

May 13, 1940.

Mr. George Veenker,  
Director of Athletics,  
Iowa State College,  
Ames, Iowa.

Dear Veenk:

I am sending you a copy of a couple of letters that I have written Director Gwim Henry. This is not an official document, but a personal epistle to you endeavoring to express our opinion of the basketball situation.

Each year basketball is becoming a more lucrative sport and it is our desire to return more money to the athletic association and not increase the expenditure, wherever possible. It seems to us that where we have short trips, like Nebraska to Kansas State, or Kansas State to Lawrence, or in situations where a bus could be taken cheaper than riding a train, or in situations where a team like Missouri or Iowa State playing a two-game trip and an additional man is necessary on account of the game being much more strenuous than it has heretofore, that it might be vitally necessary to conserve the health of the boys by adding an additional player to the roster.

I am sure that you as a football coach agree with the policy of not taking needless men on a trip when the coach does not expect to play them. It does not add to the morale of the group and serves no good purpose, so I assure you that the basketball coaches are cognizant of this necessary fact. I will greatly appreciate your careful consideration of these involved items.

Regarding the possibility of permission to play twenty games instead of the eighteen-game limit, the idea was to play at least two of those twenty games during the Christmas holidays. The Big Ten Conference has long permitted the playing of twenty games without any restriction of a Christmas schedule. I am sure that this allowance has been in operation for over ten years.

Anticipating the pleasure of seeing you in Lincoln, I am

Very sincerely yours,

Director of Physical Education and Recreation,  
Varsity Basketball Coach.

FCA:AH