

April 14, 1941

Mr. John T. Doyle  
Editor, American Sports Publishing Co.  
19 Beekman Street  
New York, New York

Dear Mr. Doyle:

It was very generous and thoughtful of you for enclosing the photographs which appeared in the Basketball Guide. Yes indeed, I am very happy to have some of these photographs because they are of teams in our section.

There is one photograph here that is rather pleasing to me because it is of the University of Southern California and also one of Indiana. I am sure that Mrs. Allen will want these for Bob's memory book. She has been saving the clippings, and since the story was written last December in the Saturday Evening Post about Bob's activities in that game two years ago, I am sure she will prize these pictures very much.

Bob expects to study Medicine at the University of Pennsylvania next year. He has been accepted there and he is looking forward with eagerness to his enrolling next fall. He gets his A.B. Degree here in June and we were delighted the other day to know that he made Phi Beta Kappa. He has had a very full life here at the University and we are hoping that his future is as full of promise as has been his past four years of pleasant activity here on Mount Oread.

I trust that you and yours are well.

With appreciation, I am,

Sincerely yours,

Director of Physical Education and Recreation  
Varsity Basketball and Baseball Coach

FCA:lg



American Sports Publishing Company

April 3, 1941

My dear Dr Allen

Enclosed are some photos that appeared in the Basketball Guide. Being mostly from out your way, thought you might be interested. If not, file them in the wastebasket.

Best wishes to you all.

*John Boyle*



December 9, 1940

Mr. John T. Doyle  
Editor, American Sports Publishing Co.  
19 Beekman Street  
New York, New York

Dear Mr. Doyle:

We have been able to secure another  
address for James Naismith which we hope is the  
correct one. This address is as follows:

Mr. James S. Naismith  
5812 Prospect  
Dallas, Texas

Sincerely yours,

Director of Physical Education and Recreation  
Varsity Basketball Coach

FCA:lg



**AMERICAN SPORTS PUBLISHING CO.**

**19 BEEKMAN STREET • NEW YORK**

December 5, 1940.

Dr. Forrest C. Allen  
University of Kansas  
Lawrence, Kansas.

Dear Sir:

We are sorry to trouble you again, but another copy of the Basketball Guide which was sent to Mr. James Naismith, 2535 Brandon, Corpus Christie, Texas, has been returned because of incorrect address.

May we please have the correct address as soon as possible.

Thank you.

Yours very truly,

AMERICAN SPORTS PUBLISHING CO.

AF:



December 2, 1940

Mr. John T. Doyle  
American Sports Publishing Co.  
19 Beekman Street  
New York, New York

Dear Mr. Doyle:

After a long search we have been able to secure the correct addresses for the two members of the Naismith family whose Basketball Guides were returned.

These addresses are as follows:

Mrs. George B. Stanley  
1043 Berkley  
Pueblo, Colorado

Mr. John Edwin Naismith  
c/o Ford Garage  
Tonganoxie

Sincerely yours,

Director of Physical Education and Recreation  
Varsity Basketball Coach

FCA:lg



**AMERICAN SPORTS PUBLISHING CO.**

**19 BEEKMAN STREET • NEW YORK**

November 29, 1940.

Dr. Forrest C. Allen  
University of Kansas  
Lawrence, Kansas.

Dear Sir:

On November 4, we sent you the following letter and as yet have received no answer.

"We sent copies of the Basketball Guide to the Naismith Family and two were returned. The book addressed to Mrs. George B. Stanley, Ordway, Colorado was returned and marked, "moved left no address". The book addressed to Mr. John Edwin Naismith, c/o Western Inspection Co., Walloway Bldg., Topeka, Kansas, was marked "Unclaimed".

Will you kindly let us have their correct address by return mail.

Thank you.

Yours very truly,

AMERICAN SPORTS PUBLISHING CO.

AF:



# NATIONAL BASKETBALL COMMITTEE

## of the UNITED STATES and CANADA

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TREASURER, H. JAMISON SWARTS  
Univ. of Pa., Philadelphia, Pa.

EDITOR, OSWALD TOWER  
Andover, Massachusetts

October 14, 1940.

