

June 6, 1938.

Mr. Leighton Housh,
Des Moines Register and Tribune,
Des Moines, Iowa.

Dear Leighton:

Thank you for your good letter of June 3rd.

I have just written Mr. Tower to find out whether I am correct or not in what he directed me to do when I was at the last Rules meeting.

I want to congratulate you on the assembling of the review. I think it is a dandy get-up.

As soon as I hear from Mr. Tower I will write you again, Leighton.

With kindest personal regards, I am

Very sincerely yours,

FCA:AH

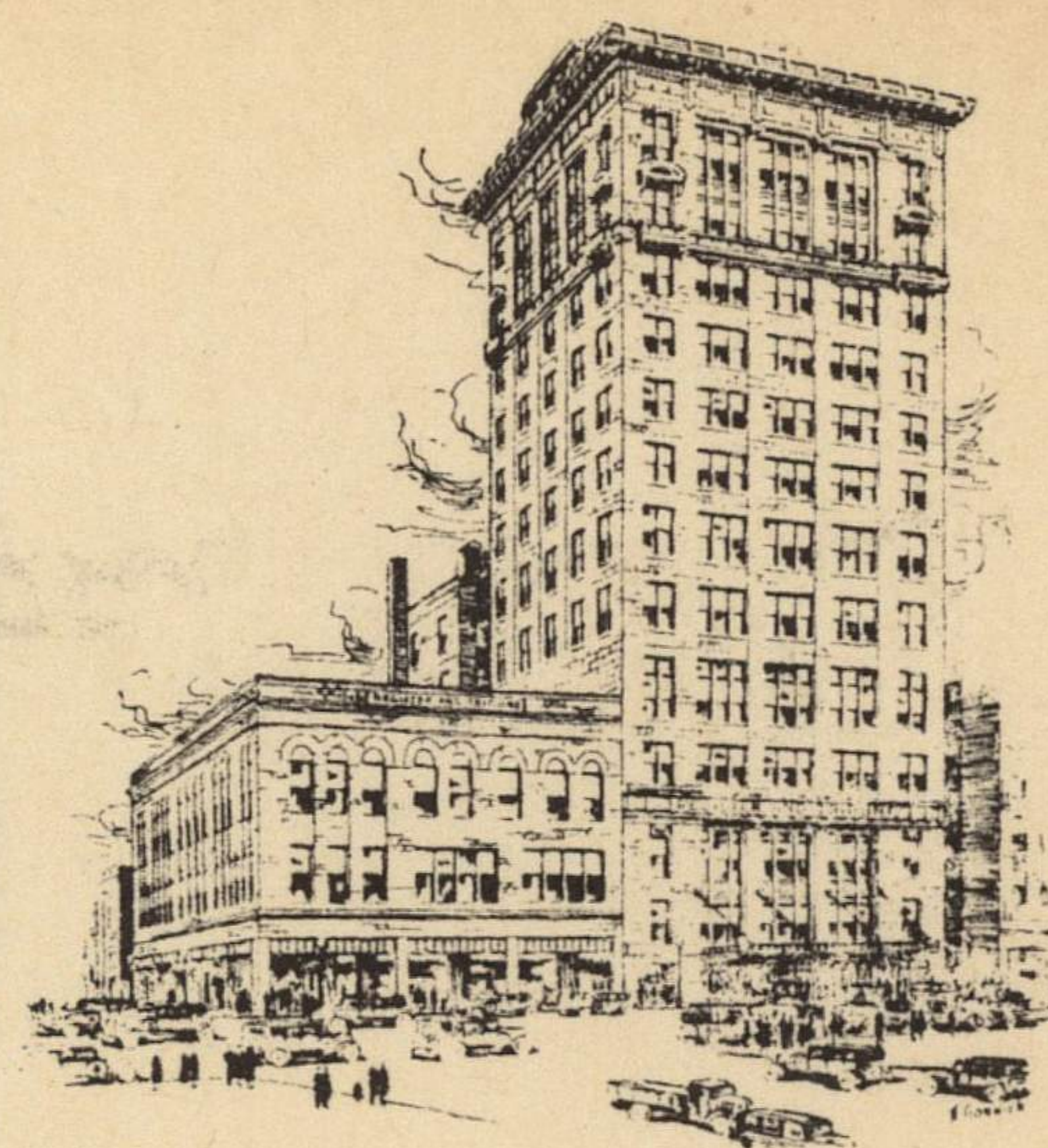
Director of Physical Education,
Varsity Basketball Coach.

