

January 16, 1942.

Mr. Eugene Zachman,
Municipal Auditorium,
Kansas City, Missouri.

Dear Mr. Zachman:

Mr. Owen Carl, of Carl's Clothiers, Lawrence, saw me yesterday afternoon and wanted to get a chart of the seating arrangement at the Auditorium.

Mr. Falkenstien, of our Athletic Office, has a chart, so it will not be necessary to send him one. He tells me that he has had a number of calls for tickets, so as soon as they are ready he will have some purchasers.

I am enclosing a letter I have just received from Bill Powell, of the Schooley Printing Company. Can you use him in boosting the game, or on any printing publicity? He is a basketball enthusiast, and a fine publicity man, and we would like to help him in any way we can. Of course, I told him that you and Jimmy Nixon handle all the publicity. Use your own judgment on this.

Very sincerely yours,

FCA:AH

Director of Physical Education and Recreation,
Varsity Basketball and Baseball Coach.