Complete List of  
Committee Members

F. C. Allen  
Univ. of Kansas  
Lawrence, Kansas

John Brown, Jr.  
347 Madison Ave.  
New York, New York

Forrest Cox  
Colorado University  
Boulder, Colorado

J. H. Crocker  
Univ. of Western Ontario  
London, Ont., Canada

Sumner A. Dole  
Connecticut State College  
Storrs, Connecticut

C. S. Edmundson  
Univ. of Washington  
Seattle, Washington

J. Mark Good  
Sun-Gazette Co.  
Williamsport, Pennsylvania

E. J. Hickox  
Springfield College  
Springfield, Massachusetts

A. H. Jefferess  
114 Carrick Ave.  
Hamilton, Ont., Canada

Frank P. Maguire  
46 N. Cameron St.  
Harrisburg, Pennsylvania

H. G. Olsen  
Ohio State University  
Columbus, Ohio

Curtis Parker  
Centenary College  
Shreveport, Louisiana

G. Warren Phillips  
High School  
Hebron, Indiana

H. V. Porter  
11 S. LaSalle St.  
Chicago, Illinois

Floyd A. Rowe  
Board of Education  
Cleveland, Ohio

J. W. St. Clair  
Southern Methodist Univ.  
Dallas, Texas

H. Jamison Swarts  
Univ. of Pennsylvania  
Philadelphia, Pennsylvania

Oswald Tower  
Andover, Massachusetts

Dr. F. C. Allen,  
University of Kansas,  
Lawrence, Kansas.

Dear Phog:

Thank you for your kind letter of October 9.

Thanks also and congratulations for you fine  
article on Dr. Naismith.

Best wishes for another successful season.  
Your schedule looks interesting, and tough.

With kindest regards,

Sincerely yours,

Oswald Tower.



AMERICAN SPORTS PUBLISHING CO.

19 BEEKMAN STREET • NEW YORK

October 11, 1940

My dear Dr Allen

Thank you for your letters, and the expressions of approval. Pleased, too, that friend Olsen liked the arrangement. Maybe when I see you some time I may have some other suggestions. The bugbear of expense is always confronting us, but we manage to keep that ogre fairly suppressed. I guess after all these years I can give an answer to anything that arises.

Yes; it was nice of Os to give me an accolade, and he was right about my leaving it out except for a reason. "Rody," as we call him, has been with me a long while, and I thought it was about time he got some recognition, so I wrote that paragraph about him, unknown to Ossie. The latter was very much pleased, however, when he read it, and said he would have liked to have put it in himself but he did not wish to do anything that might affect the personnel of our place. So, it was all right.

I saw Hon C McB at world series, and had a pleasant visit with him. He said next season he will write the article. You can do the rest.

Well, thank you again, Dr Allen, for your fine letters, and with my best, as always, for Mrs Allen, yourself and family--

Faithfully yours

John Doyle



October 9, 1940

Mr. John T. Doyle, Editor  
American Sports Publishing Company  
19 Beekman Street  
New York, New York

Dear Mr. Doyle:

Sunday night I read the wonderful tribute that Oswald Tower paid you. I had not read it before or I would have mentioned the fact in an earlier letter.

I think it is a wonderfully well deserved tribute, and coming from a man like Oswald Tower it is 100% genuine. I am glad that some people do appreciate the wonderful job that you have done.

Again congratulations and many happy returns of the day.

Sincerely yours,

Director of Physical Education and Recreation  
Varsity Basketball Coach

PCA:lg



*guide*

October 9, 1940

Mr. Oswald Tower, Editor  
Basketball Guide  
Andover, Massachusetts

Dear Os:

I want to congratulate you on the wonderful tribute that you paid to our mutual friend, John T. Doyle. Coming from a man like you I know how genuine it is, and the tribute being paid to a fine and efficient fellow like Doyle makes me happy indeed.

I wrote Mr. Doyle congratulating him on the fine tribute that you paid him, and now I congratulate you. I am happy that you have learned to appreciate this wonderful man.

I want to thank you for the bouquet you paid me. In my long and close association with Dr. Naismith I found some very wonderful qualities in the man who thought of everybody else before he thought of himself.