The Des Moines Register and Tribune

Publishers of

The Register, The Tribune, The Sunday Register

Des Moines, Iowa



More Than 300,000 Sunday Circulation

June 3, 1938

Dr. Forrest C. Allen,
Basketball Coach,
University of Kansas,
Lawrence, Kan.

Dear Phog:

Before I was informed that the Missouri Valley basketball review was to be sent directly to you I mailed it out to several editors and officials, including Oswald Tower. Recently I received an acknowledgment from him, indicating that he planned to print it.

So, before there is any ~~re~~vising done as you suggest, I am writing him and suggesting that he get in touch with you on the subject. As to the length of the article, I believe that it easily could be edited down to the size you need. This was done last year as the review sent out then was approximately of the same length as this year's.

The object of the Valley review is to include all possible material which might be wanted for printing or for reference. Any not wanted can be eliminated by editing. However, if you still wish to have a rewritten article from me, I will be glad to do the job. I suggest, though, that you first get in touch with Mr. Tower as he already may have sent the thing to the printer.

Thanking you for all favors, I am

Sincerely yours,

Leighton Housh

UNIVERSITY OF KANSAS
LAWRENCE

DIVISION OF PHYSICAL EDUCATION AND
INTERCOLLEGIATE ATHLETICS

June 16, 1938.

Mr. Elmer Holm,
Washburn College,
Topeka, Kansas.

Dear Elmer:

I received the basketball picture this morning for the Basketball Guide, but it was not accompanied by the names of the boys in the picture. I wonder if you would send me the names so that I may attach them to the picture.

Thanking you and with best wishes, I am

Dear Phog:

Sincerely yours,

Thank for bringing this to my attention.

Elmer Ernest Allen

Director of Physical Education,
Varsity Basketball Coach.

Left to Right

Front Row:

Owen, McCurdy

Second Row:

Howard, Mackey, Elliott, Schulties, Loden.

Third Row:

Scratchfield-Mgr., Frye, Rannemann,
Amstrong, Schlicher, Erickson-coach,
Brown, Schnellbacher, Altpeter,
Powell, Barnett-asst-coach.

UNIVERSITY OF KANSAS
LAWRENCE

June 18, 1938.

DIVISION OF PHYSICAL EDUCATION AND
INTERCOLLEGIATE ATHLETICS

Mr. Elmer Holm,
Washington College,
Topeka, Kansas.

Dear Elmer:

I received the basketball picture this
morning for the Basketball Guide, but it was not
accompanied by the names of the boys in the picture.
I wonder if you would send me the names so that I
may attach them to the picture.

Thanking you and with best wishes, I am

Sincerely yours,

Elmer

Director of Physical Education,
Varsity Basketball Coach.

Dear Prof:

Thank for bringing this to
my attention.

Left to Right

Front Row:

Over, Mr. Cundy

Second Row:

Howard, Mackay, Elliott, Schubert, Jordan

Third Row:

Brittford-Mr., Fryer, ...
Overbaugh, ...
Brown, ...
Fowler, ...

295
12 3300
24
90
84
60

June 16, 1938.

Mr. Elmer Holm,
Washburn College,
Topeka, Kansas.

Dear Elmer:

I received the basketball picture this morning for the Basketball Guide, but it was not accompanied by the names of the boys in the picture. I wonder if you would send me the names so that I may attach them to the picture.

Thanking you and with best wishes, I am

Sincerely yours,

Director of Physical Education,
Varsity Basketball Coach.

Recd

July 28, 1938.

Mr. Frank Root,
Basketball Coach,
Kansas State College,
Manhattan, Kansas.

Dear Frank:

This is to inform you that as yet we have failed to receive the group picture of your basketball team for the Guide. We did receive the individual pictures, but as I wrote you, we could not use these, so they were returned to you.

We are getting close to the deadline, and I am wondering if you won't mail me a group photograph of the team with the names of the players on the back of it, so that I may send it in. I will appreciate it if you will take care of this at once, Frank. Won't you write me and say that you have taken care of it?

Very sincerely yours,

Director of Physical Education,
Varsity Basketball Coach.

FCA:AH

August 1, 1938.

Mr. Kenneth Simons,
Sports Editor,
The Pittsburgh Sun,
Pittsburg, Kansas.

Dear Kenneth:

Again I am a little late in asking you, but I want you as long as I am the chairman of the Fifth National Collegiate District, to write the basketball story for the Guide. On page 67 of the Guide which appeared last year is the article which you were kind enough to write on the Kansas Central Conference basketball race and standing.

