

# NATIONAL BASKETBALL COMMITTEE

## of the UNITED STATES and CANADA

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11 S. LaSalle St., Chicago, Illinois

Wolboro, N. H.

Aug. 9, 1940.

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Univ. of Kansas, Lawrence, Kans.

TREASURER, H. JAMISON SWARTS  
Univ. of Pa., Philadelphia, Pa.

EDITOR, OSWALD TOWER  
Andover, Massachusetts

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Boulder, Colorado

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Sun-Gazette Co.  
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J. W. St. Clair  
Southern Methodist Univ.  
Dallas, Texas

H. Jamison Swarts  
Univ. of Pennsylvania  
Philadelphia, Pennsylvania

Oswald Tower  
Andover, Massachusetts

Dear Phog:

Your letter of August 5 is at hand.  
I sent Mr. Keith's message along to John Doyle  
with the comment that there was considerable basis for  
the complaint. John's reaction was not favorable, but  
the proper approach to the problem is through action  
by the National Committee. He will follow instructions  
that have the backing of the committee.  
This year, as last, first place in the Guide will  
be occupied by the N. B. A. A. Tournament. This tends  
to lessen the importance of first place among the  
leagues and conferences. I will see that this item  
is on the agenda for our next meeting.

Thanks for your good wishes, and the same to  
you and your family.

Sincerely yours,

Oswald Tower



August 8, 1940.

Mr. Dan Partner,  
Sports Desk,  
The Kansas City Star,  
Kansas City, Mo.

Dear Dan:

It was very nice of you to re-write the article.  
I appreciate it very much. I know that Mr. Boyle will  
be better pleased.

With all good wishes, I am

Very sincerely yours,

Director of Physical Education and Recreation,  
Varsity Basketball Coach.

FCA:AH



# THE KANSAS CITY STAR.

DAILY  
COMBINED CIRCULATION  
MORNING AND EVENING  
600,000

SUNDAY  
CIRCULATION  
320,000

WEEKLY  
CIRCULATION 450,000  
PAID-IN-ADVANCE  
SUBSCRIBERS

August 6, 1940

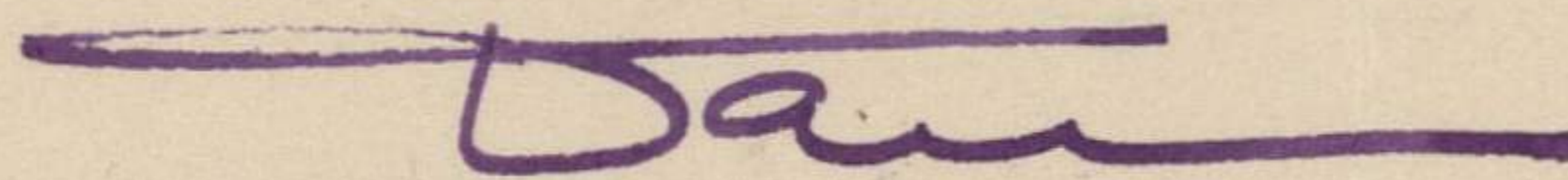
Dr. F. C. Allen  
University of Kansas  
Lawrence, Kas.

Dear Coach:

I'll get to work immediately on revising the story.  
The box scores of the Kansas-Rice, U.S.C.-Colorado  
and U. S. C. - Kansas games will be included in addition  
to the Kansas - Indiana box. If this is too many, they  
can be eliminated, of course.

I shall follow your suggestions in re-writing the piece.

Very truly yours,



Dan Partner



Lawrence, Kansas  
August 8, 1940

Mr. John Doyle,  
American Sports Publishing Co.,  
19 Beekman St.,  
New York.

Dear Mr. Doyle:

I am enclosing the records of the Big Six Conference teams, which I mentioned to you in a previous letter. If it is not too late, we would appreciate having the records inserted at the proper place.

Sincerely yours,

Director of Physical Education and Recreation,  
Varsity Basketball Coach.

Enc.



