

## CHANNEL SEAMS give Permanently Perfect Flight

Spalding channel seam construction advances the "Last-Bilt" Basket Ball another step. It gives you PERMA-NENTLY PERFECT FLIGHT. The indentations or channels act much as the rifling on a bullet — they hold the ball on a true course of flight. Spalding channel seams are a MOLDED PART OF THE BODY and cannot wear smooth.

A. Spalding & Bros.

BASKET BALL EQUIPMENT

Willson Lend Office Con Chicago, New York and Office Lending White