I think the Guide was gotten up splendidly, and I believe everyone is pleased with it.

With all good wishes to you and yours, I am,

Sincerely yours,

Director of Physical Education and Recreation  
Varsity Basketball Coach

FCA:lg



October 7, 1940

*guide*

Mr. John T. Doyle, Editor  
American Sports Publishing Company  
19 Beckman Street  
New York, New York

Dear Mr. Doyle:

I find that I failed to send you the names and addresses of the Naismith family. You wanted to send them a complimentary copy of the Official Basketball Guide. Their addresses are as follows:

Mrs. Florence Naismith, Housemother, Sigma Phi Epsilon, U. of Neb.  
Mr. James Naismith, 2535 Brandon, Corpus Christie, Texas  
Mrs. Thomas L. Daw, 1006 Forrest Street, Topeka, Kansas  
Mrs. George B. Stanley, Ordway, Colorado  
Mr. John Edwin Naismith, c/o Western Inspection Company,  
Walloway Building, Topeka, Kansas  
Mrs. L.H. Dodd, 1344 Flora Street, St. Louis, Missouri

I know that they will appreciate your thoughtfulness and kindness.

I received a letter from Harold Olsen the other day and he is wildly enthusiastic about the swell job that you did on the Guide. While I have told you I thought it was splendid, I am further impressed everytime I look at your set-up, and still further gratified when I hear so many wonderful compliments regarding the set-up of this Guide over the other.

Olsen was tickled pink over the fact that you gave the N.C.A.A. Basketball Tournament such a favorable spot, and the fact that you used President W.B. Owens' tribute to basketball in the front spot was further appreciated by the chairman of the N.C.A.A. Basketball Tournament Committee.

Again I say congrats, cherrio and good health to you.

Sincerely yours,

FCA:lg

Director of Physical Education and Recreation  
Varsity Basketball Coach



September 30, 1940

Mr. John Doyle, Editor  
American Sports Publishing Company  
19 Beekman Street  
New York, New York

Dear Mr. Doyle:

Thank you very much for your favor of the 26th instant in mailing me the advanced publicity on the Spalding Guide, filled with basketball data.

We have not as yet received the Guide, but your promptness and kindness in mailing me the advanced publicity has made me doubly anxious.

We will acknowledge receipt of the same with thanks as soon as it comes to my desk.

With all good wishes, I am,

Sincerely yours,

Director of Physical Education and Recreation  
Varsity Basketball Coach

FCA:lg



AMERICAN SPORTS PUBLISHING CO.

19 BEEKMAN STREET • NEW YORK

Sept 26, 1940

My dear Dr Allen

Thought you would like to see a reference  
to yourself in a notice that appeared today  
in the Herald-Tribune. *Times.*

*John Doyle*

*→ sent to  
Jenny Bronfield*



# BASKETBALL GUIDE ISSUED

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## Play in All Sections Reviewed in Annual Publication

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Containing reviews of play in all sections of the country as well as Canada, in addition to the usual educational data and illustrations, the annual Spalding Official Basketball Guide has just come from the press. The book explains the various changes in the playing code of the National Basketball Committee of the United States and Canada.

Among the features is a tribute to the late Dr. James Naismith, inventor of the game, by Dr. Forrest C. Allen, director of physical education and recreation at the University of Kansas.

Oswald Tower, editor of the guide, has written an article tracing the history of the rules and telling about the governing bodies and individuals who have helped up the game.