1939 - 1940

Basketball - University of Missouri

<u>Univ. of Missouri</u>		<u>Opponents</u>
54	St. Louis University	45
40	University of Denver	36
48	St. Louis University	34
29	Washington University	34
47	New York University	68
38	St. Joseph's College	39
53	Greeley State Teachers	34
46	Nebraska University	33
27	Iowa State College	16
42	Kansas University	31
34	Oklahoma University	35
41	Nebraska University	40
44	Kansas State College	28
35	Washington University	26
33	Oklahoma University	27
36	Kansas State College	23
63	Iowa State College	40
40	Kansas University	42



UNIVERSITY OF MISSOURI

BASKETBALL SCORES FOR 1939-40

*copy*

Univ. of Missouri 54--St. Louis University 45  
40--University of Denver 36  
48--St. Louis University 34  
29--Washington University 34  
47--New York University 68  
38--St. Joseph's College 39  
53--Greeley State Teachers 34  
46--Nebraska University 33  
27--Iowa State College 16  
42--Kansas University 31  
34--Oklahoma University 35  
41--Nebraska University 40  
44--Kansas State College 28  
35--Washington University 26  
33--Oklahoma University 27  
36--Kansas State College 23  
63--Iowa State College 40  
40--Kansas University 42



UNIVERSITY OF MISSOURI  
COLUMBIA

INTERCOLLEGIATE ATHLETICS

July 26, 1940

Dr. F. C. Allen  
University of Kansas  
Lawrence, Kansas

Dear Dr. Allen:

George Edwards has turned your letter of  
July 24, to me to answer.

Enclosed you will find the season's record  
for the University of Missouri 1939 basketball team.  
Our records show that this material was previously mailed to  
you in May and I am sorry you did not receive it.

Sincerely yours,

*Mark Cox*  
Mark Cox, director <sup>by m.p.</sup>  
Sports News Service

MC/mvd



IOWA STATE COLLEGE  
OF AGRICULTURE AND MECHANIC ARTS  
AMES, IOWA

DEPARTMENT OF PHYSICAL EDUCATION  
FOR MEN

7/26

Copy  
records  
only

Dr. Joseph C. Allen  
Kansas City  
Lawrence, Kans.  
Dear Doc:

In reply to your letter  
of 7/24, here is our record.

Won 9 - Lost 9

IS - 67.	Simpson	40
" 57.	Morningside	34
" 50.	Gronnell	34
" 37.	Drake	34
" 55.	Denver	46
" 29.	Drake	33
" 35.	Creighton	32
" 28.	Nebraska	44
" 16.	Missouri	27
" 32.	Iowa	54
" 28.	Kansas Sh	29
" 58.	Morningside	36
" 45.	Kansas Sh	32
" 34.	Kansas	36
" 40.	Nebr.	33

over



IS 40- Mo. 63  
" 27- Kans 42  
" 41- Okla. 52

We just returned  
from a trip east  
Had a coal trip.  
Been hotter than all  
gosh awh since we got  
back.

Hope all goes well  
with the others.

Sincerely  
Laurie



1939 - 1940

Basketball - Iowa State College

Iowa State

Opponents

67	Simpson	40
57	Morningside	34
50	Grimmell	34
37	Drake	34
55	Denver	46
29	Drake	33
35	Creighton	32
28	Nebraska	44
16	Missouri	27
32	Oklahoma	54
28	Kansas State	29
58	Morningside	36
45	Kansas State	32
34	Kansas	36
40	Nebraska	33
40	Missouri	63
27	Kansas	42
41	Oklahoma	52



1939 - 1940

Basketball - University of Kansas

<u>Kansas</u>		<u>Opponents</u>
34	Oklahoma A. and M.	30
31	Warrensburg Teachers	33
63	Southern Methodist U.	31
37	Southern Methodist U.	26
34	Baker University	18
40	New Mexico (tournament- Topoka)	24
52	Washburn	34
46	Oklahoma	26
40	Loyola	36
34	Kansas State	33
42	Missouri	31
40	Nebraska	24
36	Iowa State	34
22	Oklahoma A. and M.	24
44	Kansas State	33
48	Nebraska	41
42	Iowa State	29
42	Missouri	40
33	Creighton	35
36	Oklahoma	47



UNIVERSITY OF  
**KANSAS**  
Basketball Schedule

**1939-1940**

**BIG SIX BASKETBALL  
SCHEDULE**

- JAN. 5—Oklahoma at Lawrence**  
**JAN. 12—Kansas State at Lawrence**  
JAN. 18—Missouri at Columbia  
**JAN. 23—Nebraska at Lawrence**  
**FEB. 12—Iowa State at Lawrence**  
FEB. 20—Kansas State at Manhattan  
FEB. 24—Nebraska at Lincoln  
FEB. 26—Iowa State at Ames  
**MAR. 1—Missouri at Lawrence**  
MAR. 8—Oklahoma at Norman

**NON-CONFERENCE  
SCHEDULE**

- DEC. 5—Oklahoma A. & M. at Lawrence**  
DEC. 8—Central Mo. Tch., at Warrensburg  
**DEC. 18-19—Southern Methodist U. at Lawrence**  
DEC. 28-29-30—Tournament at Washburn College—Topeka  
JAN. 8—Loyola University at Chicago  
FEB. 15—Oklahoma A. & M. at Stillwater  
MAR. 4—Creighton University at Omaha, Nebr.

