

Dr. Allen - Would something like this be all right to send to the Big Six coaches? Do you wish to write to Joe Knack asking him to prepare the publicity for the Guide?

Edwards
Brune
East
Menge
Orake

Dear Coach _____:

(At the Basketball Rules meeting in Chicago Oswald Tower, editor of the Basketball Guide, asked that each ~~one~~ of the chairmen of the various districts get the material for the Guide book to him (as soon as possible).

not later
than May 1.

In order that
will (We are anxious for) the Big Six Conference (to) have fulsome representation in the Guide, (and I wonder if) you would be kind enough to send me a picture (gloss) of your basketball squad. *as soon as possible* I, in turn, will send the pictures and the publicity material to the editor of the Guide.

Be sure to list
the names of the
players & attach
to the gloss.

(We are desirous of having the Guide published in the summer, if possible, so that it may be available for schools in the fall who do not play football.)

shall appreciate your cooperation in sending ~~the Big Six material to Editor Tower~~ the squad picture at your early convenience, so that we may forward all the Big Six material to Editor Tower (as soon as possible).

before the deadline of May 1.

Sincerely yours,