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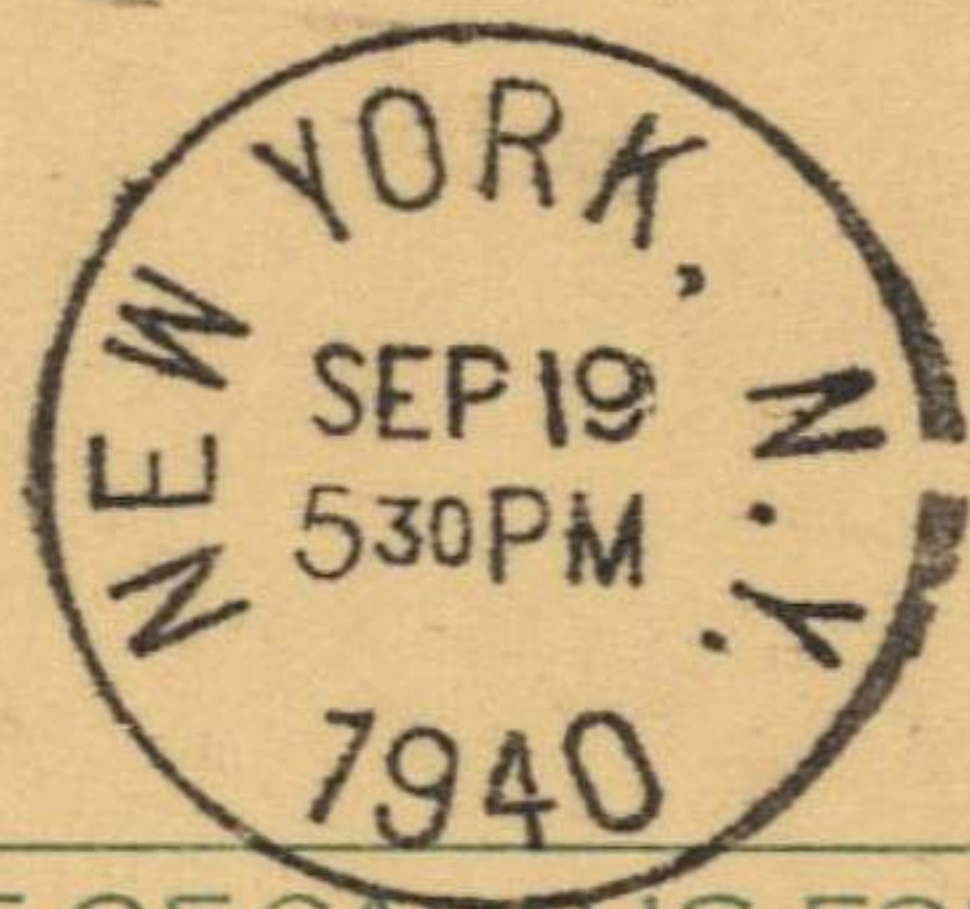
# Spalding Guide Filled With Basketball Data

The Spalding official basketball guide for the 1940-41 season came off the press yesterday and among other things contains the several changes in the playing code of the National Basketball Committee. As in previous years, the guide contains reviews from all sections of the United States and Canada, educational data pertaining to the game and numerous illustrations.

One of the special articles in the guide is a tribute to the late Dr. James Naismith, inventor of the game, by Dr. Forrest C. Allen, director of physical education at the University of Kansas and vice-chairman of the National Committee.

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GRAND CENTRAL  
ANNEX



THIS SIDE OF CARD IS FOR ADDRESS

Dr P C Allen  
Kansas Union  
Lawrence Kan



Sept 19 - Thursday

Dear Mr. Allen I expect  
to see you on Monday &  
shall make first copy  
to you. I ordered up  
the Meade champagne -  
ships as well as I could  
- + the Bee 6 - John Dork



AMERICAN SPORTS PUBLISHING CO.

19 BEEKMAN STREET • NEW YORK

August 28, 1940

My dear Dr Allen

Thank you for your letter, and its encomiums. Sorry, but it is too late now for any actions. I thought, if there were any, that it might brighten the article aside from the groups.

Dan Partner sent the matter, as I wrote previously, so I went ahead with the close of the whole thing. It seems to me that several portions of the book might be improved if people in various sections--those in charge--would attend to it, but as we do not collect the data, that being a function of the committee, there is a hiatus of history of the game in several sections. As an instance, we had nothing from the Southern Conference, which embraces Duke, North Carolina, and other teams of that section, so, sooner than have them left out, I wrote the story myself from data that had been sent in to us on our own blanks. Not being familiar with the teams, it resolves itself into drudgery in such cases.

I trust you will have a nice time in Louisville. My son expected to be there over the Labor Day weekend but at the last minute the people with whom he was going from here were unable to go, so the party was called off. Otherwise he might have had the pleasure of meeting you.

