

UNIVERSITY OF KANSAS  
Lawrence

October 19, 1937

**BIG SIX CONFERENCE BASKETBALL COACHES:**

Mr. Hugh McDermott, University of Oklahoma, Norman, Okla.  
Mr. George Edwards, University of Missouri, Columbia, Mo.  
Mr. Louis L. Menze, Iowa State College, Ames, Iowa.  
Mr. Frank Root, Kansas State College, Manhattan, Kansas.  
Mr. W. Harold Brown, University of Nebraska, Lincoln.

Dear Fellow Coaches:

I have written to the Missouri Valley group asking them to sit in with us at a joint meeting from 11 to 12 o'clock Saturday morning, December 4. I am assuming that we will meet at 9 o'clock at the Hotel Kansas Citian for our interpretations meeting, and then have the joint meeting at 11 o'clock.

I am wondering if this further so-called attraction would appeal to you. That is, to have the showing of this movie talkie that was made in Kansas City last summer by the Converse Rubber Shoe Company, Chuck Taylor as manager and promoter, collaborating with the Wilson Sporting Goods Company of Chicago, and Phillips "66".

This film will not be sold. It will only be rented. I talked to the agent who handles the film in this state, and he says that it takes an hour and a half to show the film. They will not show it to players, but will exhibit it to officials and coaches. They claim it costs them \$35.00 to set the picture up and show it. They have stated that they would do this for us gratuitously at this meeting.

Therefore, my notion was to run the film through the noon hour, finish by 1:30, and then start promptly at 2 o'clock with the open interpretations meeting. We should finish by 3:30.

If you have no objections to this set-up I would appreciate it if you would write me accordingly. I would also be glad to have your ideas for betterment or any criticism that you may make so that I may change the schedule if necessary.