Would you be good enough to write this for me and send it to me at your early convenience? I will greatly appreciate the same.

With every good wish, I am

Sincerely yours,

Director of Physical Education,
Varsity Basketball Coach.

FCA:AH

August 1, 1938.

Mr. Carlos Hobbs,
Sports Editor,
Topeka State Journal,
Topeka, Kansas.

Dear Carlos:

I am always late in writing you asking if you will be kind enough to write for Spalding's Athletic Library Basketball Guide the Kansas Conference race of last winter. You were kind enough to write this for us last year, which appeared on page 65 of the Guide.

I would like for you to make it a little longer, say to cover a half page, if you will. On page 67 Kenneth Simons, of Pittsburgh, wrote what I think is about the right length.

Will you be good enough to send this to me at your early convenience? I will appreciate it greatly.

Very sincerely yours,

Director of Physical Education,
Varsity Basketball Coach.

FCA:AH

August 1, 1938.

Mr. C. C. Clingenpeel,
Athletic Director,
Central College,
Fayette, Missouri.

Dear Cling:

What sports editor in Missouri is there who can write up a good basketball article for the National Collegiate Rules Guide/book concerning your conference race in basketball with final standings?

If you will kindly nominate the man I will be glad to write him and ask if he will do this for the Guide for your conference and for me.

Trusting that you are having a very pleasant summer,
I am

Very sincerely yours,

FCA:AH

Director of Physical Education,
Varsity Basketball Coach.

August 1, 1938.

Mr. Andrew McDonald,
Coach,
Southwestern Missouri State Teachers College,
Springfield, Missouri.

Dear Andy:

What sports editor is there in Springfield who is capable of writing an article for your conference basketball race? It is necessary for me to get a write up for the Basketball Guide, and I would like for you to nominate the man.

Will you be kind enough to write me at your earliest convenience, and I will write asking for this cooperation from the man you nominate.

With every good wish for a pleasant summer, I am

Very sincerely yours,

Director of Physical Education,
Varsity Basketball Coach.

FCA:AH

August 1, 1933.

Mr. John T. Doyle,
American Sports Publishing Co.,
115 Fulton Street,
New York City, N.Y.

Dear Mr. Doyle:

It was mighty good to hear from you, too, sir, and along about the same mail came a letter also from Kynie Quigley.

I am glad that we still have some time. George Edwards, of Missouri, who is studying at Ohio State University this summer, has been written to, as well as Frank Root, of Kansas State. These are the coaches who failed us with photographs of their squad. They have been written to just four separate times. But I'll get 'em, yet.

I know you must have a miserable job trying to get stuff in from indolent and careless individuals. Don't tell anybody down south I said this, but the hookworm is bad down there. I am not surprised at all that you had to send to the newspapers to authenticate some of the stuff in the southland.

I am sorry that Mrs. Allen did not know of your son living in Louisville, but of course when she went through there she would not have gotten to see him since, as you report, he is having a wonderful trip in Europe. My, what a swell time he must be having! With your rich acquaintance I am sure that you have given him letters to almost all of the celebrities and salubrities on the continent. I am very sure that he can hit New York with a bang after having spent so many years in Louisville. I agree with you that he should take a shot at the "big time", especially since he has a dad and mother in New York to lend morale.

Mrs. Allen, Jane and Eleanor are staying at the Barbison plaza, 101 West 58th Street, and I had a letter from her this morning saying that she and the girls are having a wonderful time. Mrs. Allen literally loves New York. But I like Kansas at this time of the year. It is lovely here. You would never know that we ever had a drouth or a hot spell, as it has been the most ideal summer that we have spent here since 1926. But I better quit writing about this, you will think you are getting a letter from a Californian.

By the way, I got a letter from C. E. McBride the other day saying they have had every bed in their large home filled every night for a week with company, and if you have ever been to Clyde's new home you could appreciate what a small hotel he must be running. He is getting the article in shape, and I will mail it to you in a short while. I have some other articles that must go along with his, so I must put the pressure on the other brothers at the same time.

This is to thank you for the extended time, and to wish you and yours all the health and happiness possible.

Sincerely yours,

Director of Physical Education,
Varsity Basketball Coach.

FCA:AH

American Sports Publishing Company

115 FULTON STREET
NEW YORK

July 20, 1938

My dear Dr Allen

So nice to hear from you. Only the other day I asked Ernest Quigley, over the phone, what he had heard from you. So you see it must have been telepathy.