Thank you again, Dr Allen, and with good wishes for a pleasant trip repeated for you both--

Faithfully yours

John Doyle



*Guide*

August 26, 1940

Mr. John T. Doyle, Editor  
American Sports Publishing Company  
19 Beekman Street  
New York, New York

Dear Mr. Doyle:

I have just received your letter as of August 23 making inquiry regarding the arrangement for the story set-up on the N.C.A.A. basketball tournament. I would say this without reservation: anything J.T.D. does in the way of a set-up would be highly satisfactory. I mean that without any applesauce. I have never seen a man so desirous of pleasing everyone and doing a fine job as you. So whatever you do is one hundred percent with me.

I think the way that you have planned to handle this is wonderful. I have not as yet received the letter that you wrote regarding my wire and Dan Partner's selection. I presume you were able to use it, however, and I suppose that letter will come in, but this morning's mail did not carry it. When I read that you had written C. E. McBride sometime ago for action pictures--but never heard from him--I quickly called him over the phone. Mac said that they never kept action pictures of any kind and they had none on hand. I kidded him a little about your saying that he is usually so prompt and he said he had been working like the dickens and just missed the strike, that is all.

I do not know where to turn to get some action pictures for you at this late date. I will know enough next time when action pictures are taken of an event like that that I will immediately ask the newspaper boys for the photographs. Then I will have something for you. But since they destroy everything I guess there is nothing left to do but to turn to the films. We have enough of the Rice-Kansas, the U.S.C.-Kansas, and the Indiana-Kansas games. Would you like for us to forward you those films and let you take some shots out of each that you might like? If you desire that, we can send them on to you immediately. That is the best I know under the conditions.

Mrs. Allen, our grandsons and I are leaving for Louisville in the morning, but any letter addressed to me will be promptly handled from my office here, or it will be forwarded to me and I will get in touch with you.



Page Two

With every good wish, I am,

Sincerely yours,

Director of Physical Education and Recreation  
Varsity Basketball Coach

FCA:lg

P.S. As a strong desire to serve you I just called the Anderson Photographic Bureau, the man who made the likeness of Dr. Naismith, the gloss of which I sent you, hoping that we could get action pictures from him. He does not take action pictures so we will still have to rely on the films, if you desire.



AMERICAN SPORTS PUBLISHING CO.

19 BEEKMAN STREET • NEW YORK

August 23, 1940

My dear Dr Allen

What do you think of this arrangement?

There is a small introductory by President Owens in which he mentions the tournament. I thought of making that the lead with a head in different type saying

BASKETBALL IMPORTANT FACTOR IN NATIONAL RECREATION  
PROGRAM

Then follow with Olsen's introduction, and for the next instalment--Olsen's heading is "Second National Collegiate A.A. Tournament--put a different head on Dan P's account of the play, viz.:

INDIANA WINS FEATURE EVENT OF THE COLLEGE ARENA--THE N.C.A.A.  
ANNUAL TOURNAMENT

The Eastern Trials can then bring up the rear. It was the break-up of heads that gives me most concern; otherwise they will be practically a repetition.

As I wrote earlier in the day, your wire and Dan P's selection both came to hand.

I am using Indiana, Kansas, Southern California, Colorado and Rice photos in article, and in the tryout story, Duquesne and Springfield. We never received a Bowling Green, but it does not matter. I wrote some time ago to Clyde to send me some action pictures of the tournament, but never heard from--him--the so-and-so--Guess he never received the letter; he is usually so prompt.

John Doyle



AMERICAN SPORTS PUBLISHING CO.

19 BEEKMAN STREET • NEW YORK

August 23, 1940

My dear Dr Allen

Your wire and Dan Partner's selection both received. It is not too late at all. We are just trying to whip the book into shape, now that the Football Guide is on the press. But it will not be long before we have the old basketball bible ready for the cognoscenti.

I suppose you are furbishing up the old armor for another season of jousts?

