

August 3, 1940.

Mr. Dan Partner,
Sports Desk,
The Kansas City Star,
Kansas City, Mo.

Dear Dan:

I sent your article to Mr. John Doyle, of the American Sports Publishing Company, publishers of the Basketball Guide, and he sent it back asking that we include the box score of the final game, at least, in the article, and then he stated further, "It might not be amiss to have the semi-finals."

Mr. Doyle stated: "If this is such an important event, there should be more detailed information. However, I doubt if it IS an important event. I thought all I had to do was to look in the great New York Times and get the details, but, believe it or not, there is not a word in the Sunday Times. That's how much attention was paid to the championships. Even Catholic prep school scores are listed, but not the NCAA!"

Of course, he was kidding me about the thing because he is a good friend of mine. Since he has returned this to me, Dan, won't you please build it up a little more?

The University of Southern California was the top team of all the teams in the United States last year. Indiana, of course, was not rated a top team, but they came through and won the championship. I believe you could also profitably mention that at the same time of the finals in Kansas City there was a meeting of the National Association of Basketball Coaches, and for the first time in the history of basketball there was a joint meeting of the Rules Committee of the United States and Canada, and the Basketball Coaches Association in one city at the same time.

And then I believe I would give something on the memorial tribute to Dr. Naismith at that game when the coaches and the Rules members attended. Won't you please use this article that I am returning to you as reference, and give us the box scores in the write-up, and also the officials who worked the games? You remember E. C. Quigley was the supervisor of officials.

I thought your article was fine, but Mr. Doyle would like some additional information. I will appreciate a very