Well, your tale of trouble in getting material for your section of the Basketball Guide is not news to me. We experience the same with all books. I have just closed the Football Guide, and I never saw such variations in dates, information, and other details. Just plain dumbness, and carelessness. I think that is what is the matter with the country--laziness, more than anything. I had to send to a newspaper in a town down South recently when we could not get names for a football picture from headquarters, and the sports writer said that they had plenty of trouble right on the spot getting news from the publicity men themselves.

Your mention of Mrs Allen driving to Louisville had much interest for me, as my son had been living there since he left college, nine years ago, and I know he would have been pleased to meet Mrs Allen, having heard so much about the Allen family. He met Clyde and Mrs McBride at Derby time, and wrote to me that "Mr McBride is all you said he was!" Son, just now, is bicycling in Europe. He sailed from Norfolk a couple of months ago in a freighter--his Mother, Sister and myself went to Charlottesville, where we met him direct from Louisville, and after spending a couple of days there, the scene of his four years at college, we went on to Norfolk to see him off. He went to England, where he bought a wheel, and since has been to Denmark, Sweden, Poland, and we are momentarily expecting letters from Germany. He intends to go to Austria, the Balkans, Italy, France, and back to England. He reports a wonderful time, and is 100% for the Danes and Swedes. He has letters to many--and all sorts of--people, and I am sure will have a most interesting trip. I told him that I thought he had better try New York, his birthplace, on his return, although he did excellently in Louisville. He is a splendid salesman, so I thought he might as well tackle the "big time" after the experience in a smaller town.

We can let Clyde have some more time, but if it is getting late, I will send an insulting letter to him, and that will get
Thankfully yours John Wolfe

August 4, 1938.

Mr. C. O. Burnside,
Carpenter Paper Co.,
Oklahoma City, Okla.

Dear Cob:

As chairman of the Fifth District of the National Collegiate Athletic Association, we ask different newspaper men or others, but preferably newspaper men, to write a review of the conference basketball season for the Basketball Guide. Leighton Housh, of the Des Moines Register-Tribune, is writing the review of the Missouri Valley Conference; C. E. McBride, sports editor of the Kansas City Star, is writing the Big Six Conference; Carlos Hobbs, of the Topeka State Journal, is writing the Kansas Conference; Kenneth Simons, of the Pittsburg Sun, is writing the Central Conference; and I want you to tell me who is competent to write the two Oklahoma conferences - the Teachers College Conference and the Collegiate Conference. Would you drop me a line when it is convenient for you?

I have written Al Wellhausen and told him to stop by and see you at his first opportunity. I am wondering if he has done that. I received a letter from Paul Endacott yesterday saying that Fred Pralle had reported at work August first, and they like him very much. Elwyn Dees reported at Stillwater the first of August and he is expecting to look you up as soon as his entourage gets to Oklahoma City for the high school play-off. Elwyn is returning here this Friday for a day, preparatory to moving his wife and young daughter from the hospital to his wife's home in Nebraska for a few weeks prior to their moving to Stillwater.

I trust that Mrs. Burnside and young C.O.B. are well. My kindest regards to you and your good family.

Very sincerely yours,

Director of Physical Education,
Varsity Basketball Coach.

FCA:AH

SOUTHWEST MISSOURI
STATE TEACHERS COLLEGE
SPRINGFIELD

ROY ELLIS, PRESIDENT

Aug 3rd 1938

Dear Doc:-

I believe John Snow of The Springfield News and Leader is quite capable of writing an article covering our conference race. He has had twelve years experience on the Springfield paper and has always taken a keen interest in basketball.

I appreciate your asking me to nominate some one and I am sure Snow who is and has been sports editor of both papers, ^{for some time} will be pleased to work with you

SOUTHWEST MISSOURI
STATE TEACHERS COLLEGE
SPRINGFIELD

ROY ELLIS, PRESIDENT

I covered the Conference race for
Fred Williams one year when he
was getting the material for the old
Reach Guide.

I have often thought that the fault
lay with our Conference that we
didn't see that a writing reached
the Guide. I am glad that you are
asking that it be done.

With every good wish, that you are
having a pleasant summer, I am
very sincerely yours
Andy Mc Donald

August 8, 1938.

Mr. Kenneth Simons,
The Pittsburg Sun,
Pittsburg, Kansas.