(over)



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You get the same choice  
seats for all games  
and save money

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*8 Games*      *\$4.50*

*Single Games 75 Cents*

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All Games Start at 7:30

HOCH  
AUDITORIUM

(over)



August 6, 1940

Mr. John T. Doyle, President  
American Sports Publishing Company  
New York, New York

Dear Mr. Doyle:

I congratulate you upon your splendid get-up of Dr. Naismith's obituary, and I do like the way you switched the paragraphs to keep the family record continuity. I also like the way you put the heading in capital letters on the ORIGINAL RULES OF BASKETBALL, 1892. That sets it off in a very splendid fashion.

I appreciate your thoughtfulness in returning this copy for o.k. and I heartily thank you as well as commend you for the get-up. It is very pleasing to me.

Sincerely yours,

Director of Physical Education and Recreation  
Varsity Basketball Coach

FCA:LG



August 3

My dear Dr Allen

Proof of the Dr Naismith obituary.

I switched a couple of paragraphs to keep  
the family record continuity. Change them  
back if you wish.

J T D



AMERICAN SPORTS PUBLISHING CO.

19 BEEKMAN STREET • NEW YORK

*Guide*

August 5, 1940

My dear Dr Allen

Thank you for your letter and its detailed statement of affairs. Most interesting.

I was just kidding about the Times. The real reason, no doubt, was that it was Saturday evening, when the paper goes to press earlier. About 10 o'clock, I guess. That would make it only nine o'clock in Kansas City; too early for any definite news. It is possible that a very late edition of the sport pages actually did have it. It was not in my paper, and I get a pretty late run, but sometimes there is a later one. There would be no shutout on the Times, I can assure you; any more than there would be on the KC Star.

My son is now living in New York; he did live in Louisville ten years. After his trip to Europe--bicycling--he decided to stay on here, the city of his birth, but he is not satisfied, and does not like New York at all. I suppose he does find it quite a contrast to Louisville, where there is a different type of people, and where he knew everyone of consequence. He was president of the University of Virginia alumni down there, and used to collect dues from Ambassador Bingham, among others.

You must have had a pleasant trip to Chicago, even if it was a short one; the objective is everything.

Well, back to the guide. We have about 300 team pictures, and I went through the list of captions yesterday (Sunday) afternoon, arranging the sequence and details for the printer. We are compressing them as much as possible, but I am afraid the book will be a healthy size anyway. Paper, and everything are at top heights again.

So, with all good wishes to Mrs Allen and yourself, and once more thanking you for your letter--

Faithfully yours

*John Doyle*



August 5, 1940

Mr. Oswald Tower, Editor  
Basketball Guide  
Andover, Massachusetts

Dear Os:

Thank you for your letter of the 26th ultimo giving me information on photographs, and so forth. I am happy to know that you agree with our friend Keith, although I am afraid we are going to have to be extremely discreet when it comes to the Ralph Morgan situation.

John T. Doyle is a very good friend of mine and the situation came up in regard to the Big Six publicity when I sent John T. a copy of Keith's opinion. John said he would cut off his right arm before he would have Ralph Morgan feel badly about not publishing some of his stuff. I think the time will come when we will have to agree that the rotation of this information sectionally is a good thing, and when that is done, then naturally statistics will come in for attention and I believe that a lot of it will be deleted.

I believe the reason that nothing has been done is because of the strong friendship of John T. with Mr. and Mrs. Morgan. He writes me that she was a grand character and that she passed on only a year or two ago. I feel that John's strong friendship for both Mr. and Mrs. Morgan is a thing that is keeping all that stuff in the Guide.

I am wondering if you would be kind enough to write Floyd Rowe sometime next year and have the matter placed on the agenda for the next annual meeting. If you have not taken it up with John T. please do not do it this year because he might think that I am trying to start some move against it. I am not. The only reason I mentioned it was because there was a need to cut down on the Guide and they were cutting down on us at the expense of the other material written by Morgan and some of the other contemporaries.

I am hoping for you and yours a very pleasant summer and a prosperous year coming up.

