

August 3, 1940.

Mr. John Doyle,
American Sports Publishing Co.,
19 Beekman Street,
New York, N.Y.

Dear Mr. Doyle:

I have returned the article to Mr. Partner asking him for more and better information on the NCAA tournament. I quite agree with you that the article is worse than I thought it was, but it took a specialist like you to look for the things that it needed. I like your criticism, Mr. Doyle.

Of course, all the sport writers in New York are in on the Writers' Tournament, and that goes for the New York Times, and naturally they would build up this invitational or Sport Writers Tournament, which they call "Invitational Collegiate". Since most of the boys were in on the out back there I can see how they would not play up the NCAA tournament, because there is quite a bit of sniping going on endeavoring to cut our tournament down.

After Colorado had won their right to play for the 7th district championship in our tournament, they were contacted for hire by the Invitational Tournament in New York to play there. So was Duquesne. And they made a fabulous offer to Southern California and all the other NCAA winners. Oklahoma Aggies had won the Missouri Valley championship and it was necessary for the Oklahoma Aggies and Kansas to play off for the 5th district title. The outfit back in New York gave Henry Iba, of the Oklahoma Aggies, \$2,000 and expenses to play there, feeling that they would be the top team in their conference. As it happened, Colorado won the championship there, and the Oklahoma Aggies showed well, but we beat the Aggies on our play-off here for the 5th district title. And Colorado finished fourth in our NCAA tournament.

The sport writers in New York have been knocking the NCAA strongly because it interferes with their income. The Garden promoter, Ned Irish, was hooked up with all the sport writers in New York and anything that naturally interferes with the promotion of that set-up isn't going to receive orchids. I have steadfastly refused to play in the Garden until this coming year, and had the NCAA been gracious enough to give the colleges their share of the money I would not have agreed to play there.