Dear Ken:

Thank you very much for your kindness in responding so promptly to my request for the story on the Kansas Central Conference for the Basketball Guide. This is very fine, and I want you to know that I appreciate it. I have sent it on to the publishers of the Guide today.

Very sincerely yours,

Director of Physical Education,
Varsity Basketball Coach.

The Pittsburg Headlight

EVENINGS
EXCEPT SUNDAY

ESTABLISHED 1887

THE PITTSBURG SUN

MORNINGS
EXCEPT MONDAY

ESTABLISHED 1915

THE PITTSBURG PUBLISHING COMPANY

EDITORIAL
DEPARTMENT

EDITOR
F. W. BRINKERHOFF

Pittsburg, Kansas

August 3, 1938

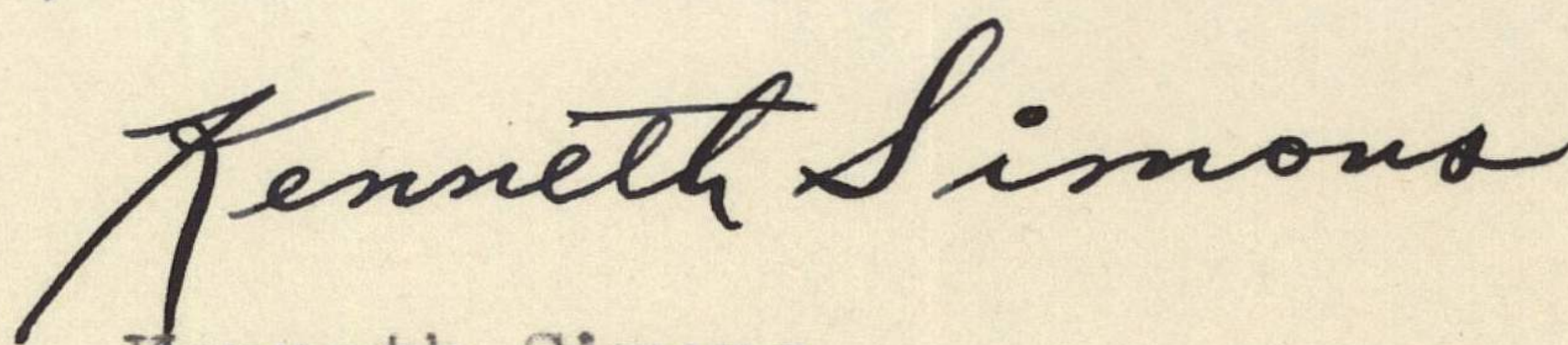
Dr. Forrest C. Allen,
Basketball Coach,
University of Kansas,
Lawrence, Kas.

Dear Phog,

With pleasure I offer the enclosed story on Kansas Central Conference basketball for the National Collegiate basketball guide. I hope it meets the approval of the editors, and might say that it is written so that it can be easily cut down by cutting off the last paragraph or two.

I hope the coming school year proves to be pleasant and enjoyable for you and that you win all the basketball honors in sight.

Very truly yours,



Kenneth Simons.

Sports Editor.

August 8, 1938.

Mr. Andrew McDonald,
Coach,
Southwest Missouri Teachers College,
Springfield, Missouri.

Dear Andy:

Thank you very much for your promptness in sending me the name of John Snow, of the Springfield News and Leader, as the sports editor best fitted to write up the conference race for the Basketball Guide. I have written Mr. Snow today asking if he will do this for us.

I have also asked Mr. Snow if he would do this for us next year, so that during the basketball season he might keep in closer touch with the teams and thus have his material at hand when we ask for it next year.

Thanking you again, and with all good wishes, I am

Very sincerely yours,

Director of Physical Education,
Varsity Basketball Coach.

FCA:AH

August 8, 1933.

Mr. John Snow,
Sports Editor,
Springfield News and Leader,
Springfield, Missouri.

Dear Mr. Snow:

I am wondering if you would be kind enough to write for Spalding's Athletic Library Basketball Guide the conference race in basketball for both the College Union and the Teachers College Conferences. As chairman of the Fifth District of the National Collegiate Athletic Association, I am trying to assemble these write-ups for the Guide to be published this summer.

If you will glance through the Guide you will see about what we want. I believe two separate write-ups, one for each conference, about a half-page for each, would be quite satisfactory. We would want, of course, the final standings of the teams, the personnel, and mention of the brilliant players in each conference.

We would like you to do this for us next year, if you will, and I am asking you now so that during the basketball season you may keep in closer touch with the teams.

