

October 11, 1937.

Mr. George Veenker,
Director of Athletics,
Iowa State College,
Ames, Iowa.

Dear George:

Thank you for your good letter of the 6th instant. I will doubtless see you Saturday morning and I will tell you what I have in mind for a little publicity from our end of the line toward boosting the basketball interpretation and officials meeting.

As I understand it, you will write to each member of the basketball officials group who are working conference games and ask them to be present. That will help a lot, George.

Congratulations on your fine showing against Nebraska. You really gave them a whale of a battle. I trust your boy Kisher's shoulder is not hurt too badly.

With every good wish, I am

Sincerely yours,

FCA:AH

Director of Physical Education.