So, with all good wishes--

Faithfully yours

*John Doyle*



*Guide*

August 23, 1940

Mr. John T. Doyle, Editor  
American Sports Publishing Company  
19 Beekman Street  
New York, New York

Dear Mr. Doyle:

I am sending you a copy of the wire I sent you yesterday afternoon. After coming back from the Texas coaching school and working in Topeka for two or three days I ran down to my office to find a letter from Harold Olsen. I immediately got in touch with Dan Partner in Kansas City and told him of Olsen's desire, and also impressed upon him the lateness of the date and that I feared very much that unless we rushed the information to him at once there would be no chance whatever of getting it in the Rules Guide. Partner said that he would write the article and send it to you air mail special delivery; that was the reason I wired you as I did. I was in Texas when Partner wrote his article, but my secretary sent it on so I did not get to see it.

I am very glad that Olsen got the idea to make the article as attractive as possible. I did not want to impose upon McBride, who is doing a lot of radio work besides his newspaper work, and it was for that reason that I asked Joe Knack to write the Big-6 article several years ago. Then after Joe Knack left, McBride recommended Harold Keith to do the article, and I think Keith does a good job. When Olsen asked me to do the N.C.A.A. write-up, naturally I had to refuse because my team was in the tournament. Again I wanted to reflect upon the kindly spirit of McBride and we chose Dan Partner.

Partner is a much younger man than Mac was and needs experience, hence the rather sketchy article. Of course, I was not in a position to criticize or offer many suggestions so I did appreciate your checking back with us and I appreciate Olsen helping with suggestions. To add to the difficulty, Partner got married in the middle of the month and naturally was away on his honeymoon part of the time, so this perhaps accounts for the article not being more inclusive than it was. Partner is a former Kansas State football star and I think has the ability to make a fine journalist.

Again thanking you for your undiminished patience, I am,

Sincerely yours,

Director of Physical Education and Recreation  
Varsity Basketball Coach

FCA:lg  
Enc.



COPY

COPY

Lawrence, Kansas  
August 22, 1940

JOHN T. DOYLE, EDITOR  
AMERICAN SPORTS PUBLISHING COMPANY  
19 BECKMAN STREET  
NEW YORK, NEW YORK

HAROLD OLSEN WROTE ASKING FOR THE INCLUSION OF NATIONAL COLLEGIATE  
ALL STAR TEAMS APPENDED TO DAN PARTNERS ARTICLE. DAN IS SENDING  
SAME TODAY AIR MAIL SPECIAL DELIVERY. TRUST NOT TOO LATE.  
I APOLOGIZE FOR ALL INCONVENIENCES CAUSED YOU BUT CONGRATULATE  
YOU ON YOUR PATIENCE AND VERSATILITY.

FORREST C. ALLEN



August 10, 1940.

Mr. Dan Partner,  
Sports Desk,  
The Kansas City Star,  
Kansas City, Mo.

Dear Mr. Partner:

Your revised article for the Basketball Guide was received this morning, and in Dr. Allen's absence I am forwarding it immediately to Mr. Doyle. I am sure that he wants the material as soon as he can get it.

Dr. Allen left Thursday morning for the University of Texas where he is to conduct a basketball coaching clinic from the 12th to 17th of August. The following week he will be in Topeka for the Kansas High School Coaching School. No doubt you will hear from him after his return to Lawrence.

In the meantime, I wish to thank you for Dr. Allen for your promptness in returning the re-written article for the Guide. I am sure that both Dr. Allen and Mr. Doyle will appreciate it.

Sincerely yours,

h

Secretary to Dr. F. C. Allen.



Dear Phog:

Enclosed is the revised N.C.A.A. <sup>story</sup> as per your request. Hope  
it finds your approval and that of Mr. Doyle. If not, fire  
it back and we'll try again.

Hope to see you at the Kansas coaching school. In the meantime  
give me a ring if you come to the city or drop me a letter  
with some printable dope in it.

Best regards,



Dan Partner



August 10, 1940.

Mr. John T. Doyle,  
American Sports Publishing Co.,  
19 Beekman Street,  
New York City, N.Y.

Dear Mr. Doyle:

I am enclosing herewith the re-written article on the N.C.A.A. tournament which Dan Partner has just sent me. I am sure you will find this an improvement over the original article.

Sincerely yours,

Director of Physical Education and Recreation,  
Varsity Basketball Coach.

h