

"Where The Nation's Finest Attractions Are Shown"

Allen

THE DAYTON ARENA

DAYTON, OHIO

February 12, 1940

Mr. Gwinn Henry,
Athletic Director, University of Kansas,
Lawrence, Kansas.

Dear Mr. Henry:

I am pleased to announce that plans are being made that assure Dayton, Ohio, of having by next October, a Sports Arena capable of seating eight thousand persons. The policy of this Sports Arena is to present the same high standard of sports entertainment that is now being shown in Madison Square Garden in New York.

We are preparing our schedule of events for next winter, and we are desirous of presenting twelve basketball carnivals, consisting of two games featuring the outstanding basketball attractions of the Nation.

Our plan is to present one Basketball Carnival each week for a period of twelve weeks, beginning in December and ending in March.

It is with this thought in mind that I am inviting you to have your team appear on our program next winter.

Will you kindly let me hear from you with regard to what dates you have available and what your financial requirements will be.

This is a new venture in Dayton, and while we are confident it will develop into a tremendous thing, we would appreciate any consideration in a financial way so that we can insure its success.

Kindly let me hear from you at your earliest possible convenience.

Very truly yours,

THE DAYTON ARENA

By *J. L. Solgan*
Gen. Mgr.

Temporary mailing address
312 Oxford Avenue