

October 20, 1937.

Mr. George Veenker,
Athletic Director,
Iowa State College,
Ames, Iowa.

Dear George:

I am sorry that I missed you when you were here last Saturday. We had as out of town guests parents of some of the students here at the University, and my time was so taken up in entertaining them that I did not get around to see you. They stayed for dinner, and by the time I got to the hotel you had gone.

I wanted to discuss the basketball interpretations meeting with you a little further in addition to saying "Howdy".

We plan to have our Big Six Interpretations meeting on Saturday, December 4, at 9 o'clock in the morning, and at 11 o'clock to have a joint meeting with the Missouri Valley coaches. At 12 o'clock we had planned to have a showing of a movie talkie on basketball which was made this past summer by Wilson Company, Converse, and Phillips "66".

Clair Bee, of Long Island University, Dr. Carlson of Pittsburgh, Dave McMillan of Minnesota, George Koegan of Notre Dame, John Bunn of Stanford, and I shot quite an exhaustive reel of talkies, using the Phillips "66" players as demonstration players.

I believe that this picture, if it is as good as the people who shot it say it is, should draw quite a gallery of officials and coaches.