

The Blue Network

BLUE NETWORK COMPANY, INC · A RADIO CORPORATION OF AMERICA SERVICE

RCA BUILDING · RADIO CITY · TELEPHONE CIRCLE 7-8300

NEW YORK, N.Y.

Dear Sir:

Your basketball team will be in New York for a game on Dec. 28th.

I'd like very much to have your basketball coach and perhaps a player on my program which emanates from Blue Network Station WJZ. This same program is shortwaved all over the world thru International Stations WRCA, WNBI and WBOS.

The program would be of special interest to all basketball fans in particular and sports fans in general and would stimulate interest in your game. At the same time it would be of great interest to your alumni.

The program is broadcast at 6:05 p.m. EWT so that your coach would have to be here at the latest 5:45 p.m.

Will you let me know if your coach could make it. The day of the game or any day prior to it, is, of course, good, and I'd also just as soon have you prepare a list of from 12 to 15 questions for me to ask him. In this way I would bring out the things he would most likely want to talk about.

May I hear from you.

With best wishes for a fine season.

Very truly yours,

Joe Hasel
Blue Network Sports.