August 23, 1940 Mr. John T. Doyle, Editor American Sports Publishing Company 19 Beelman Street New York, New York Dear Mr. Doyle: I am sending you a copy of the wire I sent you yesterday afternoon. After coming back from the Texas coaching school and working in Topeka for two or three days I ran down to my office to find a letter from Marold Olsen. I immediately got in touch with Dan Partner in Kansas City and told him of Olsen's desire, and also impressed upon him the lateness of the date and that I feared very much that unless we rushed the information to him at once there would be no chance whatever of getting it in the Rules Guide. Partner said that he would write the article and send it to you air mail special delivery; that was the reason I wired you as I did. I was in Texas when Partner wrote his article, but my secretary sent it on so I did not get to see it. I am very glad that Olsen got the idea to make the article as attractive as possible. I did not want to impose upon MoBride, who is doing a lot of radio work besides his newspaper work, and it was for that reason that I asked Joe Knack to write the Big-6 article several years ago. Then after Joe Knack left, NeBride recommended Harold Keith to do the article, and I think Keith does a good job. When Olsen asked me to do the NoColole write-up, naturally I had to refuse because my team was in the tournement. Again I wanted to reflect upon the kindly spirit of MoBride and we chose Dan Bartner. Partner is a much younger man than Mac was and needs experience. hence the rather sketcky article. Of course, I was not in a position to criticize or offer many suggestions so I did appreciate your checking back with us and I appreciate Olsen helping with suggestions. To add to the difficulty, Pertner got married in the middle of the month and naturally was away on his honeymoon part of the time, so this perhaps accounts for the article not being more inclusive than it was. Partner is a former Mansas State football star and I think has the ability to make a fine journalist. Again thanking you for your undiminished patience, I am, Sincerely yours, Director of Physical Education and Recreation FCA:1g Varsity Basketball Coach Enc.