With all good wishes, I am,

Sincerely yours,

Director of Physical Education and Recreation  
Varsity Basketball Coach

FCA:lg



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EDITOR, OSWALD TOWER  
Andover, Massachusetts

July 26, 1940.

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Univ. of Pennsylvania  
Philadelphia, Pennsylvania

Oswald Tower  
Andover, Massachusetts

Dear Phog:

Your letter of July 23 is at hand. I am sending the bill for \$1 along to Treasurer Swarts with my O.K.

Thank you for preparing the article on Dr. Haismith.

I read with interest the excerpt which you enclosed and, despite being an "Easterner," I agree with the gentleman. Years ago when Ralph Morgan was secretary of the Committee and a member of the editorial committee, I argued against publishing so many statistics on the Eastern League. He always maintained that the Guide is a statistical almanac and should contain all such information, and that we should publish it for all leagues and conferences. The reason we have continued to publish this material is deference to Ralph plus the fact that no objections have been raised to bring the matter to the fore. I quite agree



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that the Eastern League is not relatively important enough to rate so much space - particularly on historical data.

The matter of the order, in which various sections of the country appear in the Guide is worth considering. As a matter of fact, I have discussed this in the past with John Doyle with a view to rotation, or some change in order from year to year. John thinks the present order has become traditional, that it follows geographical and N.B.A.A. lines from East to West. Here again, no formal complaint has been registered with me and so we have not thrashed the matter out. It ought to be on the agenda for the next annual meeting. In the meantime I will take the matter up with John Doyle to see if anything can be done this year.

Sincerely yours,  
Oswald T.



August 3, 1940.

Mr. Dan Partner,  
Sports Desk,  
The Kansas City Star,  
Kansas City, Mo.

Dear Dan:

I sent your article to Mr. John Doyle, of the American Sports Publishing Company, publishers of the Basketball Guide, and he sent it back asking that we include the box score of the final game, at least, in the article, and then he stated further, "It might not be amiss to have the semi-finals."

Mr. Doyle stated: "If this is such an important event, there should be more detailed information. However, I doubt if it IS an important event. I thought all I had to do was to look in the great New York Times and get the details, but, believe it or not, there is not a word in the Sunday Times. That's how much attention was paid to the championships. Even Catholic prep school scores are listed, but not the NCAA!"

Of course, he was kidding me about the thing because he is a good friend of mine. Since he has returned this to me, Dan, won't you please build it up a little more?

The University of Southern California was the top team of all the teams in the United States last year. Indiana, of course, was not rated a top team, but they came through and won the championship. I believe you could also profitably mention that at the same time of the finals in Kansas City there was a meeting of the National Association of Basketball Coaches, and for the first time in the history of basketball there was a joint meeting of the Rules Committee of the United States and Canada, and the Basketball Coaches Association in one city at the same time.

And then I believe I would give something on the memorial tribute to Dr. Naismith at that game when the coaches and the Rules members attended. Won't you please use this article that I am returning to you as reference, and give us the box scores in the write-up, and also the officials who worked the games? You remember E. C. Quigley was the supervisor of officials.

I thought your article was fine, but Mr. Doyle would like some additional information. I will appreciate a very



prompt response as I am afraid Mr. Doyle will be on my back if we do not get the material back to him, as he is now printing the Guide.

With all good wishes, I am

Very sincerely yours,

Director of Physical Education and Recreation,  
Varsity Basketball Coach.

FCA:AH  
Enc.



August 3, 1940.

Mr. John Doyle,  
American Sports Publishing Co.,  
19 Beekman Street,  
New York, N.Y.

Dear Mr. Doyle:

I have returned the article to Mr. Partner asking him for more and better information on the NCAA tournament. I quite agree with you that the article is worse than I thought it was, but it took a specialist like you to look for the things that it needed. I like your criticism, Mr. Doyle.

Of course, all the sport writers in New York are in on the Writers' Tournament, and that goes for the New York Times, and naturally they would build up this invitational or Sport Writers Tournament, which they call "Invitational Collegiate". Since most of the boys were in on the out back there I can see how they would not play up the NCAA tournament, because there is quite a bit of sniping going on endeavoring to cut our tournament down.

After Colorado had won their right to play for the 7th district championship in our tournament, they were contacted for hire by the Invitational Tournament in New York to play there. So was Duquesne. And they made a fabulous offer to Southern California and all the other NCAA winners. Oklahoma Aggies had won the Missouri Valley championship and it was necessary for the Oklahoma Aggies and Kansas to play off for the 5th district title. The outfit back in New York gave Henry Iba, of the Oklahoma Aggies, \$2,000 and expenses to play there, feeling that they would be the top team in their conference. As it happened, Colorado won the championship there, and the Oklahoma Aggies showed well, but we beat the Aggies on our play-off here for the 5th district title. And Colorado finished fourth in our NCAA tournament.

