeweler will order it from Chicago and will have the Chicago headquarters send it to your home. Otherwise, I have instructed the jeweler to mail it to you in care of the Sports Desk.

Amaiting an early reply. I am.

Sincerely yours,

Director of Physical Education and Recreation, Varsity Basketball Coache

OKLAHOMA

FOOTBALL, 1940

Oct. 5 Oklahoma Aggies at Norman.

Oct. 12 Texas at Dallas.

*Oct. 19 Kansas State at Norman.

*Oct. 26 Iowa State at Ames.

*Nov. 2 Nebraska at Norman.

*Nov. 9 Kansas at Lawrence.

*Nov. 16 Missouri at Norman. (Homecoming)

Nov. 23 Temple at Norman.

Nov. 30 Santa Clara at San Francisco.

^{*}Big Six conference games.

Dear Coach: Here is the story. It's slightly longer than last year, so it's up to you to get it past Mr. Tower. At that the Big Six last year had only 6 pages to 18 for the Eastern Intercollegiate league(which also had the front position), a proportion that is ridiculous, don't you think? I got your good letter only this a.m. so had to work in some inserts. I should like to see a proof and if the article is cut, I think I could do that better than anybody. By the way, did you ever receive Oklahoma8s team picture?

Dear Phog:

Enclosed in is a 2-page story about the N.C.A.A. play here — and I sincerely hope it meets with your approval. I didn't know how long to make it and of course you are free to cut it or add more information if you so desire.

If it is possible to do so, I would appreciate a by-line. If not, all we well and good.

Thanks for your kinds words regarding my recent marriage and your thoughts of a present. We didn't expect anything and appreciate your generosity. A piece of silver, a knife or a fork, in Mrs. Partner's silver would be appreciated. It is Stratavari pattern, made by Wallace.

Be sure and give me a ring whenever you are in the city and let me know you reaction on the enclosed story.

Best regards,

Dan Partner