I shall greatly appreciate it if you will send me this material at your early convenience so that I may include it with other material which I am to send to the Guide very soon.

Very sincerely yours,

Director of Physical Education,
Varsity Basketball Coach.

FCA:AH

August 8, 1938.

Mr. George Edwards,
187 West Frambes,
Columbus, Ohio.

Dear George:

I just wanted to let you know that this morning we received the group picture of your basketball squad from Max Patrick. I am now able to send all of this material to the publishing company for the Basketball Guide. Thank you for your cooperation in getting the picture to us.

Very sincerely yours,

Director of Physical Education,
Varsity Basketball Coach.

August 3, 1938.

Mr. George Edwards,
187 West Frambes,
Columbus, Ohio.

Dear George:

Thanks for your kind note for the first instant. If I do not hear from your publicity man within four or five days I will write you again.

Very sincerely yours,

Director of Physical Education,
Varsity Basketball Coach.

UNIVERSITY OF MISSOURI
C O L U M B I A

INTERCOLLEGIATE ATHLETICS

from
187 West Frambes,
Columbus, Ohio.
August 1, 1938.

Dr. F. C. Allen,
Director of Physical Education,
University of Kansas,
Lawrence, Kan.

Dear Dr. Allen:

When your request for a team photo reached me last spring I immediately notified our sports publicity director of your request, identified the players in our picture, and received his promise that it would be attended to right away. So seldom has he failed me that I neglected to follow up.

With this letter I am mailing another to Columbia in an attempt to obtain immediate action.

Yours truly,

Geo. R. Edwards.
George R. Edwards.

July 28, 1938.

Mr. George Edwards,
Basketball Coach,
University of Missouri,
Columbia, Missouri.

Dear George:

I imagine that you are back at Ohio State working on your master's degree, but this is just to inform you that we have written several letters and as yet we have failed to receive the Missouri group picture of the basketball team for the Guide.

We are getting close to the deadline, and I am wondering if you won't write whoever is representing you there at Columbia and have them mail me a photograph with the players' names on the back, so that I may send it in.

I will appreciate it if you will take care of this at once, George. Won't you write me and say that you have taken care of it?

Very sincerely yours,

Director of Physical Education,
Varsity Basketball Coach.

FCA:AH

August 5, 1938.

Mr. Frank Root,
Basketball Coach,
Kansas State College,
Manhattan, Kansas.

Dear Frank:

Its doggone queer to me that my letters don't get to you. I think Uncle Sam down in Manhattan-way must lost my letters some way. I am sending you a copy of the letter written June 6. This letter was enclosed with the pictures. Did you open the pictures, or did you just fire them on back to the publicity man?

I am just endeavoring to show you that the chairman from this district of the N.C.A.A. was desirous of getting Frank Root and Kansas State's picture in the Guide.

Thank you for your good wishes regarding a swell summer. It has been a swell summer, hasn't it, Frank? And these Kansas crops are going to make everybody happy, whether the politicians do or not.

With continued good wishes for a happy and prosperous summer, I am

Sincerely yours,

Director of Physical Education,
Varsity Basketball Coach.

FCA:AH
Enc.

KANSAS STATE COLLEGE
OF AGRICULTURE AND APPLIED SCIENCE

DEPARTMENT OF
PHYSICAL EDUCATION AND ATHLETICS
MANHATTAN, KANSAS

August 2, 1938

Dr. Forrest C. Allen
Director of Physical Education
University of Kansas
Lawrence, Kansas

Dear Doctor:

I did not receive a letter from you in regard to the individual pictures I sent, although, I did get the pictures back. Doubtless, this letter was passed on to Mr. Lashbrook, our publicity man, while I was on vacation and did not write you that we have no composite picture of the squad. I generally leave that matter entirely up to the requests of the class-book committee and had no group request.

I trust you are having a swell summer, and I am sorry this matter was overlooked from this end.

Very sincerely yours,



Frank P. Root
Head Basketball Coach

FPR:LR

June 6, 1938.

Mr. Frank Root,
Basketball Coach,
Kansas State College,
Manhattan, Kansas.

Dear Frank:

We have received from your publicity man the individual pictures of your basketball team for use in the Basketball Guide. It will be necessary for us to have a group picture, Frank, so I am returning the individual pictures to you as they are of no use to us. I shall be glad to have you send me the group picture.

Sincerely yours,

Director of Physical Education,
Varsity Basketball Coach.

*This letter was enclosed
with pictures.*