The sport writers in New York have been knocking the NCAA strongly because it interferes with their income. The Garden promoter, Ned Irish, was hooked up with all the sport writers in New York and anything that naturally interferes with the promotion of that set-up isn't going to receive orchids. I have steadfastly refused to play in the Garden until this coming year, and had the NCAA been gracious enough to give the colleges their share of the money I would not have agreed to play there.



But it seems as if the NCAA is being more liberal than any other outfit, AAU, or otherwise. They want the teams to play, but they want to take all the money. I guess human nature is pretty much the same all over. This is in confidence, what I have written, but I want you to know that we took in \$22,000 here in Kansas City. But when it came to distribution to the teams -- well that was another matter, and the big boys wanted to keep the gravy.

I note that you are writing Tony Hinkle of Indianapolis on the Eastern event, due to some errors in his paper. My, Mr. Doyle what a headache you must get from all these coaches when it comes to writing an article. Of course, we realize that none of us are newspaper men, nor do we have the ability to put down the information in order, and if we do get some of it correct we make more mistakes than we have facts that are authentic. So it must be an awful job that you have. Too many of the coaches and rule makers wait until the time that they are not pressed, and then some of the facts have slipped their minds.

Thank you for accepting the Harold Keith article. He is a very enthusiastic young man and has a world of journalistic ability. He has just finished a book for publication on sports, so he was writing under pressure. He is a grand fellow and I want him to know you some time. He is not dictatorial and he is one of the most kindly young men that I know, yet I am afraid you got the wrong impression from the story he wrote regarding the Ivy League.

I agree with you in all you say regarding Ralph Morgan, of the University of Pennsylvania. I believe that the time will come when our Rules Committee will discuss this with Oswald Tower and with you, and while they would not want to do one thing that would make Ralph Morgan feel, with all of his wonderful interest and enthusiasm for basketball, that he would not be appreciated, yet there are other sections of the country that pioneered in the sport along with the East.

You will recall that I wrote Dan Ferris and Brundage about having basketball in the Olympics and they replied that nobody played basketball except in the United States and that there was no interest in the East particularly. Then I referred them to the article for the Athletic Journal that I wrote in 1929 showing that 52 nations played basketball. Of course, I got this information from Dr. Naismith, but when Dr. Karl Diehm, of Berlin, Germany, informed me that basketball had been placed in the Olympics in Berlin they were as much surprised over that as they were over the fact that so many nations played basketball. Before the Olympics in 1932 I conferred with Sohaki Ri, of Watsuka University, and we worked with the German group to get basketball into the Olympics. And then of course you know the difficulty that I had with the AAU. I refused to have anything to do with "quadrennial oceanic hitch-hikers" who chiseled in when there was gravy in evidence.



You know, when it comes to coining terms, you are pretty good - for instance, "niggles" and "snickersnee" are two that we haven't learned about in "tin pan alley", Lawrence, Kansas.

I was quite amused at your reference to Leighton Housh. I did not know that you used the carving knife as artistically on him as you do. Frankly, his conference doesn't rank with the Big Six, but his writing of the conference outranks many of them around here. He is connected with the Des Moines Register and Tribune, and Ed Lytton, the business manager of Drake University, is really the man behind the scenes at that university. Those two boys really go to town when it comes to booming the Missouri Valley and Drake University. Ed is the big boy in the Drake Relays.

Now, just a word of visitation. Mrs. Allen and I took the streamliner to Chicago and had a delightful trip. We rode all Saturday afternoon, got there late at night, had a nice visit with our daughter Saturday night and again Sunday, and came home Monday morning. We have had a week of torrid weather since returning, but this morning while I am dictating this cooling breezes from Colorado are bringing moisture-laden temperatures to us. And we are told that the moisture is due to arrive here this afternoon. They say a cold wave is on the way, but I had my overcoat cleaned and packed in moth-proof bag, and I do not believe I will get the heaviest one out for this cold wave. The young chickens that were hatched two months ago will imagine that there is a blitzkreig on them when it starts to rain because I don't think they have ever seen any of it. They will think the Heinies are showering them with machine gun bullets. And really, there are some young children around that have never seen any rain! And still I say I love Kansas! And I do.

