

When Mr. Montgomery called, I naturally referred him to the parties that have to do with the expenditure of money. I later learned that he was not successful in his quest. He was only looking at it from the standpoint of his experience in having so many requests for this type of picture, and being unable to fill the requests he presented it to us. I told him that if I had to put pressure on anyone or if I had to beg for something that was obvious to most people that I would never do it.

However, it does seem to me that when pictures are taken of all the football games, both home and away, that many of our people over the State would like to see some basketball pictures. Especially is this true when so many high school teams in Kansas play basketball. Kansas is naturally made up of many many high schools that are too small to play football but do play basketball. All of these high schools have projection outfits as a part of their visual education set-up. Therefore, I think it is rather short-sighted economy not to recognize a University service that has so many potent possibilities.

When we consider that there are thousands of people over the State that never get an opportunity to glimpse the University in reality, we realize they must depend upon pictures to aid their visualization. Doubtless the University receives much good by portraying to these people the beautiful stadium with its crowds nestling in the valley below the University, and so it would receive much good by portraying Hoch Auditorium when it is jammed to overflowing, as it was at the Oklahoma game. It ties up their loyalty to the University when they are able to see the Jay Jones and the Ku Ku's in action on the stage, portraying a side of University life that doubtless they cannot comprehend until they witness it in pictures. They are Kansans and naturally the majority of them will be for Kansas, against any outside opponent. I think such pictures as these return definite values to the University, and they also enable many people to see a game on the film that they had always desired to see in reality, but circumstances and finances prevented their coming.

Naturally we can say that we are short of funds, and I recognize this situation; however, the past two years basketball has made much more than the estimated budget and we have made this money by scheduling games many times that redounded to our hurt rather than to our benefit. When we do this solely for the purpose of bringing in gate receipts, we are of the opinion that sometimes a liberal viewpoint on extra expenditures such as this should not be turned down.

For instance, Kansas and Nebraska have been playing basketball for the last three years on this basis: We have always played the first game at Lawrence and the second game at Lincoln on the supposition that Nebraska would perhaps be in the title hunt. Closing with Nebraska on their last home date has for a number of years brought in a very healthy check. Doubtless the schedule this year of playing Nebraska and Iowa State on the 1st and 3rd of March resulted in our losing out on a clear-cut championship. Not only