

July 7, 1938.

Mr. John T. Doyle,
American Sports Publishing Co.,
105 Nassau Street,
New York City.

Dear Mr. Doyle:

I regret that we have had difficulty in assembling our group pictures for the Guide. Kansas State College's publicity man send a group of individual pictures and I wrote back and told them we had to have the group. I have been at this job for over a month and a half. Even George Edwards, of the University of Missouri, has failed to send his photo in.

I have asked Clyde McBride to write the review for the Big Six Conference, and he has agreed to do it. He never has turned me down on a job yet. He has taken in the fight in New York and gone to the Derby and taken in all important sporting events, and yet, when I asked him to do this, he said, "Sure, Mike". I don't want to crowd him unduly, but he must get this done shortly. Will you be kind enough to tell me when the deadline is on this stuff?

In April at the Rules meeting Mr. Tower asked that we get this in near the latter part of May. I immediately began on the project, but find that most of the coaches turn this detail over to their publicity men, and some of the publicity men in this section of the country do not continue in their jobs long enough to get the hang of the situation. Some send individual pictures and some send none. And some who do send group photos fail to put the names of the individuals on the back of the picture.

I just wanted you to know that I am in the land of the living and am trying to get the job done.