Now, regarding your son in Louisville. I wish you would write me and give me his address because after I leave the University of Texas and finish my coaching school in Topeka for the high school association, Mrs. Allen and I are going to drive to Louisville to visit Mary and her family. We have our oldest grandson with us now for a few weeks and we expect to take him back when we return. Nothing would give Mrs. Allen and me more pleasure than to call your son up and have a visit with him.

With best wishes to you and yours, I am

Very sincerely yours,

Director of Physical Education and Recreation,  
Varsity Basketball Coach.

FCA:AH



AMERICAN SPORTS PUBLISHING CO.

19 BEEKMAN STREET • NEW YORK

July 29, 1940

My dear Dr Allen

think

Enclosed you will find the Partner article. I don't/much of it. In fact, I don't think anything of it.

In the first place, there should be the box score of least the final game, and it might not be amiss to have the semi-finals. However, the final game would be enough.

If this is such an important event, there should be more detailed information. However, I doubt if it IS an important event. I thought all I had to do was to look in the great New York Times and get the details, but, believe it or not, there is not a word in the Sunday Times. That's how much attention was paid to the championships. Even Catholic prep school scores are listed, but not the NCAA!

However, no kidding, don't you think, considering the importance of the event, there should be a better story?

Hinkle of Indianapolis wrote the Eastern event, and he is off on some figures. I had to write to him today.

Well, as an interlude, I hope you and Mrs Allen had a nice trip to the Windy City? I hope you did not fry on the streets. We have had some very hot days recently, but my son says it does not compare with Louisville. The Ohio bottoms certainly can get steamed up.

About Harold Keith. I was sorry after I mailed the letter that I had sent it, and tried to recall it; but it had gone. I shall go through it again, and I guess we shall not need to cut anything. Of course we shall send him a proof. We always to to most contributors. It is so easy to make an error. I had one chap today who sent in a belated foot ball story, which I had written myself when I did not hear from him. I had a play that was at variance with his account, and thought I may have made a mistake, but according to the newspaper account of a local paper, I was right. It is so easy to slip.

It is an awful job trying to pick up the odds and ends. I had to get after the YMCA for holding back matter. One picture of a committee member is missing, and there are all sorts of niggles. I spent all day yesterday--Sunday--arranging the copy of a portion of the book, and it is slow work. Too much carelessness in this world.



AMERICAN SPORTS PUBLISHING CO.

19 BEEKMAN STREET • NEW YORK

I had to laugh at your reference to Leighton Housh. If you think there is too much in his article, you should see what I DO cut out. He certainly gets the snickersnee.

That Eastern Intercollegiate article that Keith speaks about maybe is not much in Oklahoma but really does mean something in the Ivy country, especially as the origin of the college game was in that orb. I can't very well do anything about Ralph Morgan's article. Ralph is just saturated with basketball, and I should as soon cut my arm off as cut Ralph's matter. You may think you are a basketball bug--maybe Mrs Allen does--but Mrs Morgan used to tell how Ralph postponed his wedding on account of some plans of the U of P team that came up at the particular time! Did you ever meet Mrs Morgan? She died a few months ago. She was a very fine character, and they were very congenial. He has a daughter, a young woman just of out BrynMawr, and his boy's picture is in last year's book in the U of P team, of which he was manager, a post that his father held years previously.

