

August 12, 1938.

Mr. Harold Keith,
Publicity Director,
University of Oklahoma,
Norman, Oklahoma.

Dear Harold:

Thank you very much for your good letter of the 9th instant. I would not be adverse to asking Art Edson, of the Daily Oklahoman sports staff, but I got a letter from Cob Burnside saying that Bus Ham would do it. And of course if he will do it that would be fine, because it is a tough job lots of times to get the boss to write that sort of stuff.

I do not let personalities bother me on some papers. I might give you the background of why Edson might feel that I am not overly fond of him.

Prior to the Olympics I gave several newspaper men a lot of stuff on the teams that were to play basketball in the Olympic Games in Berlin. I had been active since 1929 in getting the game of basketball incorporated in the Olympic Games program. I had some rather interesting data for the boys, and Edson came up to the Tiger Hotel in Columbia to interview me. I knew what he wanted was copy, so I promised him when I got home I would send him a lot of stuff that gave the history prior to the Olympic competition.

Instead of being sensible enough to appreciate some of this bread and butter copy that I gave him, he satirized and Menckened on this stuff in the University Missourian. I wrote him a letter that I meant, and still mean. When any numbskull does not appreciate the favor and then does that, then so far as I am concerned I am not interested in him. If he had thrown the stuff in the wastebasket, that would have been swell. But when a fellow does what he did then I just check him off my list. He may be a smart newspaper man, but he is a dumb screw to me.

I just wanted you to know the background of the thing, and I very much appreciate the kindness and the time that you took in writing me.

Yes, indeed, I remember Bonnie Stewart. I will string along with you on your rating of this boy as tops. With all good wishes, I am

Very sincerely yours,

Director of Physical Education,
Varsity Basketball Coach.

FCA:AH