Mr. Earl Falkenstien, K. U. Athletic Association.

Dear Earl:

The enclosed basketball poster strikes me as something rather novel, and I hope we can work out a plan to use something like this. We have the letters on file in my office quoting prices, but I wanted to pass this easel on to you before it became misplaced.

If you will notice there is a place on the back of the poster whereby it can be suspended from a hook on the wall, or it can be used as an easel.

I wanted to get this to you early so you could study it and see if it appeals to you as it does to me.

Cordially yours,

Director of Physical Education and Recreation, Varsity Basketball and Baseball Coach.

FCA:AH