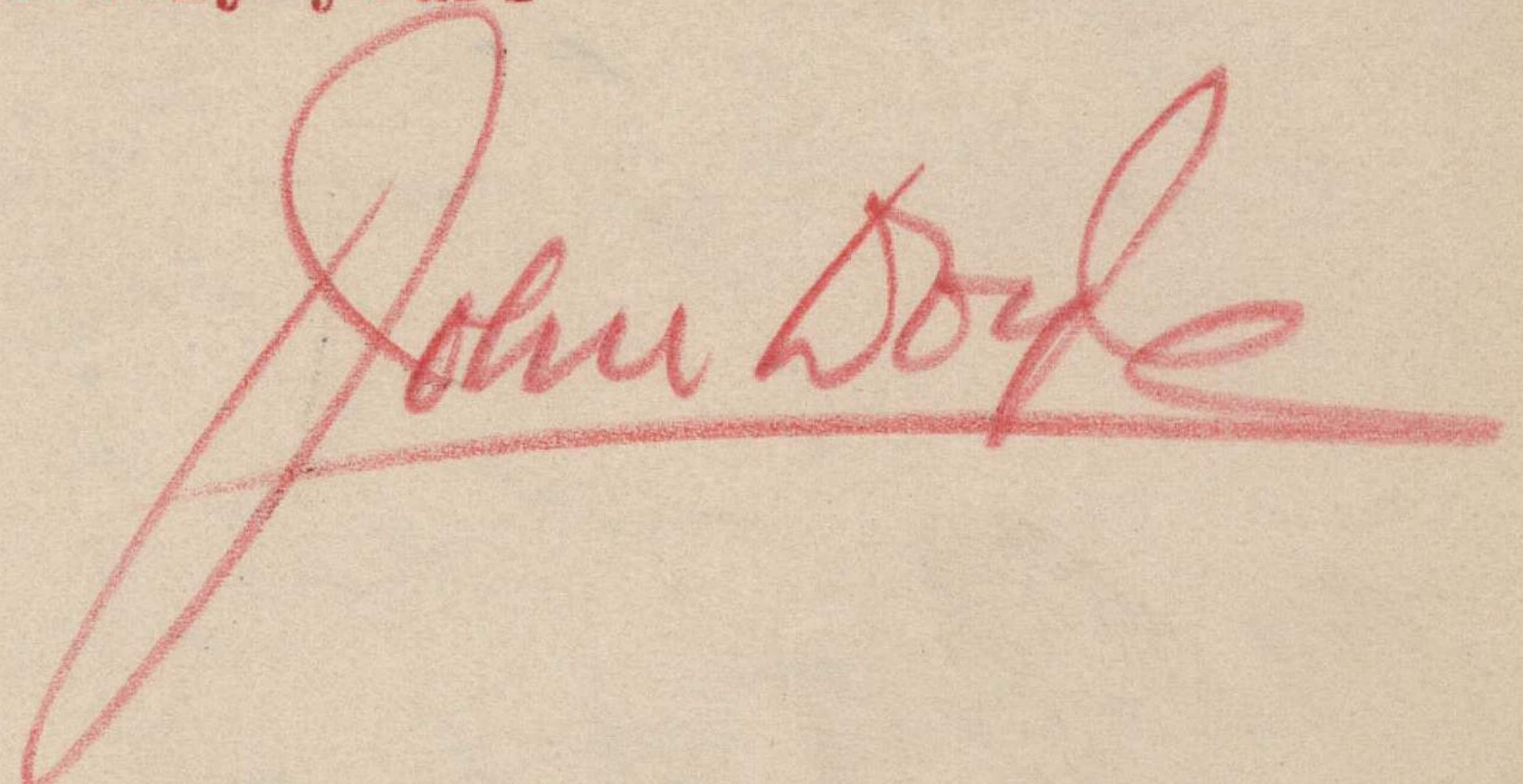
Privately, take a look at the Partner article, and let me know what you think. If you are on the spot, send it back to me, but get the box score details to make it look like something.

Coming back to the 4 pages of records. I had expected to get the 5 pages into one this year. Sometimes we leave them out altogether and print them separately for local circulation around here; other times they fill out where we have left space for material that does not come to hand. It all depends.

This certainly does string out. When I get a typewriter in front of me, there is no stopping.

So, let me know what you think; and in the meantime, best wishes, as always--

Faithfully yours

A handwritten signature in red ink that reads "John Doyle". The signature is written in a cursive, flowing style with a long horizontal stroke at the bottom.



Lawrence, Kansas  
July 26, 1940

Mr. John T. Doyle,  
American Sports Publishing Co.,  
19 Beekman Street,  
New York City, N.Y.

Dear Mr. Doyle:

I feel very apologetic to you, my lord. When I sent this long write-up to you I knew that I was doing something that my judgment dictated against, but I had received so many letters from this brilliant young fellow, Keith, protesting against eastern intercollegiate leagues having so much play that I felt as if I should send this on to you and pray that you at least would give us a break for once this year under extenuating circumstances.

Leighton Housh, of the Missouri Valley Conference, always sends a very, very lengthy article, and in my position far be it from me to say that the Missouri Valley Conference is hardly up to Big Six par. But there has been a protest from a number of our good friends in the Big Six that we were not giving enough space and publicity to our Big Six, which is supposed to be the dominant conference west of the Big Ten and between the Pacific Coast Conference.

Should I give you a short resume on the Big Six write-up angle? You will remember that I asked McBride, and he did contribute several Big Six write-ups. But they were generally short and snappy. Then he wrote me and said he would like to do it, but he thought one of the boys on the deck if I wanted to ask them - Joe Knack or some of the boys - would do it. Then naturally with that very emphatic hint that Mac was overworked, we asked Knack for a few years. Then Mr. Knack and the editor of the paper crossed bats and Mr. Knack struck out - - - for other parts in the U.S.A. I asked Mac what individual was best qualified and he said this boy, Harold Keith, at the University of Oklahoma, has a great future and while



it was entirely up to me he would pick him over any of the writers in this part of the country.

That is why I picked a publicity man, even though he was connected with one of the schools in the conference. I thought he was in better position to write this stuff because Mac had gone down the line for him as the most satisfactory writer in this part of the country.

Anyhow, Keith wrote me that if you did delete any of his stuff he would like for you to send him a proof so that he could edit it. He is just that conscientious, Mr. Doyle, and if we could impose upon you this year to send him a proof I would appreciate it. I dislike to ask Keith to cut this, this year. Why would it not be a good thing for you to delete some of this and then send him a proof, and if he wants to edit it or work any transition sentences in, then he could do it. I do not believe that you will offend him by deleting some of this.

I certainly agree with you that any mention of a youngster being dropped on account of scholastic deficiencies should be deleted, and maybe a lot more of it, but since Mac is such a good friend of his I would be happy if we could go along with him this year so far as possible.

I am sending you a copy of a letter of his in answer to my communication calling his attention to a few slight irregularities. You will note that he appreciated very much the fact that you sent a proof last year and he was able to catch a couple of errors like Hack Gardner, of U.S.C., taking Frank Root's place at Kansas State. Now, in the third paragraph he has some pretty definite convictions about passing the lead space around once in a while. I think he has some merit in his argument, namely that the east is certainly not tops enough in basketball to get the front notice each year. I am saying this to you, Mr. Doyle, in all kindness, but their record hasn't proved it over a number of years. However, I assure you I am not finding any fault with you, nor am I quarrelling about the situation, but I thought it wise some time in the future to take this matter up and present it with courtesy and understanding to Oswald Tower and Floyd Rowe as well as the other members of the Rules Committee. Or is that the proper place to go - to the editor of the Guide?

When these western teams repeatedly go to New York and bump off the easterners we will all admit that the home crowd has an advantage. I wonder what would happen if those easterners went west and played in Chicago or Kansas City, like the Cowboys do in Manhattan.



Now, for the more pleasant correspondence. No, the hot weather has not got me down a bit, and Mrs. Allen is feeling better, perhaps, than she has in years. Our son, Bobby, had a heat exhaustion stroke the other day working in the laboratory in the chemistry building. It was deucedly hot, and he, being a much better student than his paternal side of the house, kept at it too long. As a consequence, he is recuperating, but it is nothing serious, I assure you.

Mrs. Allen and I are leaving Saturday afternoon on the streamliner for Chicago for the week-end to visit our daughter Jane, who is in the Chicago Art Institute. Air-conditioned transportation and hotels will be a welcome relief after spending about two weeks of real typical Kansas weather here. The rest of the summer has been a Godsend, however.

Mrs. Allen will be delighted to hear from you. How often she speaks of you as the perfect host and the perfect escort. She never tires of talking about the Harvard Club and the luncheon you gave us - and Jimmy Walker, and Mr. Lincoln - well, all of the big boys, such as the attorney that broke the Pulitzer will. Jimmy Walker she thought looked like a brainy fox, and I guess she was right, wasn't she?

With all good wishes to you and yours, and with kindest personal regards, I am

Very sincerely yours,

FCA:AH

Director of Physical Education and Recreation,  
Varsity Basketball Coach.



AMERICAN SPORTS PUBLISHING CO.

19 BEEKMAN STREET • NEW YORK

July 24, 1940

My dear Dr Allen

I regret to say we have so many pictures, and so much material, we shall have to keep the articles down as much as possible.

Could not Brother Keith cut some from this? I could do it, but after all his trouble, I should not like to offend him. To save space I have introduced a new method in presenting the scores, but even so, we are crowded, and paper has gone 'way up.

Won't you see what can be done, please?

However, if it would cause any embarrassment, just shoot it back. There are so many names mentioned--past and present--it seemed some might be eliminated and just the team activity enumerated, except in unusual instances. I note, too, where one youngster was dropped on account of s holastic deficiencies. That might hurt his feelings--or his families, don't you think?

I hope the hot weather has not got you down? Please give my best to Mrs Allen. I often think of her when I see the Mayor's car (not Jimmie Walker) out in frontt of the city hall.

Faithfully yours

*John Doyle*